

Elmbridge Retail Assessment

Volume Three — Household Survey Results | April 2016

Prepared by NEMS Market Research



Elmbridge Household Survey for GVA

	Total	1 - Chertsey & West Byfleet	2 - Sunbury	3 - Weybridge	4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate	7 - Esher	8 - Hersham	9 - Cobham & Oxshott	10 - East of Woking											
Q01 In which shop or town / local centre do you do most of your household's main food shopping?																						
Aldi, 20-32 Church Street, Walton on Thames KT12 2QS	4.3%	43	3.0%	3	1.0%	1	5.0%	5	18.0%	18	5.0%	5	0.0%	0	1.0%	1	8.0%	8	1.0%	1	1.0%	1
Aldi, 205-217 Kingston Road, New Malden, KT3 3SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, 76-86 High Street, Feltham, TW13 4DD	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, 142 London Road, Kingston Upon Thames, KT2 6QL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Forsyth Road, Sheerwater, Woking, GU21 5SE	0.8%	8	4.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Budgens, 10-12 Manor Road North, Hinchley Wood, KT10 0SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 1-2 Station Parade, Ockham Road South, East Horsley, Surrey, KT24 6QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Budgens, 49 High Street, Shepperton, Middlesex, TW17 9AB	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 6-7 Avenue Parade, Lower Sunbury, Middlesex, TW16 5HS	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Lovelace Works, High Street Ripley, Surrey, GU23 6AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, 109A Hare Lane, Claygate, KT10 0QY	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Thurleston Parade, 14 High St, Shepperton, TW17 9AR	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 120-124 Station Road, Addlestone, Surrey, KT15 2BQ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, 64 Leatherhead Road, Chessington, KT9 2HY	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	3.0%	3	1.0%	1	1.0%	1	0.0%	0
Marks & Spencer, 78 Victoria Road, Surbiton, KT6 4NS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Staines Road West, Sunbury On	0.5%	5	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher	8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
Thames, TW16 7BB																						
Morrisons, 15 Monument Hill, Weybridge, KT13 8RT	3.0%	30	3.0%	3	2.0%	2	12.0%	12	6.0%	6	1.0%	1	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0
Morrisons, 82 Goldsworth Road, Woking, GU21 6ND	1.1%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10
Sainsbury's Local, 29-31 High Street, Cobham, KT11 3DH	1.7%	17	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	4.0%	4	4.0%	4	4.0%	4	1.0%	1
Sainsbury's Local, 464 Walton Road, West Molesey, KT8 2JG	1.1%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Sainsbury's Local, 8-9 Temple Market, Queens Road, Weybridge, KT13 9DL	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 1 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG	1.6%	16	14.0%	14	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	5.5%	55	0.0%	0	3.0%	3	4.0%	4	33.0%	33	4.0%	4	0.0%	0	2.0%	2	8.0%	8	1.0%	1	0.0%	0
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	6.5%	65	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	9.1%	9	9.9%	10	1.0%	1	27.0%	27	14.0%	14
Tesco Express, 103 Queens Road, Weybridge, KT13 9UJ	0.3%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 143 Hersham Road, Walton on Thames, KT12 1RR	0.6%	6	2.0%	2	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, 356 Molesey Road / Lyon Road, Hersham, Surrey, KT12 3PU	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	3.6%	36	31.0%	31	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Brooklands Centre, Barnes Wallis Drive, Weybridge, KT13 0XF	6.1%	61	14.0%	14	0.0%	0	20.0%	20	6.0%	6	0.0%	0	1.0%	1	3.0%	3	6.0%	6	4.0%	4	7.0%	7
Tesco Extra, Escot Road, Sunbury on Thames,	5.6%	56	2.0%	2	49.5%	50	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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TW16 7BB																						
Tesco Metro, 114-118 Walton Road, East Molesey, KT8 0HP	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	9	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Tesco, Hurst Road, West Molesey, KT8 1SE	8.0%	80	0.0%	0	0.0%	0	0.0%	0	11.0%	11	51.5%	52	2.0%	2	11.9%	12	3.0%	3	0.0%	0	0.0%	0
Tesco, Oxshott Road, Leatherhead, KT22 0EF	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	8.0%	8	0.0%	0
Waitrose, 105 High Street, Esher, KT10 9QE	5.8%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	14.1%	14	40.6%	41	0.0%	0	0.0%	0	0.0%	0
Waitrose, 15a Claremont Road, Surbiton, KT6 4QR	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	19	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, 16 Between Streets, Cobham, KT11 1AF	6.0%	60	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	47.0%	47	10.0%	10
Waitrose, 60 Station Approach, West Byfleet, KT14 6NE	1.8%	18	11.0%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Waitrose, 62 High Street, Weybridge, KT13 8BL	3.7%	37	1.0%	1	1.0%	1	34.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, 72 Oldfield Road, Hampton, TW12 2HQ	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Dukes Head, Hepworth Way, Walton on Thames, KT12 1BQ	0.5%	5	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, Molesey Road, Hersham Centre, KT12 4HL	6.2%	62	0.0%	0	0.0%	0	6.0%	6	8.0%	8	3.0%	3	0.0%	0	1.0%	1	44.0%	44	0.0%	0	0.0%	0
Waitrose, Wood Street, Kingston, KT1 1TG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other location outside study area	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Internet / home delivery	7.4%	74	3.0%	3	9.9%	10	6.0%	6	6.0%	6	4.0%	4	15.2%	15	8.9%	9	6.0%	6	6.0%	6	9.0%	9
Asda, Roehampton Vale, Roehampton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Shepperton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnes Wallis Drive, Brooklands, Weybridge	0.7%	7	0.0%	0	1.0%	1	3.0%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
One Stop, High Street, Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Clay Lane, Jacob's Well, Burpham	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	29
Sainsbury's, Tangle Park Road, Hampton	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Victoria Road, Surbiton	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	4.0%	4	0.0%	0	0.0%	0	0.0%	0

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		Addlestone & West Byfleet	Shepperton															
Waitrose, Two Rivers Retail Park, Mustard Mill Road, Staines	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Feltham	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Kingston-upon-Thames	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0
Leatherhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other location inside study area - Zone 1	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 2	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other location inside study area - Zone 5	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	0.3%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	8	1.0%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	2	2.0%	2	1.0%	1	0.0%	0
(Don't do this)	0.4%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Base:		1002		100		101		100		100		101		99		101		100

Q01A Which retailer do you purchase your main food Internet / home delivery shopping from?

Those who shop online at Q01

Asda	5.4%	4	0.0%	0	0.0%	0	0.0%	0	16.7%	1	25.0%	1	0.0%	0	11.1%	1	16.7%	1	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	18.9%	14	0.0%	0	30.0%	3	16.7%	1	0.0%	0	25.0%	1	13.3%	2	22.2%	2	16.7%	1	33.3%	2	22.2%	2
Tesco	41.9%	31	66.7%	2	60.0%	6	33.3%	2	66.7%	4	25.0%	1	33.3%	5	55.6%	5	50.0%	3	16.7%	1	22.2%	2
Ocado	31.1%	23	33.3%	1	10.0%	1	33.3%	2	16.7%	1	25.0%	1	53.3%	8	11.1%	1	16.7%	1	33.3%	2	55.6%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford Organic Farms	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Abel & Cole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.4%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		74		3		10		6		6		4		15		9		6		6		9

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Q02 How do you normally travel to (STORE MENTIONED AT Q01)?																						
<i>Those who gave a destination at Q01</i>																						
Car / van (as driver)	78.6%	720	80.0%	76	83.1%	74	74.5%	70	75.3%	70	66.0%	62	90.1%	73	75.8%	69	72.3%	68	83.0%	78	87.9%	80
Car / van (as passenger)	6.9%	63	2.1%	2	9.0%	8	8.5%	8	7.5%	7	8.5%	8	4.9%	4	7.7%	7	6.4%	6	7.4%	7	6.6%	6
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	2.5%	23	1.1%	1	2.2%	2	2.1%	2	2.2%	2	5.3%	5	2.5%	2	3.3%	3	3.2%	3	0.0%	0	3.3%	3
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Walk	10.9%	100	16.8%	16	3.4%	3	12.8%	12	14.0%	13	19.1%	18	2.5%	2	9.9%	9	17.0%	16	9.6%	9	2.2%	2
Bicycle	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Disability vehicle (scooter, wheelchair etc.)	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.3%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		916		95		89		94		93		94		81		91		94		94		91

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Q03 Apart from the (STORE / CENTRE MENTIONED AT Q01), is there any other store or centre that you use regularly to do a main food shop? <i>Those who do main food shopping at Q01</i>																						
Aldi, 20-32 Church Street, Walton on Thames KT12 2QS	3.4%	34	0.0%	0	1.0%	1	5.0%	5	8.0%	8	8.0%	8	0.0%	0	2.0%	2	8.0%	8	2.0%	2	0.0%	0
Aldi, 379-393 Kingston Road, Ewell, KT19 0BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda Supermarket, 142 London Road, Kingston Upon Thames, KT2 6QL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, Unit 1A, Lion Retail Park, 151 Oriental Road, Woking, GU22 8BD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda Superstore, Forsyth Road, Sheerwater, Woking, GU21 5SE	0.6%	6	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Asda Superstore, Tilley Road, Feltham, TW13 4BH	0.5%	5	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 10-12 Manor Road North, Hinchley Wood, KT10 0SH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Budgens, 1-2 Station Parade, Ockham Road South, East Horsley, Surrey, KT24 6QN	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 49 High Street, Shepperton, Middlesex, TW17 9AB	0.9%	9	1.0%	1	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 6-7 Avenue Parade, Lower Sunbury, Middlesex, TW16 5HS	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Lovelace Works, High Street Ripley, Surrey, GU23 6AW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, 109A Hare Lane, Claygate, KT10 0QY	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, 2-3 Cobb House, Oyster Lane, Byfleet, KT14 7DU	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Thurlston Parade, 14 High St, Shepperton, TW17 9AR	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 120-124 Station Road, Addlestone, Surrey,	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
KT15 2BQ																							
Lidl, 64 Leatherhead Road, Chessington, KT9 2HY	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0
Marks & Spencer, Staines Road West, Sunbury On Thames, TW16 7BB	0.8%	8	0.0%	0	6.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0
Morrisons, 15 Monument Hill, Weybridge, KT13 8RT	2.2%	22	5.1%	5	1.0%	1	7.0%	7	2.0%	2	1.0%	1	0.0%	0	0.0%	0	5.0%	5	1.0%	1	0.0%	0	0
Morrisons, 82 Goldsworth Road, Woking, GU21 6ND	0.8%	8	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	4
Sainsbury's Local, 29-31 High Street, Cobham, KT11 3DH	1.8%	18	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	4.0%	4	4.0%	4	6.0%	6	0.0%	0	0
Sainsbury's Local, 464 Walton Road, West Molesey, KT8 2JG	0.9%	9	1.0%	1	1.0%	1	1.0%	1	0.0%	0	4.0%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0
Sainsbury's Superstore, 1 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG	0.8%	8	5.1%	5	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	6.3%	63	0.0%	0	13.0%	13	9.0%	9	20.0%	20	8.0%	8	1.0%	1	1.0%	1	11.0%	11	0.0%	0	0.0%	0	0
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	5.3%	53	1.0%	1	0.0%	0	2.0%	2	2.0%	2	0.0%	0	6.1%	6	10.9%	11	2.0%	2	19.0%	19	10.0%	10	10
Tesco Express, 103 Queens Road, Weybridge, KT13 9UJ	0.3%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0
Tesco Express, 143 Hersham Road, Walton on Thames, KT12 1RR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0
Tesco Express, 356 Molesey Road / Lyon Road, Hersham, Surrey, KT12 3PU	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	1.7%	17	10.1%	10	1.0%	1	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Tesco Extra, Brooklands Centre, Barnes Wallis Drive, Weybridge, KT13 0XF	4.2%	42	9.1%	9	0.0%	0	7.0%	7	5.0%	5	4.0%	4	0.0%	0	3.0%	3	7.0%	7	0.0%	0	7.0%	7	7
Tesco Extra, Escot Road,	1.1%	11	0.0%	0	10.0%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey & Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher	8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
Sunbury on Thames, TW16 7BB																						
Tesco Metro, 114-118 Walton Road, East Molesey, KT8 0HP	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	2.0%	2	3.0%	3	1.0%	1	0.0%	0	0.0%	0
Tesco, Hurst Road, West Molesey, KT8 1SE	2.5%	25	0.0%	0	0.0%	0	0.0%	0	6.0%	6	13.0%	13	1.0%	1	3.0%	3	2.0%	2	0.0%	0	0.0%	0
Tesco, Oxshott Road, Leatherhead, KT22 0EF	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.0%	6	0.0%	0
Waitrose, 105 High Street, Esher, KT10 9QE	3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	13.3%	13	17.8%	18	1.0%	1	1.0%	1	0.0%	0
Waitrose, 15a Claremont Road, Surbiton, KT6 4QR	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	11.2%	11	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose, 16 Between Streets, Cobham, KT11 1AF	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	17.0%	17	7.0%	7
Waitrose, 60 Station Approach, West Byfleet, KT14 6NE	0.8%	8	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4
Waitrose, 62 High Street, Weybridge, KT13 8BL	1.6%	16	3.0%	3	1.0%	1	11.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, Dukes Head, Hepworth Way, Walton on Thames, KT12 1BQ	0.6%	6	0.0%	0	1.0%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Molesey Road, Hersham Centre, KT12 4HL	4.1%	41	0.0%	0	0.0%	0	3.0%	3	11.0%	11	12.0%	12	0.0%	0	2.0%	2	13.0%	13	0.0%	0	0.0%	0
Waitrose, Wood Street, Kingston, KT1 1TG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	1.1%	11	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	5.1%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Internet / home delivery	1.3%	13	0.0%	0	1.0%	1	1.0%	1	2.0%	2	3.0%	3	3.1%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Asda, Roehampton Vale, Roehampton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Hampton Court Road, East Molesey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnes Wallis Drive, Brooklands, Weybridge	1.9%	19	1.0%	1	3.0%	3	6.0%	6	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	3.0%	3
One Stop, High Street, Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Clay Lane, Jacob's Well, Burpham	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10
Sainsbury's, Tangle Park Road, Hampton	0.5%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Victoria Road,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
		Addlestone & West Byfleet	Shepperton															
Surbiton																		
Waitrose, Two Rivers Retail Park, Mustard Mill Road, Staines	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egham	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Feltham	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Kingston-upon-Thames	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0
Leatherhead	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Other location inside study area - Zone 1	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 2	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 5	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Staines	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Surbiton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	15	1.0%	1	1.0%	1	1.0%	1	1.0%	1	2.0%	2	2.0%	2	3.0%	3	3.0%	3
(Nowhere else / same as before)	33.7%	336	39.4%	39	30.0%	30	36.0%	36	28.0%	28	27.0%	27	34.7%	34	29.7%	30	33.0%	33
Base:		998		99		100		100		100		100		98		101		100

Q03A Which other retailer do you purchase your main food Internet / home delivery shopping from?

Those who shop online at Q03

Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	7.7%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	50.0%	1
Tesco	30.8%	4	0.0%	0	100.0%	1	0.0%	0	50.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0
Ocado	30.8%	4	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	33.3%	1	0.0%	0	50.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford Organic Farms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel & Cole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0
Base:		13		0		1		1		2		3		3		0		2

Elmbridge Household Survey for GVA

	Total	1 - Chertsey & Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q04 Where do you do most of your household's small scale 'top-up' food shopping?																						
Aldi, 20-32 Church Street, Walton on Thames KT12 2QS	1.2%	12	0.0%	0	0.0%	0	0.0%	0	6.0%	6	2.0%	2	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Aldi, 205-217 Kingston Road, New Malden, KT3 3SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, 76-86 High Street, Feltham, TW13 4DD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, 142 London Road, Kingston Upon Thames, KT2 6QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, Unit 1A, Lion Retail Park, 151 Oriental Road, Woking, GU22 8BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Superstore, Tilley Road, Feltham, TW13 4BH	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 10-12 Manor Road North, Hinchley Wood, KT10 0SH	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	8	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Budgens, 1-2 Station Parade, Ockham Road South, East Horsley, Surrey, KT24 6QN	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	5
Budgens, 49 High Street, Shepperton, Middlesex, TW17 9AB	2.2%	22	0.0%	0	20.8%	21	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 6-7 Avenue Parade, Lower Sunbury, Middlesex, TW16 5HS	0.6%	6	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Lovelace Works, High Street Ripley, Surrey, GU23 6AW	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	27
Budgens, Vanners Parade, High Road, Byfleet, Surrey, KT14 7RA	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 109A Hare Lane, Claygate, KT10 0QY	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.3%	29	9.9%	10	0.0%	0	0.0%	0	0.0%	0
Co-op, 2-3 Cobb House, Oyster Lane, Byfleet, KT14 7DU	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 51-53 Green Lane, Addlestone, KT15 2TX	0.8%	8	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 56-62 Terrace Road,	1.0%	10	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey & West Byfleet	2 - Sunbury	3 - Weybridge	4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate	7 - Esher	8 - Hersham	9 - Cobham & Oxshott	10 - East of Woking
Walton on Thames, KT12 2SD											
Co-op, Thurlston Parade, 14 High St, Shepperton, TW17 9AR	1.1%	11	0.0%	0	10.9%	11	0.0%	0	0.0%	0	0.0%
Iceland, 120-124 Station Road, Addlestone, Surrey, KT15 2BQ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, 64 Leatherhead Road, Chessington, KT9 2HY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Marks & Spencer, 78 Victoria Road, Surbiton, KT6 4NS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Staines Road West, Sunbury On Thames, TW16 7BB	1.0%	10	0.0%	0	8.9%	9	0.0%	0	0.0%	0	1.0%
Morrisons Local, 210 New Haw Road, Addlestone, KT15 2DS	0.6%	6	5.0%	5	0.0%	0	1.0%	1	0.0%	0	0.0%
Morrisons, 15 Monument Hill, Weybridge, KT13 8RT	1.2%	12	0.0%	0	0.0%	0	9.0%	9	2.0%	2	0.0%
Morrisons, 82 Goldsworth Road, Woking, GU21 6ND	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Sainsbury's Local, 29-31 High Street, Cobham, KT11 3DH	1.0%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%
Sainsbury's Local, 464 Walton Road, West Molesey, KT8 2JG	1.3%	13	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%
Sainsbury's Local, 8-9 Temple Market, Queens Road, Weybridge, KT13 9DL	1.6%	16	0.0%	0	2.0%	2	14.0%	14	0.0%	0	0.0%
Sainsbury's Superstore, 1 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG	0.9%	9	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	2.1%	21	0.0%	0	2.0%	2	4.0%	4	12.0%	12	0.0%
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Tesco Express, 103 Queens	0.8%	8	0.0%	0	0.0%	0	7.0%	7	1.0%	1	0.0%

Elmbridge Household Survey for GVA

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		Addlestone & West Byfleet	Shepperton																			
Road, Weybridge, KT13 9UJ																						
Tesco Express, 143 Hersham Road, Walton on Thames, KT12 1RR	2.1%	21	0.0%	0	0.0%	0	0.0%	0	14.0%	14	2.0%	2	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0
Tesco Express, 356 Molesey Road / Lyon Road, Hersham, Surrey, KT12 3PU	0.5%	5	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Heritage House, Eastworth Road, Chertsey, KT16 8DX	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	1.7%	17	15.0%	15	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Brooklands Centre, Barnes Wallis Drive, Weybridge, KT13 0XF	1.4%	14	2.0%	2	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	1.7%	17	0.0%	0	16.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, 114-118 Walton Road, East Molesey, KT8 0HP	3.4%	34	0.0%	0	0.0%	0	0.0%	0	1.0%	1	16.8%	17	4.0%	4	9.9%	10	2.0%	2	0.0%	0	0.0%	0
Tesco, Hurst Road, West Molesey, KT8 1SE	3.8%	38	0.0%	0	0.0%	0	0.0%	0	2.0%	2	31.7%	32	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Oxshott Road, Leatherhead, KT22 0EF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Waitrose, 105 High Street, Esher, KT10 9QE	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.1%	8	26.7%	27	0.0%	0	0.0%	0	0.0%	0
Waitrose, 15a Claremont Road, Surbiton, KT6 4QR	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, 16 Between Streets, Cobham, KT11 1AF	2.9%	29	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	26.0%	26	1.0%	1
Waitrose, 24-28 High Street, New Malden, KT3 4HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, 60 Station Approach, West Byfleet, KT14 6NE	1.0%	10	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waitrose, 62 High Street, Weybridge, KT13 8BL	3.4%	34	1.0%	1	0.0%	0	32.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, 72 Oldfield Road, Hampton, TW12 2HQ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Dukes Head, Hepworth Way, Walton on	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

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		Addlestone & West Byfleet	Shepperton																			
Thames, KT12 1BQ																						
Waitrose, Molesey Road, Hersham Centre, KT12 4HL	5.9%	59	1.0%	1	0.0%	0	2.0%	2	9.0%	9	0.0%	0	0.0%	0	4.0%	4	43.0%	43	0.0%	0	0.0%	0
Other location outside study area	1.6%	16	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	1.0%	1	0.0%	0	1.0%	1	8.0%	8
Internet / home delivery	0.4%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Local shops, Oxshott	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Local shops, Ripley	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Local shops, Shepperton	0.5%	5	0.0%	0	4.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sunbury-on-Thames	0.6%	6	0.0%	0	5.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thames Ditton	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.1%	7	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Weybridge	0.6%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer BP, Hampton Court Road, East Molesey	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnes Wallis Drive, Brooklands, Weybridge	0.5%	5	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	2	0.0%	0
One Stop, High Street, Ripley	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8
Sainsbury's, Clay Lane, Jacob's Well, Burpham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Sainsbury's, Victoria Road, Surbiton	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, Portsmouth Road, Burnt Common, Woking	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	17
Claygate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston-upon-Thames	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Leatherhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Claygate	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, East Molesey	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 1	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 2	0.7%	7	0.0%	0	6.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0

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		Addlestone & West Byfleet	Shepperton																			
Other location inside study area - Zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0		
Other location inside study area - Zone 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0		
Surbiton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0		
(Don't know / varies)	2.7%	27	5.0%	5	3.0%	3	1.0%	1	1.0%	1	4.0%	4	5.1%	5	1.0%	1	2.0%	2	5.0%	5	0.0%	0
(Don't do this)	6.9%	69	7.0%	7	5.9%	6	3.0%	3	9.0%	9	6.9%	7	4.0%	4	3.0%	3	18.0%	18	10.0%	10	2.0%	2
(Nowhere else / same as before)	12.8%	128	16.0%	16	3.0%	3	8.0%	8	19.0%	19	16.8%	17	6.1%	6	14.9%	15	12.0%	12	19.0%	19	13.0%	13
Base:		1002		100		101		100		100		101		99		101		100		100		100

Q04A Which retailer do you purchase your 'top-up' food Internet / home delivery shopping from?

Those who shop online at Q04

Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford Organic Farms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel & Cole	25.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	50.0%	2	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Base:		4		1		0		1		0		0		0		0		1		0		1

Elmbridge Household Survey for GVA

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		Addlestone & West Byfleet	Shepperton																			
Q05 Where do you usually do most of your household's shopping for clothes, footwear and other fashion goods?																						
Addlestone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0		
Central London / West End	1.7%	17	2.0%	2	0.0%	0	3.0%	3	2.0%	2	0.0%	0	3.0%	3	2.0%	2	1.0%	1	3.0%	3	1.0%	1
Chertsey	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham District Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	7.0%	7	1.0%	1
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford town centre	9.5%	95	5.0%	5	1.0%	1	10.0%	10	0.0%	0	0.0%	0	3.0%	3	0.0%	0	21.0%	21	55.0%	55		
Hersham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames town centre	36.4%	365	5.0%	5	22.8%	23	28.0%	28	27.0%	27	70.3%	71	74.7%	74	72.3%	73	37.0%	37	26.0%	26	1.0%	1
Richmond upon Thames town centre	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	8.0%	80	23.0%	23	39.6%	40	5.0%	5	5.0%	5	2.0%	2	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	7.0%	70	2.0%	2	6.9%	7	10.0%	10	23.0%	23	5.9%	6	1.0%	1	3.0%	3	15.0%	15	3.0%	3	0.0%	0
West Byfleet	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1
Weybridge District Centre	1.0%	10	1.0%	1	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	1.0%	1	1.0%	1
Woking town centre	6.6%	66	37.0%	37	0.0%	0	3.0%	3	5.0%	5	0.0%	0	0.0%	0	1.0%	1	2.0%	2	3.0%	3	15.0%	15
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	7.6%	76	10.0%	10	1.0%	1	17.0%	17	9.0%	9	4.0%	4	0.0%	0	5.0%	5	8.0%	8	11.0%	11	11.0%	11
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	1.5%	15	2.0%	2	2.0%	2	3.0%	3	1.0%	1	1.0%	1	3.0%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Internet / online / delivered	10.7%	107	7.0%	7	10.9%	11	8.0%	8	21.0%	21	8.9%	9	10.1%	10	5.0%	5	13.0%	13	17.0%	17	6.0%	6
Abroad	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Godalming (town centre and retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Guilford (retail parks and warehouses)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Retail parks, New Malden	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough (town centre and retail parks)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	19	2.0%	2	3.0%	3	3.0%	3	1.0%	1	2.0%	2	2.0%	2	1.0%	1	3.0%	3	2.0%	2	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, Addlestone & West Byfleet	2 - Sunbury & Shepperton	3 - Weybridge	4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate	7 - Esher	8 - Hersham	9 - Cobham & Oxshott	10 - East of Woking
(Don't do this type of shopping)	4.3% 43	1.0% 1	5.0% 5	5.0% 5	5.0% 5	5.0% 5	3.0% 3	3.0% 3	8.0% 8	3.0% 3	5.0% 5
Base:	1002	100	101	100	100	101	99	101	100	100	100

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge					4 -			5 - Molesey		6 - Thames		7 - Esher		8 - Hersham		9 - Cobham &		10 - East of		
		Addlestone & Shepperton					Walton-on-Thames			Ditton & Claygate				Oxshott		Woking						
		West Byfleet																				
Q06 Where else do you do your household's shopping for clothes, footwear and other fashion goods?																						
Addlestone	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Central London / West End	3.5%	35	2.0%	2	3.0%	3	5.0%	5	1.0%	1	6.9%	7	3.0%	3	5.0%	5	1.0%	1	6.0%	6	2.0%	
Cobham District Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	4.0%	4	1.0%	
Epsom town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	
Guildford town centre	9.4%	94	12.0%	12	0.0%	0	12.0%	12	7.0%	7	3.0%	3	9.1%	9	9.9%	10	8.0%	8	17.0%	17	16.0%	
Kingston upon Thames town centre	13.6%	136	6.0%	6	24.8%	25	12.0%	12	21.0%	21	10.9%	11	8.1%	8	9.9%	10	15.0%	15	22.0%	22	6.0%	
Leatherhead town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	
Richmond upon Thames town centre	0.6%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Shepperton	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Staines town centre	5.5%	55	16.0%	16	17.8%	18	3.0%	3	7.0%	7	1.0%	1	2.0%	2	1.0%	1	6.0%	6	0.0%	0	1.0%	
Sunbury	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Surbiton town centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	
Walton On Thames Town Centre	7.0%	70	7.0%	7	8.9%	9	6.0%	6	17.0%	17	9.9%	10	5.1%	5	2.0%	2	11.0%	11	3.0%	3	0.0%	
West Byfleet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
Weybridge District Centre	1.0%	10	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4	2.0%	2	0.0%	
Woking town centre	5.4%	54	15.0%	15	2.0%	2	5.0%	5	4.0%	4	1.0%	1	0.0%	0	0.0%	0	3.0%	3	1.0%	1	23.0%	
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	4.0%	40	1.0%	1	5.9%	6	6.0%	6	5.0%	5	3.0%	3	1.0%	1	5.0%	5	5.0%	5	4.0%	4	4.0%	
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpertright, Furniture Village)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other location outside study area	1.4%	14	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	1.0%	1	4.0%	4	1.0%	1	1.0%	1	2.0%	
Internet / online / delivered	5.0%	50	7.0%	7	5.9%	6	4.0%	4	6.0%	6	6.9%	7	6.1%	6	7.9%	8	3.0%	3	1.0%	1	2.0%	
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Burpham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	
Reading (town centre and retail parks)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woking (retail parks and warehouses)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't know / varies)	3.3%	33	3.0%	3	3.0%	3	3.0%	3	5.0%	5	4.0%	4	5.1%	5	5.0%	5	1.0%	1	3.0%	3	1.0%	
(Nowhere else / same as before)	37.9%	380	27.0%	27	24.8%	25	38.0%	38	25.0%	25	47.5%	48	53.5%	53	47.5%	48	41.0%	41	35.0%	35	40.0%	
Base:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Q07 Where do you do most of your household's shopping for furniture, floor coverings and household textiles?																						
Addlestone	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Central London / West End	1.7%	17	0.0%	0	0.0%	0	5.0%	5	3.0%	3	3.0%	3	1.0%	1	1.0%	1	0.0%	0	4.0%	4	0.0%	0
Chertsey	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham District Centre	1.5%	15	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	11.0%	11	1.0%	1	1.0%	1
East Molesey District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Guildford town centre	4.0%	40	7.0%	7	1.0%	1	3.0%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	3.0%	3	7.0%	7	16.0%	16
Hersham District Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Kingston upon Thames town centre	22.1%	221	4.0%	4	18.8%	19	14.0%	14	18.0%	18	37.6%	38	43.4%	43	42.6%	43	14.0%	14	20.0%	20	8.0%	8
Leatherhead town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Richmond upon Thames town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.4%	4	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	3.2%	32	8.0%	8	15.8%	16	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Sunbury	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	3.2%	32	0.0%	0	2.0%	2	5.0%	5	9.0%	9	2.0%	2	1.0%	1	4.0%	4	7.0%	7	2.0%	2	0.0%	0
West Byfleet	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Weybridge District Centre	0.7%	7	0.0%	0	0.0%	0	4.0%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Woking town centre	1.6%	16	11.0%	11	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	0.8%	8	1.0%	1	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Manor Retail Park, Feltham, TW13 4EX (Pets at Home, Aldi)	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Paddocks Retail Park, Weybridge, KT13 0XR (Currys / PC World, Argos, Mothercare)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpertright, Furniture Village)	0.8%	8	4.0%	4	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wey Retail Park, Byfleet, KT14 7NP (Home	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
Bargains, Pets at Home, Carpetright, Halfords)																							
B&Q, Kingston Road, Leatherhead, KT22 7QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
B&Q, Shannon Commerical Centre, Beverley Way, New Malden, KT3 4PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
CarpetRight, 1 Bridge Street, Walton on Thames, KT12 1AE	0.5%	5	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	
Homebase, New Zealand Avenue, Walton on Thames, KT12 1XA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, The Causeway, Staines, TW18 3AP	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Twickenham Road, Feltham, TW13 6EZ	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other location outside study area	0.9%	9	1.0%	1	3.0%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	
Internet / online / delivered	11.4%	114	14.0%	14	12.9%	13	9.0%	9	18.0%	18	8.9%	9	12.1%	12	7.9%	8	12.0%	12	13.0%	13	6.0%	6	
Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Croydon (town centre and retail parks)	2.0%	20	1.0%	1	2.0%	2	5.0%	5	2.0%	2	0.0%	0	2.0%	2	2.0%	2	1.0%	1	4.0%	4	1.0%	1	
Farnborough (town centre and retail parks)	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Guilford (retail parks and warehouses)	2.2%	22	6.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	14.0%	14	
Retail parks, New Malden	1.3%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	2.0%	2	5.0%	5	2.0%	2	1.0%	1	0.0%	0	
Slough (town centre and retail parks)	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woking (retail parks and warehouses)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	6.0%	60	3.0%	3	8.9%	9	7.0%	7	5.0%	5	5.9%	6	5.1%	5	5.9%	6	6.0%	6	3.0%	3	10.0%	10	
(Don't do this type of shopping)	30.3%	304	29.0%	29	20.8%	21	44.0%	44	23.0%	23	30.7%	31	26.3%	26	25.7%	26	38.0%	38	30.0%	30	36.0%	36	
Base:		1002		100		101		100		100		101		99		101		100		100		100	

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
		Addlestone & West Byfleet	Shepperton															
Q08 Where do you do most of your household's shopping for DIY and decorating goods?																		
Addlestone	0.5%	5	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham District Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0
East Molesey District Centre	1.9%	19	0.0%	0	0.0%	0	0.0%	0	14.9%	15	0.0%	0	3.0%	3	1.0%	1	0.0%	0
Epsom town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Guildford town centre	2.9%	29	2.0%	2	0.0%	0	2.0%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1
Hersham District Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	3.0%	3	0.0%	0
Kingston upon Thames town centre	3.2%	32	0.0%	0	1.0%	1	1.0%	1	2.0%	2	7.9%	8	4.0%	4	11.9%	12	1.0%	1
Leatherhead town centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	3.0%	3	1.0%	1
Shepperton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	0.6%	6	4.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	5.0%	5	0.0%	0	2.0%	2
Twickenham town centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	8.9%	89	6.0%	6	11.9%	12	10.0%	10	10.0%	10	17.8%	18	3.0%	3	10.9%	11	19.0%	19
West Byfleet	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge District Centre	1.1%	11	4.0%	4	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Woking town centre	1.6%	16	10.0%	10	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.4%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
B&Q, Kingston Road, Leatherhead, KT22 7QB	6.8%	68	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.0%	4	6.9%	7	1.0%	1
B&Q, Shannon Commerical Centre, Beverley Way, New Malden, KT3 4PT	9.3%	93	7.0%	7	5.9%	6	1.0%	1	3.0%	3	5.0%	5	38.4%	38	22.8%	23	7.0%	7
CarpetRight, 1 Bridge Street, Walton on Thames, KT12 1AE	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, 229-253 Kingston Road, New Malden, KT3 3SW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0
Homebase, New Zealand Avenue, Walton on Thames, KT12 1XA	21.1%	211	12.0%	12	28.7%	29	45.0%	45	62.0%	62	20.8%	21	0.0%	0	2.0%	2	36.0%	36
Homebase, Redding Way, Knaphill, Woking GU21 2QT	0.9%	9	8.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, The Causeway,	1.5%	15	10.0%	10	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate		7 - Esher	8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Staines, TW18 3AP																				
Homebase, Twickenham Road, Feltham, TW13 6EZ	1.3%	13	0.0%	0	9.9%	10	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	0.9%	9	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	2
Internet / online / delivered	1.6%	16	0.0%	0	0.0%	0	2.0%	2	3.0%	3	2.0%	2	6.1%	6	1.0%	1	1.0%	1	0.0%	1
Apex Retail Park, Hanworth Claygate	0.8%	8	0.0%	0	6.9%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Thames Ditton	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon (town centre and retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1	0.0%	0	0.0%	0
Farnborough (town centre and retail parks)	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnborough (town centre and retail parks)	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Guilford (retail parks and warehouses)	7.0%	70	5.0%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	7	55.0%	55
Hampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other location inside study area - Zone 1	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Retail parks, New Malden	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	6.1%	6	5.0%	5	0.0%	0	0.0%	0
Slough (town centre and retail parks)	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking (retail parks and warehouses)	0.6%	6	3.0%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / varies)	3.1%	31	3.0%	3	5.9%	6	4.0%	4	2.0%	2	4.0%	4	4.0%	4	3.0%	3	1.0%	1	4.0%	4
(Don't do this type of shopping)	16.0%	160	12.0%	12	8.9%	9	23.0%	23	10.0%	10	15.8%	16	18.2%	18	17.8%	18	23.0%	23	19.0%	19
Base:		1002		100		101		100		100		101		99		101		100		100

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking				
Q09 Where do you do most of your household's shopping for domestic appliances such as washing machines, fridges cookers and kettles?																				
Addlestone	3.4%	34	14.0%	14	4.0%	4	11.0%	11	2.0%	2	0.0%	0	0.0%	0	0.0%	2	0.0%	0	1.0%	1
Central London / West End	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chertsey	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
East Molesey District Centre	7.8%	78	0.0%	0	1.0%	1	3.0%	3	7.0%	7	30.7%	31	8.1%	8	13.9%	14	11.0%	11	2.0%	2
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Guildford town centre	2.0%	20	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.0%	4	11.0%	11
Hersham District Centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kingston upon Thames town centre	18.0%	180	1.0%	1	21.8%	22	13.0%	13	14.0%	14	23.8%	24	29.3%	29	30.7%	31	19.0%	19	19.0%	19
Leatherhead town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Richmond upon Thames town centre	0.3%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shepperton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	1.1%	11	5.0%	5	4.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	1.5%	15	1.0%	1	1.0%	1	0.0%	0	4.0%	4	2.0%	2	1.0%	1	2.0%	2	4.0%	4	0.0%	0
West Byfleet	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge District Centre	0.9%	9	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0
Woking town centre	0.4%	4	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	11.1%	111	19.0%	19	4.0%	4	20.0%	20	21.0%	21	6.9%	7	2.0%	2	5.9%	6	21.0%	21	9.0%	9
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.5%	5	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The Paddocks Retail Park, Weybridge, KT13 0XR (Currys / PC World, Argos, Mothercare)	0.9%	9	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.0%	4	0.0%	0
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpetright, Furniture Village)	0.8%	8	2.0%	2	5.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wey Retail Park, Byfleet, KT14 7NP (Home Bargains, Pets at Home, Carpetright, Halfords)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Shannon Commerical Centre, Beverley Way,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
New Malden, KT3 4PT Homebase, New Zealand Avenue, Walton on Thames, KT12 1XA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	4.0%	4
Internet / online / delivered	24.8%	248	29.0%	29	24.8%	25	28.0%	28	30.0%	30	15.8%	16	28.3%	28	22.8%	23	23.0%	23	26.0%	26	20.0%	20
Apex Retail Park, Hanworth	1.6%	16	1.0%	1	14.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Horsley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Hanworth	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guilford (retail parks and warehouses)	3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	33.0%	33
Hampton	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Other location inside study area - Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, New Malden	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	10.1%	10	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Slough (town centre and retail parks)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Molesey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.1%	41	4.0%	4	3.0%	3	5.0%	5	4.0%	4	2.0%	2	2.0%	2	5.9%	6	3.0%	3	6.0%	6	6.0%	6
(Don't do this type of shopping)	10.1%	101	9.0%	9	7.9%	8	12.0%	12	11.0%	11	6.9%	7	9.1%	9	5.9%	6	8.0%	8	22.0%	22	9.0%	9
Base:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking				
		Addlestone & West Byfleet	Shepperton																	
Q10 Where do you do most of your household's shopping for TV, audio, photographic, mobile phones, and computer equipment?																				
Addlestone	1.9%	19	7.0%	7	1.0%	1	5.0%	5	2.0%	2	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0
Central London / West End	0.3%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chertsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham District Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	1.0%	1
East Molesey District Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.9%	6	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Guildford town centre	2.2%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	4.0%	4
Kingston upon Thames town centre	22.3%	223	2.0%	2	13.9%	14	16.0%	16	14.0%	14	43.6%	44	37.4%	37	46.5%	47	19.0%	19	24.0%	24
Leatherhead town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Richmond upon Thames town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	1.3%	13	5.0%	5	5.9%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Twickenham town centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	1.2%	12	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	6	2.0%	2
West Byfleet	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge District Centre	4.7%	47	1.0%	1	5.0%	5	18.0%	18	5.0%	5	0.0%	0	3.0%	3	5.0%	5	6.0%	6	3.0%	3
Woking town centre	0.9%	9	3.0%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	11.7%	117	24.0%	24	2.0%	2	20.0%	20	26.0%	26	8.9%	9	2.0%	2	4.0%	4	21.0%	21	5.0%	5
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.7%	7	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3
The Paddocks Retail Park, Weybridge, KT13 0XR (Currys / PC World, Argos, Mothercare)	0.8%	8	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpetright, Furniture Village)	0.8%	8	3.0%	3	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wey Retail Park, Byfleet, KT14 7NP (Home Bargains, Pets at Home, Carpetright, Halfords)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Zealand	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Avenue, Walton on Thames, KT12 1XA																						
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.5%	5	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	0.6%	6	0.0%	0	4.0%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	0.7%	7	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2
Internet / online / delivered	21.5%	215	25.0%	25	22.8%	23	15.0%	15	25.0%	25	18.8%	19	25.3%	25	22.8%	23	23.0%	23	24.0%	24	13.0%	13
Apex Retail Park, Hanworth East Horsley	1.2%	12	0.0%	0	11.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Feltham	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guilford (retail parks and warehouses)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	30.0%	30
Other location inside study area - Zone 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Retail parks, New Malden Slough (town centre and retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	26	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	6	12.1%	12	5.9%	6	0.0%	0	1.0%	1	0.0%	0
(Don't do this type of shopping)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	4.9%	49	8.0%	8	7.9%	8	3.0%	3	5.0%	5	5.9%	6	6.1%	6	5.0%	5	3.0%	3	2.0%	2	3.0%	3
	11.5%	115	8.0%	8	9.9%	10	19.0%	19	11.0%	11	7.9%	8	7.1%	7	5.0%	5	14.0%	14	18.0%	18	15.0%	15
Base:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking			
Q11 At which centre or store do you do most of your household's shopping on goods for personal care, such as soaps, beauty products, medical goods?																			
Addlestone	2.6%	26	25.0%	25	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%
Chertsey	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cobham District Centre	8.8%	88	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	4.0%	4	11.9%	12	1.0%	1	55.0%
East Molesey District Centre	3.9%	39	0.0%	0	0.0%	0	0.0%	0	1.0%	1	28.7%	29	0.0%	0	7.9%	8	1.0%	1	0.0%
Esher District Centre	4.9%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	11.1%	11	36.6%	37	0.0%	0	0.0%
Guildford town centre	1.5%	15	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1	12.0%
Hersham District Centre	3.0%	30	0.0%	0	0.0%	0	2.0%	2	1.0%	1	2.0%	2	0.0%	0	1.0%	1	24.0%	24	0.0%
Kingston upon Thames town centre	8.6%	86	0.0%	0	5.0%	5	1.0%	1	3.0%	3	27.7%	28	22.2%	22	16.8%	17	6.0%	6	3.0%
Leatherhead town centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.0%
Richmond upon Thames town centre	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepperton	1.7%	17	0.0%	0	14.9%	15	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staines town centre	1.2%	12	5.0%	5	5.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Sunbury	2.9%	29	0.0%	0	27.7%	28	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Surbiton town centre	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	22	4.0%	4	0.0%	0	0.0%
Twickenham town centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton On Thames Town Centre	13.7%	137	2.0%	2	8.9%	9	11.0%	11	54.0%	54	16.8%	17	2.0%	2	2.0%	2	38.0%	38	2.0%
West Byfleet	1.2%	12	7.0%	7	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Weybridge District Centre	8.2%	82	5.0%	5	1.0%	1	66.0%	66	4.0%	4	2.0%	2	1.0%	1	0.0%	0	3.0%	3	0.0%
Woking town centre	2.9%	29	16.0%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	3.6%	36	10.0%	10	0.0%	0	7.0%	7	4.0%	4	0.0%	0	1.0%	1	1.0%	1	4.0%	4	4.0%
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpetright, Furniture Village)	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wey Retail Park, Byfleet, KT14 7NP (Home Bargains, Pets at Home, Carpetright, Halfords)	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Sainsbury's Superstore, 1 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	1.0%	10	0.0%	0	1.0%	1	0.0%	0	6.0%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%
Sainsbury's Superstore, Bridge Way, Cobham,	1.1%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9	1.0%

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
KT11 1HW																							
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.7%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	1.9%	19	0.0%	0	16.8%	17	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other location outside study area	1.8%	18	3.0%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1	5.1%	5	0.0%	0	1.0%	1	4.0%	4	2.0%	2	
Internet / online / delivered	5.1%	51	4.0%	4	5.0%	5	3.0%	3	7.0%	7	4.0%	4	10.1%	10	8.9%	9	3.0%	3	2.0%	2	4.0%	4	
Claygate	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	10	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
East Horsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Oxshott	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	
Ripley	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9	
Send	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	
Thames Ditton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feltham	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burpham	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	
Chessington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farnborough (town centre and retail parks)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	
Other location inside study area - Zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Other location inside study area - Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Retail parks, New Malden	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
West Molesey	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woking (retail parks and warehouses)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	3.9%	39	7.0%	7	3.0%	3	3.0%	3	8.0%	8	2.0%	2	1.0%	1	3.0%	3	5.0%	5	5.0%	5	2.0%	2	
(Don't do this type of shopping)	2.5%	25	1.0%	1	2.0%	2	3.0%	3	1.0%	1	1.0%	1	1.0%	1	1.0%	1	12.0%	12	3.0%	3	0.0%	0	0.0%
Base:		1002		100		101		100		100		101		99		101		100		100		100	

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
Q12 At which centre or store do you do most of your household's shopping on goods for recreational and luxury goods including books, games, sports, pets and pet products, bicycles, jewellery?																		
Addlestone	0.2%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.8%	18	1.0%	1	2.0%	2	4.0%	4	0.0%	0	0.0%	0	1.0%	1	4.0%	4	3.0%	3
Cobham District Centre	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	1.0%	1
East Molesey District Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Epsom town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Esher District Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	5.9%	6	0.0%	0	0.0%	0
Guildford town centre	2.9%	29	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Hersham District Centre	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.0%	3
Kingston upon Thames town centre	12.5%	125	2.0%	2	8.9%	9	4.0%	4	8.0%	8	28.7%	29	29.3%	29	25.7%	26	11.0%	11
Richmond upon Thames town centre	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shepperton	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	3.7%	37	16.0%	16	16.8%	17	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Twickenham town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Walton On Thames Town Centre	6.4%	64	0.0%	0	4.0%	4	7.0%	7	17.0%	17	5.9%	6	1.0%	1	3.0%	3	24.0%	24
West Byfleet	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Weybridge District Centre	2.4%	24	0.0%	0	1.0%	1	20.0%	20	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Woking town centre	3.8%	38	23.0%	23	1.0%	1	1.0%	1	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	0.8%	8	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Manor Retail Park, Feltham, TW13 4EX (Pets at Home, Aldi)	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wey Retail Park, Byfleet, KT14 7NP (Home Bargains, Pets at Home, Carpetright, Halfords)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, 117 Station	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey & Addlestone & West Byfleet		2 - Sunbury & Shepperton		3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
Road, Addlestone, KT15 2AS																						
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other location outside study area	1.9%	19	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	1	4.0%	4	4.0%	4	0.0%	0	0.0%	0	7.0%	7
Internet / online / delivered	27.0%	271	28.0%	28	25.7%	26	28.0%	28	41.0%	41	19.8%	20	30.3%	30	23.8%	24	19.0%	19	28.0%	28	27.0%	27
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Claygate	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Horsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Oxshott	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Feltham	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burpham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Chessington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Godalming (town centre and retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Guilford (retail parks and warehouses)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Other location inside study area - Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Reading (town centre and retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Retail parks, New Malden	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Woking (retail parks and warehouses)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / varies)	4.4%	44	5.0%	5	0.0%	0	5.0%	5	5.0%	5	9.9%	10	6.1%	6	5.9%	6	4.0%	4	2.0%	2	1.0%	1
(Don't do this type of shopping)	20.8%	208	16.0%	16	21.8%	22	22.0%	22	20.0%	20	24.8%	25	18.2%	18	11.9%	12	29.0%	29	26.0%	26	18.0%	18
Base:		1002		100		101		100		100		101		99		101		100		100		100

Q13 Which of the following town or district centres do you visit most often? [PR]

Walton on Thames	34.4%	345	37.0%	37	74.3%	75	23.0%	23	92.0%	92	33.7%	34	14.1%	14	9.9%	10	54.0%	54	6.0%	6	0.0%	0
Weybridge	11.3%	113	26.0%	26	4.0%	4	68.0%	68	3.0%	3	0.0%	0	2.0%	2	1.0%	1	6.0%	6	2.0%	2	1.0%	1
Cobham	13.8%	138	2.0%	2	1.0%	1	3.0%	3	1.0%	1	3.0%	3	3.0%	3	2.0%	2	83.0%	83	38.0%	38		
Esher	10.8%	108	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	40.4%	40	58.4%	59	0.0%	0	3.0%	3	2.0%	2
East Molesey	8.0%	80	0.0%	0	1.0%	1	0.0%	0	1.0%	1	42.6%	43	12.1%	12	19.8%	20	0.0%	0	2.0%	2	1.0%	1
Hersham	4.0%	40	1.0%	1	1.0%	1	0.0%	0	1.0%	1	3.0%	3	2.0%	2	0.0%	0	31.0%	31	0.0%	0	1.0%	1
(Don't visit any of these centres)	17.8%	178	33.0%	33	18.8%	19	6.0%	6	2.0%	2	14.9%	15	26.3%	26	8.9%	9	7.0%	7	4.0%	4	57.0%	57
Base:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 -		5 - Molesey		6 - Thames		7 - Esher		8 - Hersham		9 - Cobham &		10 - East of	
	Addlestone & Shepperton		Walton-on-Thames				Ditton & Claygate				Oxshott		Woking			
	West Byfleet															

Mean score [Times per week]: Daily = 7, 5 - 6 times a week = 5.5, 4 times a week = 4, 3 times a week = 3, Twice a week = 2, Once a week = 1, Once every 2 weeks = 0.5, Once a month = 0.25, Less often = 0.1

Q13A How often do you visit (CENTRE MENTIONED AT Q13)?

Those who visit a centre at Q13

Daily	10.6%	87	3.0%	2	2.4%	2	14.9%	14	11.2%	11	18.6%	16	0.0%	0	10.9%	10	12.9%	12	18.8%	18	4.7%	2
5 - 6 times a week	3.3%	27	1.5%	1	2.4%	2	7.4%	7	5.1%	5	0.0%	0	0.0%	0	1.1%	1	2.2%	2	9.4%	9	0.0%	0
4 times a week	4.9%	40	0.0%	0	1.2%	1	7.4%	7	4.1%	4	8.1%	7	4.1%	3	7.6%	7	7.5%	7	4.2%	4	0.0%	0
3 times a week	8.5%	70	0.0%	0	3.7%	3	16.0%	15	15.3%	15	8.1%	7	4.1%	3	5.4%	5	12.9%	12	10.4%	10	0.0%	0
Twice a week	13.8%	114	4.5%	3	12.2%	10	24.5%	23	15.3%	15	12.8%	11	6.8%	5	17.4%	16	17.2%	16	12.5%	12	7.0%	3
Once a week	26.7%	220	23.9%	16	20.7%	17	17.0%	16	30.6%	30	30.2%	26	19.2%	14	32.6%	30	31.2%	29	29.2%	28	32.6%	14
Once every 2 weeks	14.1%	116	20.9%	14	20.7%	17	8.5%	8	12.2%	12	8.1%	7	30.1%	22	12.0%	11	9.7%	9	7.3%	7	20.9%	9
Once a month	10.4%	86	17.9%	12	24.4%	20	4.3%	4	3.1%	3	12.8%	11	26.0%	19	5.4%	5	3.2%	3	4.2%	4	11.6%	5
Less often	6.9%	57	28.4%	19	11.0%	9	0.0%	0	2.0%	2	1.2%	1	9.6%	7	4.3%	4	1.1%	1	4.2%	4	23.3%	10
(Don't know / varies)	0.9%	7	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.3%	3	2.2%	2	0.0%	0	0.0%	0
<i>Mean:</i>		<i>2.04</i>		<i>0.81</i>		<i>1.12</i>		<i>2.94</i>		<i>2.40</i>		<i>2.51</i>		<i>0.85</i>		<i>2.11</i>		<i>2.48</i>		<i>2.90</i>		<i>0.95</i>
<i>Base:</i>		<i>824</i>		<i>67</i>		<i>82</i>		<i>94</i>		<i>98</i>		<i>86</i>		<i>73</i>		<i>92</i>		<i>93</i>		<i>96</i>		<i>43</i>

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q13B What is usually the main purpose of your trip to (CENTRE MENTIONED AT Q13)?																						
<i>Those who visit a centre at Q13</i>																						
Food shopping	46.5%	383	26.9%	18	28.0%	23	37.2%	35	50.0%	49	53.5%	46	43.8%	32	59.8%	55	55.9%	52	55.2%	53	46.5%	20
Non-food shopping	22.3%	184	34.3%	23	43.9%	36	25.5%	24	22.4%	22	24.4%	21	15.1%	11	6.5%	6	15.1%	14	17.7%	17	23.3%	10
Daytime eating / drinking	4.4%	36	11.9%	8	3.7%	3	2.1%	2	5.1%	5	2.3%	2	8.2%	6	7.6%	7	2.2%	2	1.0%	1	0.0%	0
Evening eating / drinking	1.7%	14	3.0%	2	3.7%	3	1.1%	1	0.0%	0	1.2%	1	6.8%	5	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Financial services	7.6%	63	0.0%	0	8.5%	7	10.6%	10	6.1%	6	1.2%	1	13.7%	10	7.6%	7	6.5%	6	8.3%	8	18.6%	8
Work (In centre mentioned at Q13)	2.5%	21	6.0%	4	3.7%	3	2.1%	2	2.0%	2	4.7%	4	0.0%	0	1.1%	1	1.1%	1	2.1%	2	4.7%	2
Work (Commuting to / from centre mentioned at Q13)	1.1%	9	3.0%	2	0.0%	0	1.1%	1	0.0%	0	3.5%	3	0.0%	0	1.1%	1	1.1%	1	0.0%	0	2.3%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go to church	0.5%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Going for a walk	0.5%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	1.0%	1	0.0%	0
I live there	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	2.2%	2	1.0%	1	0.0%	0
Leisure activities (cinema, the park, library, dog-walking etc.)	1.6%	13	3.0%	2	0.0%	0	3.2%	3	2.0%	2	1.2%	1	1.4%	1	2.2%	2	1.1%	1	1.0%	1	0.0%	0
Picking up / dropping off someone	0.5%	4	1.5%	1	1.2%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School run	0.4%	3	1.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family / friends	1.7%	14	3.0%	2	0.0%	0	1.1%	1	1.0%	1	1.2%	1	2.7%	2	4.3%	4	0.0%	0	3.1%	3	0.0%	0
Visit gym / leisure centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Visit hairdressers	0.6%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	1.4%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Visit medical services (doctor, dentist, optician, hospital etc.)	1.8%	15	1.5%	1	2.4%	2	6.4%	6	0.0%	0	1.2%	1	0.0%	0	2.2%	2	0.0%	0	1.0%	1	4.7%	2
Window shopping / browsing	1.3%	11	4.5%	3	0.0%	0	2.1%	2	3.1%	3	0.0%	0	1.4%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	33	0.0%	0	3.7%	3	3.2%	3	6.1%	6	3.5%	3	1.4%	1	4.3%	4	7.5%	7	6.3%	6	0.0%	0
Base:		824		67		82		94		98		86		73		92		93		96		43

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q13C When you visit (CENTRE MENTIONED AT Q13), which other services do you use? [MR]																						
<i>Those who visit a centre at Q13</i>																						
Food shopping	21.2%	175	17.9%	12	20.7%	17	40.4%	38	23.5%	23	11.6%	10	24.7%	18	18.5%	17	20.4%	19	11.5%	11	23.3%	10
Non-food shopping	29.9%	246	23.9%	16	20.7%	17	37.2%	35	41.8%	41	36.0%	31	28.8%	21	29.3%	27	22.6%	21	32.3%	31	14.0%	6
Café	15.5%	128	17.9%	12	12.2%	10	8.5%	8	20.4%	20	20.9%	18	16.4%	12	20.7%	19	17.2%	16	9.4%	9	9.3%	4
Restaurant	14.1%	116	17.9%	12	9.8%	8	13.8%	13	10.2%	10	11.6%	10	16.4%	12	25.0%	23	8.6%	8	16.7%	16	9.3%	4
Financial services	15.7%	129	3.0%	2	11.0%	9	20.2%	19	20.4%	20	14.0%	12	12.3%	9	23.9%	22	11.8%	11	21.9%	21	9.3%	4
Estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dry cleaners	2.3%	19	0.0%	0	0.0%	0	1.1%	1	3.1%	3	4.7%	4	0.0%	0	4.3%	4	2.2%	2	4.2%	4	2.3%	1
Betting office	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Payday loan shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hairdressers / beauty salon	2.3%	19	0.0%	0	1.2%	1	1.1%	1	3.1%	3	4.7%	4	1.4%	1	6.5%	6	0.0%	0	2.1%	2	2.3%	1
Cinema	3.2%	26	0.0%	0	3.7%	3	0.0%	0	4.1%	4	3.5%	3	9.6%	7	8.7%	8	0.0%	0	1.0%	1	0.0%	0
Opticians	1.6%	13	1.5%	1	3.7%	3	1.1%	1	3.1%	3	1.2%	1	1.4%	1	2.2%	2	1.1%	1	0.0%	0	0.0%	0
Petrol station	0.4%	3	1.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Health centre / dentist	6.4%	53	0.0%	0	1.2%	1	4.3%	4	3.1%	3	12.8%	11	1.4%	1	20.7%	19	9.7%	9	3.1%	3	4.7%	2
Library	4.6%	38	0.0%	0	2.4%	2	6.4%	6	5.1%	5	4.7%	4	5.5%	4	7.6%	7	4.3%	4	6.3%	6	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church	0.5%	4	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Community / day centre	0.6%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0
Child minder / nursery	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	28.4%	234	38.8%	26	39.0%	32	18.1%	17	21.4%	21	25.6%	22	27.4%	20	20.7%	19	32.3%	30	30.2%	29	41.9%	18
Base:		824		67		82		94		98		86		73		92		93		96		43

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q13D What do you like about (CENTRE MENTIONED AT Q13)? [MR]																						
<i>Those who visit a centre at Q13</i>																						
Nothing / very little	11.0%	91	9.0%	6	11.0%	9	11.7%	11	11.2%	11	9.3%	8	9.6%	7	18.5%	17	7.5%	7	7.3%	7	18.6%	8
Everything	2.4%	20	3.0%	2	1.2%	1	3.2%	3	3.1%	3	4.7%	4	0.0%	0	0.0%	0	4.3%	4	2.1%	2	2.3%	1
Accessible by rail	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Attractive environment	15.2%	125	22.4%	15	12.2%	10	18.1%	17	16.3%	16	16.3%	14	9.6%	7	10.9%	10	19.4%	18	14.6%	14	9.3%	4
Clean / litter free	1.1%	9	1.5%	1	4.9%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0
Close to home	33.3%	274	20.9%	14	40.2%	33	37.2%	35	43.9%	43	31.4%	27	34.2%	25	29.3%	27	33.3%	31	36.5%	35	9.3%	4
Close to school / college / university	0.4%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	1.1%	9	0.0%	0	1.2%	1	1.1%	1	1.0%	1	2.3%	2	0.0%	0	0.0%	0	1.1%	1	1.0%	1	4.7%	2
Compact / easy to get around	7.2%	59	16.4%	11	9.8%	8	5.3%	5	6.1%	6	7.0%	6	5.5%	4	4.3%	4	5.4%	5	9.4%	9	2.3%	1
Easily accessible by foot / cycle	2.1%	17	0.0%	0	1.2%	1	3.2%	3	5.1%	5	4.7%	4	1.4%	1	2.2%	2	1.1%	1	0.0%	0	0.0%	0
Easy to park	11.4%	94	14.9%	10	12.2%	10	4.3%	4	7.1%	7	16.3%	14	13.7%	10	15.2%	14	6.5%	6	12.5%	12	16.3%	7
Free / cheap parking	2.8%	23	6.0%	4	2.4%	2	1.1%	1	0.0%	0	1.2%	1	6.8%	5	3.3%	3	2.2%	2	5.2%	5	0.0%	0
Good bus service / accessible public transport	1.1%	9	0.0%	0	1.2%	1	0.0%	0	1.0%	1	3.5%	3	1.4%	1	0.0%	0	0.0%	0	1.0%	1	4.7%	2
Good disabled access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Good facilities (e.g. seating, toilets)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good foodstores	1.1%	9	1.5%	1	3.7%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.2%	2	1.1%	1	0.0%	0	0.0%	0
Good for a day out	0.7%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.2%	3	1.0%	1	0.0%	0
Good layout / shops close together	1.9%	16	3.0%	2	1.2%	1	0.0%	0	3.1%	3	1.2%	1	6.8%	5	0.0%	0	2.2%	2	1.0%	1	2.3%	1
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, arts centres etc.)	0.9%	7	0.0%	0	1.2%	1	1.1%	1	0.0%	0	1.2%	1	2.7%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Good market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good places to eat / drink (cafés, restaurants, coffee shops etc.)	5.0%	41	3.0%	2	4.9%	4	5.3%	5	2.0%	2	4.7%	4	11.0%	8	13.0%	12	1.1%	1	3.1%	3	0.0%	0
Good pubs / bars	1.0%	8	0.0%	0	1.2%	1	0.0%	0	2.0%	2	0.0%	0	4.1%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Good quality of shops	4.5%	37	7.5%	5	3.7%	3	1.1%	1	6.1%	6	5.8%	5	2.7%	2	5.4%	5	3.2%	3	6.3%	6	2.3%	1
Good range of chain / well known stores	5.3%	44	1.5%	1	4.9%	4	4.3%	4	5.1%	5	5.8%	5	4.1%	3	7.6%	7	5.4%	5	8.3%	8	4.7%	2
Good range of non-food shops	6.2%	51	7.5%	5	6.1%	5	11.7%	11	8.2%	8	1.2%	1	4.1%	3	3.3%	3	5.4%	5	8.3%	8	4.7%	2
Good range of services (e.g. bank, library, hairdresser etc.)	2.3%	19	0.0%	0	2.4%	2	2.1%	2	2.0%	2	1.2%	1	4.1%	3	2.2%	2	2.2%	2	2.1%	2	7.0%	3
Good range of specialist / independent stores	2.8%	23	3.0%	2	0.0%	0	2.1%	2	3.1%	3	3.5%	3	2.7%	2	1.1%	1	1.1%	1	7.3%	7	4.7%	2
Good road access	0.6%	5	0.0%	0	0.0%	0	2.1%	2	2.0%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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		Addlestone & West Byfleet	Shepperton																		
Historic environment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	
Library	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	0.0%	0	0.0%	0	
Long opening hours / evening activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Low or discount prices	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	
Not too busy or crowded	2.3%	19	1.5%	1	1.2%	1	3.2%	3	5.1%	5	0.0%	0	2.7%	2	2.2%	2	1.1%	1	4.2%	4	
Pedestrianised areas	0.2%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Riverside environment	1.8%	15	4.5%	3	3.7%	3	1.1%	1	6.1%	6	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	
Safe / secure	0.5%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	
Shops selling local or fairtrade produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other (including a specific retailer)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Close to family / friends	0.4%	3	1.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Familiarity / habit	2.1%	17	0.0%	0	0.0%	0	4.3%	4	1.0%	1	1.2%	1	0.0%	0	1.1%	1	2.2%	2	5.2%	5	
Friendly atmosphere / people	5.0%	41	4.5%	3	3.7%	3	0.0%	0	3.1%	3	8.1%	7	1.4%	1	7.6%	7	9.7%	9	7.3%	7	
Has a Waitrose supermarket	0.7%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.2%	2	0.0%	0	
Has a Wilkinson store	0.4%	3	1.5%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Has everything I need	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	3	
New indoor shopping centre	1.0%	8	0.0%	0	0.0%	0	1.1%	1	3.1%	3	0.0%	0	1.4%	1	0.0%	0	3.2%	3	0.0%	0	
Has a Sainsbury's supermarket (Don't know)	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		824		67		82		94		98		86		73		92		93		96	43

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		Addlestone & West Byfleet	Shepperton																			
Q13E What do you dislike about (CENTRE MENTIONED AT Q13)? [MR]																						
<i>Those who visit a centre at Q13</i>																						
Nothing	46.5%	383	61.2%	41	45.1%	37	46.8%	44	30.6%	30	47.7%	41	53.4%	39	40.2%	37	49.5%	46	36.5%	35	76.7%	33
Everything	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.3%	1
Centre very windy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cost of parking	8.0%	66	6.0%	4	11.0%	9	6.4%	6	9.2%	9	5.8%	5	4.1%	3	4.3%	4	9.7%	9	15.6%	15	4.7%	2
Difficult to cross streets	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Few traffic free areas	2.5%	21	4.5%	3	2.4%	2	1.1%	1	6.1%	6	2.3%	2	2.7%	2	3.3%	3	0.0%	0	2.1%	2	0.0%	0
Lack of leisure, sports or cultural facilities	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lack of parking	12.0%	99	7.5%	5	14.6%	12	7.4%	7	15.3%	15	8.1%	7	12.3%	9	13.0%	12	15.1%	14	17.7%	17	2.3%	1
Litter / dirty / dogs	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Awkward car parks (layout)	1.8%	15	1.5%	1	3.7%	3	0.0%	0	3.1%	3	0.0%	0	2.7%	2	1.1%	1	4.3%	4	1.0%	1	0.0%	0
No department store	0.7%	6	0.0%	0	1.2%	1	1.1%	1	3.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Not enough choice of shops	8.9%	73	6.0%	4	3.7%	3	12.8%	12	16.3%	16	8.1%	7	1.4%	1	12.0%	11	11.8%	11	8.3%	8	0.0%	0
Not enough clothes shops	2.5%	21	0.0%	0	0.0%	0	6.4%	6	6.1%	6	3.5%	3	0.0%	0	1.1%	1	3.2%	3	2.1%	2	0.0%	0
Not enough supermarket / food shops	1.2%	10	0.0%	0	0.0%	0	1.1%	1	2.0%	2	0.0%	0	1.4%	1	2.2%	2	2.2%	2	2.1%	2	0.0%	0
Poor bus service to centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.2%	1	0.0%	0	1.1%	1	1.1%	1	2.1%	2	0.0%	0
Poor environment	1.8%	15	1.5%	1	3.7%	3	2.1%	2	3.1%	3	3.5%	3	1.4%	1	0.0%	0	1.1%	1	0.0%	0	2.3%	1
Poor facilities (e.g. seating, toilets)	0.4%	3	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality shops	2.3%	19	0.0%	0	0.0%	0	2.1%	2	4.1%	4	5.8%	5	1.4%	1	3.3%	3	2.2%	2	1.0%	1	2.3%	1
Poor signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices too high	2.1%	17	1.5%	1	0.0%	0	2.1%	2	2.0%	2	1.2%	1	2.7%	2	1.1%	1	0.0%	0	7.3%	7	2.3%	1
Short opening hours / no facilities in the evening	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours / no facilities on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few pubs, eating places etc.	0.6%	5	0.0%	0	3.7%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Too few service businesses (e.g. banks / building societies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0
Traffic congestion	9.3%	77	14.9%	10	4.9%	4	9.6%	9	10.2%	10	7.0%	6	16.4%	12	13.0%	12	4.3%	4	8.3%	8	4.7%	2
Unsafe / poor security / dangerous	0.4%	3	1.5%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandals / hooligans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema has closed down	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Commercial rents / rates too high	0.4%	3	0.0%	0	0.0%	0	1.1%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle lanes are a nuisance	1.2%	10	0.0%	0	1.2%	1	0.0%	0	9.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dated environment; needs a revamp	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	2.2%	2	1.0%	1	0.0%	0
Impractical access across the	0.5%	4	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
river																						
Lack of character / atmosphere	0.6%	5	1.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0
No men's clothes shops	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.0%	1	0.0%	0
Not enough independent shops	0.9%	7	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	1.4%	1	1.1%	1	1.1%	1	2.1%	2	0.0%	0
Pavements / roads too narrow	0.5%	4	0.0%	0	1.2%	1	1.1%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Too many chain stores	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0
Too many charity shops	1.0%	8	0.0%	0	0.0%	0	4.3%	4	0.0%	0	3.5%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Too many coffee shops / restaurants	2.3%	19	0.0%	0	0.0%	0	3.2%	3	2.0%	2	0.0%	0	2.7%	2	6.5%	6	0.0%	0	6.3%	6	0.0%	0
Too many estate agents	1.1%	9	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	3.1%	3	2.3%	1
Too many houses being built	0.6%	5	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.0%	1	0.0%	0
Too many vacant shops	0.7%	6	0.0%	0	1.2%	1	2.1%	2	1.0%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Too many hairdressers	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.3%	11	1.5%	1	2.4%	2	0.0%	0	2.0%	2	2.3%	2	2.7%	2	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Base:		824		67		82		94		98		86		73		92		93		96		43

Elmbridge Household Survey for GVA

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Q13F How do you think (CENTRE MENTIONED AT Q13) town centre could be improved? [MR]																							
<i>Those who visit a centre at Q13</i>																							
Better choice of shops	11.9%	98	7.5%	5	9.8%	8	18.1%	17	18.4%	18	11.6%	10	6.8%	5	15.2%	14	14.0%	13	7.3%	7	2.3%	1	
Better facilities for pedestrians (including pedestrian crossings)	1.7%	14	0.0%	0	2.4%	2	0.0%	0	4.1%	4	3.5%	3	1.4%	1	2.2%	2	2.2%	2	0.0%	0	0.0%	0	
Better facilities for youth	0.2%	2	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better maintenance / cleanliness	1.8%	15	0.0%	0	0.0%	0	1.1%	1	4.1%	4	4.7%	4	0.0%	0	3.3%	3	2.2%	2	1.0%	1	0.0%	0	
Better quality shops	4.6%	38	3.0%	2	3.7%	3	8.5%	8	6.1%	6	3.5%	3	4.1%	3	4.3%	4	5.4%	5	3.1%	3	2.3%	1	
Improve appearance / environment	2.2%	18	0.0%	0	1.2%	1	2.1%	2	4.1%	4	5.8%	5	0.0%	0	2.2%	2	1.1%	1	3.1%	3	0.0%	0	
Improve bus services / access	2.1%	17	0.0%	0	2.4%	2	2.1%	2	2.0%	2	1.2%	1	0.0%	0	3.3%	3	2.2%	2	5.2%	5	0.0%	0	
Improve rail services / access	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Improve security, including CCTV	0.4%	3	0.0%	0	1.2%	1	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improve signposting in centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Longer midweek opening hours / more evening activities	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Longer opening hours on Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More banks / building societies	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	
More car parking	14.4%	119	13.4%	9	15.9%	13	13.8%	13	14.3%	14	8.1%	7	23.3%	17	13.0%	12	14.0%	13	19.8%	19	4.7%	2	
More large shops / department stores	5.1%	42	3.0%	2	3.7%	3	6.4%	6	11.2%	11	11.6%	10	5.5%	4	2.2%	2	2.2%	2	2.1%	2	0.0%	0	
More leisure, sports or cultural facilities	1.0%	8	3.0%	2	1.2%	1	1.1%	1	2.0%	2	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	
More / better pubs, restaurants, cafés	1.6%	13	4.5%	3	1.2%	1	3.2%	3	1.0%	1	1.2%	1	1.4%	1	2.2%	2	0.0%	0	1.0%	1	0.0%	0	
More supermarkets / food shops	2.2%	18	1.5%	1	2.4%	2	1.1%	1	1.0%	1	2.3%	2	2.7%	2	5.4%	5	1.1%	1	2.1%	2	2.3%	1	
More traffic free areas / pedestrianisation	3.9%	32	1.5%	1	3.7%	3	1.1%	1	10.2%	10	4.7%	4	5.5%	4	4.3%	4	2.2%	2	3.1%	3	0.0%	0	
More / better seating, toilets	0.2%	2	1.5%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
No need to improve	29.7%	245	34.3%	23	26.8%	22	33.0%	31	19.4%	19	33.7%	29	30.1%	22	33.7%	31	25.8%	24	18.8%	18	60.5%	26	
Other (Including introducing a new retailer)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better traffic-flow / reduce congestion	3.6%	30	4.5%	3	2.4%	2	3.2%	3	5.1%	5	3.5%	3	1.4%	1	4.3%	4	3.2%	3	4.2%	4	4.7%	2	
Build a by-pass / one-way system	1.7%	14	3.0%	2	2.4%	2	1.1%	1	0.0%	0	0.0%	0	4.1%	3	6.5%	6	0.0%	0	0.0%	0	0.0%	0	
Cheaper car parking	2.9%	24	1.5%	1	4.9%	4	2.1%	2	3.1%	3	5.8%	5	1.4%	1	1.1%	1	5.4%	5	2.1%	2	0.0%	0	
Free car parking	5.1%	42	6.0%	4	2.4%	2	8.5%	8	7.1%	7	3.5%	3	2.7%	2	2.2%	2	4.3%	4	7.3%	7	7.0%	3	

Elmbridge Household Survey for GVA

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		Addlestone & West Byfleet	Shepperton																			
Open a Marks & Spencer store	0.6%	5	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing stores	2.3%	19	1.5%	1	1.2%	1	5.3%	5	3.1%	3	0.0%	0	1.4%	1	2.2%	2	4.3%	4	2.1%	2	0.0%	0
More independent retailers	3.8%	31	0.0%	0	2.4%	2	1.1%	1	2.0%	2	4.7%	4	2.7%	2	5.4%	5	2.2%	2	11.5%	11	4.7%	2
Fewer charity / cheap shops	0.7%	6	1.5%	1	0.0%	0	2.1%	2	1.0%	1	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Fewer vacant units	0.5%	4	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fewer estate agents	0.9%	7	1.5%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.2%	4	0.0%	0
Fewer cafes / restaurants / coffee shops	0.9%	7	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Lower commercial rents / rates	1.1%	9	0.0%	0	2.4%	2	1.1%	1	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Cheaper shops	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.3%	1
Re-open the cinema	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.3%	3	1.1%	1	1.0%	1	0.0%	0
Improve cycle lanes	0.4%	3	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Improve parking facilities	1.1%	9	0.0%	0	3.7%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	3.2%	3	1.0%	1	0.0%	0
Improve road surfaces	0.2%	2	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the layout	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know)	9.3%	77	14.9%	10	9.8%	8	2.1%	2	3.1%	3	9.3%	8	17.8%	13	2.2%	2	14.0%	13	13.5%	13	11.6%	5
Base:		824		67		82		94		98		86		73		92		93		96		43

Q13G How do you normally travel to (town or district centre mentioned at Q13)?

Car / van (as driver)	68.8%	567	94.0%	63	76.8%	63	57.4%	54	54.1%	53	57.0%	49	83.6%	61	59.8%	55	69.9%	65	69.8%	67	86.0%	37
Car / van (as passenger)	4.9%	40	3.0%	2	7.3%	6	3.2%	3	7.1%	7	4.7%	4	2.7%	2	5.4%	5	3.2%	3	4.2%	4	9.3%	4
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	2.7%	22	0.0%	0	3.7%	3	3.2%	3	2.0%	2	4.7%	4	2.7%	2	2.2%	2	4.3%	4	0.0%	0	4.7%	2
Train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.7%	6	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.1%	1	1.0%	1	0.0%	0
Walk	20.0%	165	1.5%	1	8.5%	7	29.8%	28	33.7%	33	29.1%	25	6.8%	5	27.2%	25	20.4%	19	22.9%	22	0.0%	0
Bicycle	1.7%	14	1.5%	1	0.0%	0	3.2%	3	1.0%	1	2.3%	2	1.4%	1	4.3%	4	1.1%	1	1.0%	1	0.0%	0
Disability vehicle (scooter, wheelchair etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	9	0.0%	0	3.7%	3	1.1%	1	1.0%	1	1.2%	1	1.4%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0
Base:		824		67		82		94		98		86		73		92		93		96		43

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet						4 - Walton-on-Thames			5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q14 Which of the following local centres do you visit most often, if any? [PR]																						
Claygate	8.2%	82	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	43.4%	43	27.7%	28	0.0%	0	7.0%	7	2.0%	2
Bridge Road, East Molesey	5.3%	53	0.0%	0	1.0%	1	0.0%	0	3.0%	3	30.7%	31	5.1%	5	8.9%	9	2.0%	2	1.0%	1	1.0%	1
Hinchley Wood	3.9%	39	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	20.2%	20	16.8%	17	0.0%	0	0.0%	0	0.0%	0
Oxshott	3.3%	33	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	26.0%	26	2.0%	2
Oatlands	2.5%	25	6.0%	6	2.0%	2	9.0%	9	3.0%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
Thames Ditton	3.0%	30	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3	16.2%	16	6.9%	7	1.0%	1	2.0%	2	0.0%	0
Terrace Road, Walton on Thames	3.7%	37	0.0%	0	1.0%	1	1.0%	1	21.0%	21	6.9%	7	0.0%	0	0.0%	0	3.0%	3	4.0%	4	0.0%	0
Walton Halfway (also referred to as 'Halfway')	6.8%	68	3.0%	3	2.0%	2	4.0%	4	29.0%	29	4.0%	4	0.0%	0	2.0%	2	23.0%	23	1.0%	1	0.0%	0
Queens Road, Weybridge (Don't visit any of these centres)	9.0%	90	11.0%	11	6.9%	7	44.0%	44	7.0%	7	0.0%	0	1.0%	1	1.0%	1	11.0%	11	8.0%	8	0.0%	0
Base:		1002		100		101		100		100		101		99		101		100		100		100

Mean score [Times per week]: Daily = 7, 5 - 6 times a week = 5.5, 4 times a week = 4, 3 times a week = 3, Twice a week = 2, Once a week = 1, Once every 2 weeks = 0.5, Once a month = 0.25, Less often = 0.1

Q14A How often do you visit (CENTRE MENTIONED AT Q14)?

Those who visit a centre at Q14

Daily	11.6%	53	0.0%	0	0.0%	0	11.7%	7	4.8%	3	12.5%	6	25.9%	22	11.8%	8	9.5%	4	6.0%	3	0.0%	0
5 - 6 times a week	3.1%	14	0.0%	0	13.3%	2	1.7%	1	3.2%	2	2.1%	1	8.2%	7	0.0%	0	0.0%	0	2.0%	1	0.0%	0
4 times a week	2.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	5.9%	5	5.9%	4	0.0%	0	0.0%	0	0.0%	0
3 times a week	7.0%	32	5.0%	1	0.0%	0	8.3%	5	4.8%	3	4.2%	2	10.6%	9	11.8%	8	4.8%	2	4.0%	2	0.0%	0
Twice a week	13.8%	63	0.0%	0	0.0%	0	11.7%	7	27.0%	17	16.7%	8	12.9%	11	10.3%	7	9.5%	4	18.0%	9	0.0%	0
Once a week	19.3%	88	15.0%	3	6.7%	1	30.0%	18	12.7%	8	16.7%	8	18.8%	16	20.6%	14	19.0%	8	22.0%	11	16.7%	1
Once every 2 weeks	14.7%	67	20.0%	4	13.3%	2	11.7%	7	15.9%	10	16.7%	8	5.9%	5	17.6%	12	16.7%	7	22.0%	11	16.7%	1
Once a month	17.5%	80	30.0%	6	40.0%	6	20.0%	12	17.5%	11	18.8%	9	8.2%	7	14.7%	10	23.8%	10	16.0%	8	16.7%	1
Less often (Don't know / varies)	8.3%	38	25.0%	5	13.3%	2	5.0%	3	9.5%	6	6.3%	3	2.4%	2	4.4%	3	14.3%	6	10.0%	5	50.0%	3
Base:		457		20		15		60		63		48		85		68		42		50		6

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q14B What is usually the main purpose of your trip to (CENTRE MENTIONED AT Q14)?																						
<i>Those who visit a centre at Q14</i>																						
Food shopping	29.3%	134	20.0%	4	33.3%	5	30.0%	18	36.5%	23	27.1%	13	45.9%	39	26.5%	18	9.5%	4	18.0%	9	16.7%	1
Non-food shopping	25.4%	116	20.0%	4	26.7%	4	38.3%	23	20.6%	13	18.8%	9	22.4%	19	20.6%	14	28.6%	12	30.0%	15	50.0%	3
Daytime eating / drinking	9.6%	44	30.0%	6	6.7%	1	5.0%	3	3.2%	2	25.0%	12	10.6%	9	11.8%	8	4.8%	2	2.0%	1	0.0%	0
Evening eating / drinking	5.5%	25	20.0%	4	0.0%	0	3.3%	2	15.9%	10	8.3%	4	1.2%	1	0.0%	0	4.8%	2	4.0%	2	0.0%	0
Financial services	2.6%	12	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	7.1%	6	2.9%	2	2.4%	1	2.0%	1	0.0%	0
Work (In centre mentioned at Q14)	2.4%	11	0.0%	0	6.7%	1	1.7%	1	1.6%	1	4.2%	2	1.2%	1	2.9%	2	2.4%	1	4.0%	2	0.0%	0
Work (Commuting to / from centre mentioned at Q14)	1.8%	8	5.0%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	2	1.2%	1	4.4%	3	2.4%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health services such as a doctor, dentist, health centre	3.9%	18	0.0%	0	6.7%	1	0.0%	0	6.3%	4	0.0%	0	3.5%	3	7.4%	5	4.8%	2	6.0%	3	0.0%	0
Hairdressers / beauty salon	5.0%	23	0.0%	0	6.7%	1	11.7%	7	1.6%	1	2.1%	1	0.0%	0	4.4%	3	14.3%	6	6.0%	3	16.7%	1
Dry cleaners	0.9%	4	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	4.0%	2	4.0%	2	0.0%	0
Visitng family / friends	4.2%	19	0.0%	0	6.7%	1	3.3%	2	0.0%	0	2.1%	1	1.2%	1	5.9%	4	4.8%	2	14.0%	7	16.7%	1
Browsing	0.9%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	2	2.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Leisure activities (cinema, the park, library, dog-walking etc.)	4.2%	19	0.0%	0	0.0%	0	5.0%	3	1.6%	1	4.2%	2	1.2%	1	8.8%	6	9.5%	4	4.0%	2	0.0%	0
Public transport	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0	2.0%	1	0.0%	0
Petrol station	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.0%	1	0.0%	0
(Don't know / varies)	3.1%	14	5.0%	1	6.7%	1	0.0%	0	4.8%	3	0.0%	0	4.7%	4	2.9%	2	4.8%	2	2.0%	1	0.0%	0
Base:		457		20		15		60		63		48		85		68		42		50		6

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge			4 - Walton-on-Thames			5 - Molesey			6 - Thames Ditton & Claygate			7 - Esher			8 - Hersham			9 - Cobham & Oxshott			10 - East of Woking		
Q14C When you visit (CENTRE MENTIONED AT Q14), which other services do you use? [MR]																									
<i>Those who visit a centre at Q14</i>																									
Food shopping	29.3%	134	10.0%	2	0.0%	0	26.7%	16	23.8%	15	31.3%	15	48.2%	41	36.8%	25	23.8%	10	20.0%	10	0.0%	0			
Non-food shopping	27.8%	127	0.0%	0	6.7%	1	21.7%	13	22.2%	14	43.8%	21	47.1%	40	26.5%	18	16.7%	7	26.0%	13	0.0%	0			
Café	12.7%	58	20.0%	4	0.0%	0	8.3%	5	3.2%	2	25.0%	12	17.6%	15	14.7%	10	11.9%	5	8.0%	4	16.7%	1			
Restaurant	12.0%	55	15.0%	3	13.3%	2	11.7%	7	7.9%	5	22.9%	11	11.8%	10	8.8%	6	9.5%	4	14.0%	7	0.0%	0			
Financial services	7.4%	34	0.0%	0	0.0%	0	0.0%	0	3.2%	2	2.1%	1	21.2%	18	10.3%	7	4.8%	2	8.0%	4	0.0%	0			
Estate agents	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0			
Dry cleaners	3.1%	14	0.0%	0	0.0%	0	3.3%	2	1.6%	1	2.1%	1	7.1%	6	2.9%	2	2.4%	1	2.0%	1	0.0%	0			
Betting office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Payday loan shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Hairdressers / beauty salon	7.4%	34	5.0%	1	0.0%	0	6.7%	4	7.9%	5	10.4%	5	11.8%	10	5.9%	4	2.4%	1	8.0%	4	0.0%	0			
Cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Opticians	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Petrol station	2.0%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	10.0%	5	16.7%	1			
Public transport	2.2%	10	0.0%	0	6.7%	1	0.0%	0	0.0%	0	2.1%	1	3.5%	3	4.4%	3	0.0%	0	4.0%	2	0.0%	0			
Health centre / dentist / doctor	8.1%	37	0.0%	0	0.0%	0	1.7%	1	4.8%	3	8.3%	4	16.5%	14	14.7%	10	4.8%	2	6.0%	3	0.0%	0			
Library	0.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Pub	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	2.4%	2	0.0%	0	2.4%	1	8.0%	4	0.0%	0			
Leisure activities (cinema, the park, library, dog-walking etc.)	1.8%	8	0.0%	0	0.0%	0	1.7%	1	0.0%	0	4.2%	2	0.0%	0	2.9%	2	4.8%	2	2.0%	1	0.0%	0			
Vets	0.7%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0			
Visitng family / friends	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	2.0%	1	0.0%	0			
(Nothing)	33.5%	153	50.0%	10	80.0%	12	35.0%	21	44.4%	28	14.6%	7	20.0%	17	26.5%	18	47.6%	20	32.0%	16	66.7%	4			
Base:		457		20		15		60		63		48		85		68		42		50		6			

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Q14D What do you like about (CENTRE MENTIONED AT Q14)? [MR]																						
<i>Those who visit a centre at Q14</i>																						
Nothing / very little	15.5%	71	15.0%	3	26.7%	4	15.0%	9	25.4%	16	10.4%	5	1.2%	1	13.2%	9	31.0%	13	16.0%	8	50.0%	3
Everything	4.4%	20	5.0%	1	0.0%	0	1.7%	1	4.8%	3	6.3%	3	8.2%	7	5.9%	4	2.4%	1	0.0%	0	0.0%	0
Accessible by rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment	16.2%	74	10.0%	2	6.7%	1	5.0%	3	7.9%	5	27.1%	13	25.9%	22	23.5%	16	7.1%	3	18.0%	9	0.0%	0
Clean / litter free	1.3%	6	0.0%	0	13.3%	2	0.0%	0	0.0%	0	2.1%	1	2.4%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Close to home	33.9%	155	20.0%	4	20.0%	3	50.0%	30	47.6%	30	20.8%	10	44.7%	38	19.1%	13	26.2%	11	32.0%	16	0.0%	0
Close to school / college / university	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	1.8%	8	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.1%	1	3.5%	3	1.5%	1	0.0%	0	0.0%	0	33.3%	2
Compact / easy to get around	4.4%	20	0.0%	0	0.0%	0	0.0%	0	3.2%	2	8.3%	4	5.9%	5	5.9%	4	2.4%	1	8.0%	4	0.0%	0
Easily accessible by foot / cycle	1.3%	6	0.0%	0	0.0%	0	3.3%	2	0.0%	0	4.2%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Easy to park	7.9%	36	10.0%	2	13.3%	2	8.3%	5	11.1%	7	6.3%	3	4.7%	4	10.3%	7	4.8%	2	8.0%	4	0.0%	0
Free / cheap parking	2.4%	11	10.0%	2	0.0%	0	1.7%	1	3.2%	2	0.0%	0	1.2%	1	5.9%	4	0.0%	0	2.0%	1	0.0%	0
Good bus service / accessible public transport	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.4%	2	0.0%	0	0.0%	0	6.0%	3	0.0%	0
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities (e.g. seating, toilets)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good foodstores	2.0%	9	0.0%	0	13.3%	2	1.7%	1	1.6%	1	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	1.1%	5	5.0%	1	0.0%	0	1.7%	1	0.0%	0	4.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / shops close together	0.9%	4	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.1%	1	1.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, arts centres etc.)	0.7%	3	0.0%	0	6.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Good market	0.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good places to eat / drink (cafés, restaurants, coffee shops etc.)	6.8%	31	20.0%	4	6.7%	1	6.7%	4	6.3%	4	12.5%	6	8.2%	7	4.4%	3	4.8%	2	0.0%	0	0.0%	0
Good pubs / bars	2.0%	9	5.0%	1	0.0%	0	1.7%	1	1.6%	1	0.0%	0	4.7%	4	0.0%	0	2.4%	1	2.0%	1	0.0%	0
Good quality of shops	4.6%	21	5.0%	1	0.0%	0	5.0%	3	1.6%	1	6.3%	3	8.2%	7	4.4%	3	2.4%	1	4.0%	2	0.0%	0
Good range of chain / well known stores	2.8%	13	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	8.2%	7	2.9%	2	2.4%	1	2.0%	1	0.0%	0
Good range of non-food shops	5.5%	25	10.0%	2	6.7%	1	6.7%	4	4.8%	3	2.1%	1	4.7%	4	5.9%	4	4.8%	2	8.0%	4	0.0%	0
Good range of services (e.g. bank, library, hairdresser etc.)	2.0%	9	0.0%	0	0.0%	0	3.3%	2	3.2%	2	0.0%	0	2.4%	2	0.0%	0	4.8%	2	2.0%	1	0.0%	0
Good range of specialist / independent stores	7.7%	35	0.0%	0	6.7%	1	5.0%	3	4.8%	3	4.2%	2	11.8%	10	7.4%	5	9.5%	4	12.0%	6	16.7%	1
Good road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 -		5 - Molesey		6 - Thames		7 - Esher		8 - Hersham		9 - Cobham &		10 - East of						
		Addlestone & West Byfleet		Walton-on-Thames				Ditton & Claygate				Oxshott		Woking								
Historic environment	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long opening hours / evening activities	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Low or discount prices	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too busy or crowded	2.2%	10	10.0%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.7%	4	0.0%	0	0.0%	0	6.0%	3	0.0%	0
Pedestrianised areas	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside environment	1.8%	8	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	3	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safe / secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops selling local or fairtrade produce	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Other (including a specific retailer)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community feel / friendly	7.2%	33	10.0%	2	0.0%	0	5.0%	3	0.0%	0	2.1%	1	14.1%	12	17.6%	12	0.0%	0	6.0%	3	0.0%	0
Easy access generally	0.7%	3	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.1%	5	0.0%	0	6.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.9%	2	2.4%	1	0.0%	0	0.0%	0
Base:		457		20		15		60		63		48		85		68		42		50		6

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q14E What do you dislike about (CENTRE MENTIONED AT Q14)? [MR]																						
<i>Those who visit a centre at Q14</i>																						
Nothing	59.1%	270	60.0%	12	53.3%	8	55.0%	33	61.9%	39	54.2%	26	56.5%	48	67.6%	46	64.3%	27	56.0%	28	50.0%	3
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre very windy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cost of parking	3.9%	18	5.0%	1	0.0%	0	11.7%	7	1.6%	1	0.0%	0	5.9%	5	0.0%	0	0.0%	0	6.0%	3	16.7%	1
Difficult to cross streets	0.7%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Few traffic free areas	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	4.7%	4	0.0%	0	2.4%	1	6.0%	3	0.0%	0
Lack of leisure, sports or cultural facilities	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lack of parking	16.6%	76	20.0%	4	26.7%	4	23.3%	14	14.3%	9	18.8%	9	16.5%	14	8.8%	6	16.7%	7	14.0%	7	33.3%	2
Litter / dirty / dogs	0.9%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Awkward car parks (layout)	2.6%	12	5.0%	1	0.0%	0	0.0%	0	3.2%	2	4.2%	2	4.7%	4	2.9%	2	0.0%	0	0.0%	0	16.7%	1
No department store	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Not enough choice of shops	5.0%	23	15.0%	3	0.0%	0	6.7%	4	7.9%	5	4.2%	2	2.4%	2	0.0%	0	2.4%	1	12.0%	6	0.0%	0
Not enough clothes shops	1.5%	7	0.0%	0	0.0%	0	3.3%	2	4.8%	3	0.0%	0	1.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Not enough supermarket / food shops	0.9%	4	0.0%	0	0.0%	0	3.3%	2	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Poor bus service to centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	4.0%	2	0.0%	0
Poor environment	0.4%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities (e.g. seating, toilets)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality shops	0.7%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Poor signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices too high	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours/ no facilities in the evening	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours/ no facilities on Sundays	0.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few pubs, eating places etc.	0.9%	4	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Too few service businesses (e.g. banks / building societies)	0.9%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Traffic congestion	5.9%	27	0.0%	0	0.0%	0	6.7%	4	6.3%	4	6.3%	3	2.4%	2	7.4%	5	9.5%	4	10.0%	5	0.0%	0
Unsafe / poor security / dangerous	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandals / hooligans	0.7%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.6%	12	0.0%	0	13.3%	2	0.0%	0	1.6%	1	2.1%	1	3.5%	3	2.9%	2	7.1%	3	0.0%	0	0.0%	0
Base:		457		20		15		60		63		48		85		68		42		50		6

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet						4 - Walton-on-Thames			5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q14F How do you think (CENTRE MENTIONED AT Q14) town centre could be improved? [MR]																						
<i>Those who visit a centre at Q14</i>																						
Better choice of shops	5.9%	27	10.0%	2	0.0%	0	8.3%	5	7.9%	5	2.1%	1	2.4%	2	5.9%	4	4.8%	2	10.0%	5	16.7%	1
Better facilities for pedestrians (including pedestrian crossings)	0.7%	3	5.0%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better facilities for youth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance / cleanliness	0.7%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Better quality shops	2.4%	11	10.0%	2	6.7%	1	5.0%	3	1.6%	1	0.0%	0	1.2%	1	1.5%	1	0.0%	0	4.0%	2	0.0%	0
Improve appearance / environment	1.3%	6	5.0%	1	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	2.9%	2	2.4%	1	0.0%	0	0.0%	0
Improve bus services / access	0.9%	4	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Improve rail services / access	0.4%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Improve security, including CCTV	0.4%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Improve signposting in centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer midweek opening hours / more evening activities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Longer opening hours on Sunday	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks / building societies	1.3%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	3.5%	3	1.5%	1	0.0%	0	2.0%	1	0.0%	0
More car parking	19.7%	90	30.0%	6	20.0%	3	25.0%	15	19.0%	12	20.8%	10	21.2%	18	13.2%	9	14.3%	6	18.0%	9	33.3%	2
More large shops / department stores	1.8%	8	5.0%	1	6.7%	1	0.0%	0	3.2%	2	6.3%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure, sports or cultural facilities	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs, restaurants, cafes	1.5%	7	0.0%	0	6.7%	1	1.7%	1	3.2%	2	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets / food shops	2.0%	9	0.0%	0	13.3%	2	1.7%	1	1.6%	1	2.1%	1	1.2%	1	1.5%	1	0.0%	0	4.0%	2	0.0%	0
More traffic free areas / pedestrianisation	2.8%	13	0.0%	0	0.0%	0	1.7%	1	3.2%	2	4.2%	2	2.4%	2	1.5%	1	2.4%	1	8.0%	4	0.0%	0
More / better seating, toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No need to improve	44.4%	203	50.0%	10	26.7%	4	48.3%	29	50.8%	32	47.9%	23	43.5%	37	51.5%	35	35.7%	15	30.0%	15	50.0%	3
Other (Including introducing a new retailer)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free car parking	5.3%	24	5.0%	1	0.0%	0	5.0%	3	6.3%	4	2.1%	1	14.1%	12	0.0%	0	0.0%	0	6.0%	3	0.0%	0
Less traffic congestion	3.5%	16	0.0%	0	0.0%	0	3.3%	2	1.6%	1	4.2%	2	0.0%	0	5.9%	4	4.8%	2	10.0%	5	0.0%	0
More independent shops	1.3%	6	5.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	1.5%	1	2.4%	1	2.0%	1	0.0%	0
Make the High Street a one way system	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.5%	1	0.0%	0	2.0%	1	0.0%	0
Better facilities for cyclists	1.1%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.2%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Improve road surfaces	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Improve parking - less awkward	1.1%	5	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.2%	1	0.0%	0	2.4%	1	0.0%	0	16.7%	1
Introduce parking restriction	1.1%	5	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	1	2.9%	2	0.0%	0	2.0%	1	0.0%	0
Introduce a farmers' market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.5%	39	10.0%	2	20.0%	3	3.3%	2	3.2%	2	4.2%	2	5.9%	5	5.9%	4	31.0%	13	12.0%	6	0.0%	0
Base:		457		20		15		60		63		48		85		68		42		50		6

Q14G How do you normally travel to (local centre mentioned at Q14)?

Those who visit a centre at Q14

Car / van (as driver)	58.4%	267	95.0%	19	93.3%	14	43.3%	26	58.7%	37	45.8%	22	38.8%	33	73.5%	50	69.0%	29	64.0%	32	83.3%	5
Car / van (as passenger)	2.8%	13	0.0%	0	6.7%	1	1.7%	1	3.2%	2	0.0%	0	2.4%	2	1.5%	1	7.1%	3	6.0%	3	0.0%	0
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	3.3%	15	0.0%	0	0.0%	0	3.3%	2	4.8%	3	4.2%	2	4.7%	4	1.5%	1	0.0%	0	6.0%	3	0.0%	0
Train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Taxi	0.7%	3	5.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Walk	29.5%	135	0.0%	0	0.0%	0	46.7%	28	28.6%	18	43.8%	21	48.2%	41	16.2%	11	19.0%	8	14.0%	7	16.7%	1
Bicycle	3.5%	16	0.0%	0	0.0%	0	3.3%	2	3.2%	2	4.2%	2	4.7%	4	7.4%	5	0.0%	0	2.0%	1	0.0%	0
Disability vehicle (scooter, wheelchair etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1.5%	7	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.1%	1	1.2%	1	0.0%	0	4.8%	2	4.0%	2	0.0%	0	
Base:		457		20		15		60		63		48		85		68		42		50		6

Q15 Do you take part in any of the following leisure or cultural activities? [MR/PR]

Cafés	61.5%	616	59.0%	59	61.4%	62	66.0%	66	62.0%	62	66.3%	67	71.7%	71	70.3%	71	41.0%	41	55.0%	55	62.0%	62
Restaurants	72.7%	728	73.0%	73	80.2%	81	71.0%	71	73.0%	73	70.3%	71	74.7%	74	87.1%	88	52.0%	52	77.0%	77	68.0%	68
Pubs / clubs	52.0%	521	55.0%	55	49.5%	50	44.0%	44	51.0%	51	43.6%	44	61.6%	61	60.4%	61	39.0%	39	56.0%	56	60.0%	60
Cinema	53.4%	535	53.0%	53	56.4%	57	50.0%	50	59.0%	59	54.5%	55	53.5%	53	66.3%	67	42.0%	42	55.0%	55	44.0%	44
Theatres / museums / arts centres / art galleries	52.1%	522	60.0%	60	56.4%	57	46.0%	46	46.0%	46	51.5%	52	58.6%	58	60.4%	61	41.0%	41	50.0%	50	51.0%	51
Children's soft play venues	9.5%	95	14.0%	14	10.9%	11	13.0%	13	9.0%	9	4.0%	4	9.1%	9	7.9%	8	9.0%	9	10.0%	10	8.0%	8
Entertainment venues (10-pin bowling, ice skating, bingo, etc.)	17.3%	173	25.0%	25	19.8%	20	11.0%	11	22.0%	22	12.9%	13	28.3%	28	17.8%	18	6.0%	6	16.0%	16	14.0%	14
Health and fitness clubs (gyms, leisure centres, swimming pools, etc.)	32.7%	328	35.0%	35	35.6%	36	30.0%	30	36.0%	36	36.6%	37	43.4%	43	30.7%	31	31.0%	31	30.0%	30	19.0%	19
(None of these)	9.8%	98	11.0%	11	4.0%	4	12.0%	12	9.0%	9	10.9%	11	11.1%	11	5.0%	5	22.0%	22	7.0%	7	6.0%	6
Base:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q16 What town centre do you visit most often for cafés?																						
<i>Those who go to cafés at Q15</i>																						
Addlestone	1.0%	6	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0		
Central London / West End	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0		
Chertsey	1.0%	6	6.8%	4	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Claygate (Local Centre)	3.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	16	8.5%	6	0.0%	0	1.8%	1	0.0%	0		
Cobham District Centre	7.6%	47	1.7%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.4%	1	69.1%	38	9.7%	6		
Other locations in Cobham (not in district centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0		
East Molesey District Centre	3.9%	24	0.0%	0	0.0%	0	0.0%	0	1.6%	1	28.4%	19	1.4%	1	2.8%	2	2.4%	1	0.0%	0	0.0%	0
Other locations in Molesey (not in East Molesey district centre / Molesey Bridge Road local centre)	2.6%	16	0.0%	0	0.0%	0	0.0%	0	1.6%	1	17.9%	12	1.4%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	8.4%	52	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.0%	2	14.1%	10	50.7%	36	2.4%	1	1.8%	1	1.6%	1
Guildford	4.2%	26	3.4%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.6%	2	32.3%	20
Hersham District Centre	2.4%	15	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.0%	2	0.0%	0	0.0%	0	26.8%	11	0.0%	0	0.0%	0
Hinchley Wood (Local Centre)	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames	9.4%	58	5.1%	3	12.9%	8	1.5%	1	8.1%	5	16.4%	11	23.9%	17	15.5%	11	0.0%	0	1.8%	1	1.6%	1
Leatherhead	0.8%	5	1.7%	1	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Molesey Bridge Road (Local Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oatlands, Weybridge (Local Centre)	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxshott (Local Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Queens Road, Weybridge (Local Centre)	1.1%	7	5.1%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0
Shepperton	2.3%	14	1.7%	1	17.7%	11	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	3.4%	21	8.5%	5	21.0%	13	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sunbury	0.6%	4	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.5%	6	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Terrace Road, Walton on Thames (Local Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thames Ditton (Local Centre)	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	15.6%	96	3.4%	2	25.8%	16	15.2%	10	64.5%	40	13.4%	9	1.4%	1	1.4%	1	39.0%	16	1.8%	1	0.0%	0
Other locations in Walton on Thames (not in district / local centres)	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.8%	1	0.0%	0
West Byfleet	1.1%	7	10.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Weybridge District Centre	9.3%	57	10.2%	6	3.2%	2	68.2%	45	1.6%	1	0.0%	0	1.4%	1	0.0%	0	4.9%	2	0.0%	0	0.0%	0
Other locations in Weybridge (not in district /	0.3%	2	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge			4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking					
local centres)																						
Woking	2.9%	18	11.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.4%	1	1.8%	1	12.9%	8		
Other location outside study area	1.8%	11	5.1%	3	0.0%	0	1.5%	1	1.6%	1	1.5%	1	4.2%	3	0.0%	0	0.0%	0	3.2%	2		
East Horsley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2		
Hampton	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ripley	3.4%	21	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	30.6%	19		
Teddington	0.5%	3	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0		
West Clandon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1		
Other location inside study area - Zone 3	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0		
Other location inside study area - Zone 5 (Don't know / varies)	5.5%	34	13.6%	8	6.5%	4	1.5%	1	3.2%	2	7.5%	5	2.8%	2	8.5%	6	4.9%	2	5.5%	3	1.6%	1
Base:		616		59		62		66		62		67		71		71		41		55		62

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet						4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q17 What town centre do you visit most often for restaurants?																					
<i>Those who use restaurants at Q15</i>																					
Addlestone	1.0%	7	9.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	3.3%	24	4.1%	3	0.0%	0	1.4%	1	6.8%	5	2.8%	2	6.8%	5	1.1%	1	0.0%	0	7.8%	6	1.5%
Chertsey	0.8%	6	8.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Claygate (Local Centre)	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	7	3.4%	3	0.0%	0	0.0%	0	0.0%
Cobham District Centre	7.1%	52	4.1%	3	0.0%	0	0.0%	0	2.7%	2	1.4%	1	0.0%	0	1.1%	1	3.8%	2	51.9%	40	4.4%
Other locations in Cobham (not in district centre)	0.5%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.5%
East Molesey District Centre	3.8%	28	0.0%	0	0.0%	0	2.8%	2	1.4%	1	29.6%	21	2.7%	2	1.1%	1	1.9%	1	0.0%	0	0.0%
Other locations in Molesey (not in East Molesey district centre / Molesey Bridge Road local centre)	1.9%	14	0.0%	0	0.0%	0	0.0%	0	1.4%	1	12.7%	9	1.4%	1	2.3%	2	0.0%	0	1.3%	1	0.0%
Esher District Centre	13.3%	97	0.0%	0	2.5%	2	2.8%	2	2.7%	2	7.0%	5	21.6%	16	60.2%	53	9.6%	5	13.0%	10	2.9%
Other locations in Esher (not in district centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%
Guildford	4.1%	30	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.6%	2	36.8%
Hersham District Centre	2.1%	15	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	21.2%	11	1.3%	1	1.5%
Hinchley Wood (Local Centre)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingston upon Thames	6.3%	46	0.0%	0	9.9%	8	1.4%	1	1.4%	1	11.3%	8	20.3%	15	12.5%	11	1.9%	1	1.3%	1	0.0%
Leatherhead	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%
Molesey Bridge Road (Local Centre)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oatlands, Weybridge (Local Centre)	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxshott (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Queens Road, Weybridge (Local Centre)	1.0%	7	4.1%	3	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%
Richmond upon Thames	0.5%	4	2.7%	2	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepperton	2.7%	20	2.7%	2	21.0%	17	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staines	2.2%	16	5.5%	4	11.1%	9	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sunbury	1.4%	10	0.0%	0	12.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Surbiton	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	7	1.1%	1	0.0%	0	0.0%	0	0.0%
Terrace Road, Walton on Thames (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thames Ditton (Local Centre)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	1.1%	1	0.0%	0	0.0%	0	0.0%
Twickenham	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton On Thames Town Centre	13.0%	95	8.2%	6	19.8%	16	5.6%	4	65.8%	48	7.0%	5	0.0%	0	2.3%	2	25.0%	13	1.3%	1	0.0%
Other locations in Walton on Thames (not in district / local centres)	1.0%	7	0.0%	0	2.5%	2	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%
West Byfleet	1.2%	9	12.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Weybridge District Centre	8.7%	63	8.2%	6	4.9%	4	66.2%	47	1.4%	1	1.4%	1	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0
Other locations in Weybridge (not in district / local centres)	0.3%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Woking	2.6%	19	16.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.8%	6
Other location outside study area	3.0%	22	1.4%	1	2.5%	2	2.8%	2	2.7%	2	0.0%	0	4.1%	3	2.3%	2	0.0%	0	2.6%	2	11.8%	8
East Horsley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1
Hampton	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	1.9%	14	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	13
Teddington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Clandon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Other location inside study area - Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.2%	67	11.0%	8	7.4%	6	5.6%	4	4.1%	3	12.7%	9	8.1%	6	11.4%	10	21.2%	11	5.2%	4	8.8%	6
Base:		728		73		81		71		73		71		74		88		52		77		68

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Q18 What town centre do you visit most often for pubs / clubs?																						
<i>Those who visit pubs / clubs at Q15</i>																						
Addlestone	1.5%	8	10.9%	6	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Central London / West End	1.3%	7	1.8%	1	2.0%	1	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	1.8%	1	3.3%	2		
Chertsey	1.9%	10	14.5%	8	2.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Claygate (Local Centre)	6.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.6%	26	11.5%	7	0.0%	0	1.8%	1	0.0%	0		
Cobham District Centre	5.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	42.9%	24	1.7%	1		
Other locations in Cobham (not in district centre)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	1.7%	1		
East Molesey District Centre	3.6%	19	0.0%	0	0.0%	0	0.0%	0	3.9%	2	36.4%	16	1.6%	1	0.0%	0	0.0%	0	0.0%	0		
Other locations in Molesey (not in East Molesey district centre / Molesey Bridge Road local centre)	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0		
Esher District Centre	8.1%	42	1.8%	1	0.0%	0	0.0%	0	3.9%	2	2.3%	1	8.2%	5	44.3%	27	7.7%	3	5.4%	3	0.0%	0
Other locations in Esher (not in district centre)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.6%	2	0.0%	0
Guildford	2.5%	13	1.8%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	16.7%	10		
Hersham District Centre	2.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.9%	14	0.0%	0	0.0%	0		
Other locations in Hersham (not in district centre)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0		
Kingston upon Thames	1.7%	9	0.0%	0	4.0%	2	0.0%	0	0.0%	0	4.5%	2	3.3%	2	3.3%	2	2.6%	1	0.0%	0	0.0%	0
Leatherhead	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0		
Molesey Bridge Road (Local Centre)	0.8%	4	0.0%	0	2.0%	1	0.0%	0	2.0%	1	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Oatlands, Weybridge (Local Centre)	0.4%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Oxshott (Local Centre)	1.5%	8	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0		
Queens Road, Weybridge (Local Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0		
Richmond upon Thames	0.4%	2	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shepperton	5.4%	28	9.1%	5	36.0%	18	2.3%	1	3.9%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0		
Staines	0.4%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sunbury	2.3%	12	0.0%	0	24.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Surbiton	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	11.5%	7	0.0%	0	0.0%	0	0.0%	0		
Terrace Road, Walton on Thames (Local Centre)	0.4%	2	0.0%	0	2.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Thames Ditton (Local Centre)	4.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	23.0%	14	14.8%	9	0.0%	0	0.0%	0		
Twickenham	0.6%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Walton On Thames Town Centre	9.0%	47	3.6%	2	4.0%	2	2.3%	1	58.8%	30	6.8%	3	0.0%	0	1.6%	1	17.9%	7	1.8%	1	0.0%	0
Other locations in Walton on Thames (not in district / local centres)	1.2%	6	0.0%	0	0.0%	0	2.3%	1	7.8%	4	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
West Byfleet	1.3%	7	12.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Weybridge District Centre	8.1%	42	5.5%	3	6.0%	3	68.2%	30	9.8%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Other locations in Weybridge (not in district / local centres)	0.6%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.8%	1	0.0%	0
Woking	1.0%	5	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Other location outside study area	5.2%	27	5.5%	3	4.0%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	3	9.8%	6	2.6%	1	7.1%	4	13.3%	8
East Horsley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3
Hampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	5.0%	26	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.7%	25
Teddington	0.4%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Clandon	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.3%	2
Other location inside study area - Zone 3	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	1	0.0%	0
(Don't know / varies)	8.6%	45	14.5%	8	6.0%	3	13.6%	6	5.9%	3	6.8%	3	3.3%	2	8.2%	5	12.8%	5	7.1%	4	10.0%	6
Base:		521		55		50		44		51		44		61		61		39		56		60

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Q19 Where do you go most often to visit the cinema? <i>Those who go to the cinema at Q15</i>																						
Ambassadors Cinema, The Peacock Centre, Woking, GU21 6GQ	7.9%	42	35.8%	19	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	36.4%	16		
Cineworld, Leisure West, Air Park Way, Feltham, TW13 7LX	3.4%	18	3.8%	2	22.8%	13	2.0%	1	1.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Everyman Cinema, 85-89 High Street, Walton on Thames, KT12 1DN	26.2%	140	7.5%	4	31.6%	18	58.0%	29	71.2%	42	18.2%	10	3.8%	2	3.0%	2	69.0%	29	5.5%	3	2.3%	1
Odeon IMAX, The Rotunda Centre, Kingston Upon Thames, KT1 1QP	10.1%	54	0.0%	0	3.5%	2	0.0%	0	5.1%	3	40.0%	22	26.4%	14	7.5%	5	2.4%	1	10.9%	6	2.3%	1
Odeon, 14 Upper High Street, Epsom, KT17 4QJ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.5%	1	0.0%	0	1.8%	1	0.0%	0
Odeon, 22 High Street, Esher, KT10 9RT	32.5%	174	0.0%	0	1.8%	1	14.0%	7	13.6%	8	32.7%	18	64.2%	34	83.6%	56	23.8%	10	69.1%	38	4.5%	2
The Leatherhead Theatre, 7 Church Street, Leatherhead, KT22 8DN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Vue, Two Rivers Retail Park, Two Rivers Shopping Center, Mustard Mill Road, Staines, TW18 4BL	11.8%	63	50.9%	27	40.4%	23	14.0%	7	6.8%	4	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	0.9%	5	1.9%	1	0.0%	0	2.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Odeon, Bedford Road, Guildford	4.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	5.5%	3	47.7%	21
(Don't know / varies)	1.5%	8	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.8%	1	1.9%	1	3.0%	2	4.8%	2	0.0%	0	2.3%	1
Base:		535		53		57		50		59		55		53		67		42		55		44

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q20 Where do you go most often to visit theatres / museums / art galleries?																						
<i>Those who visit theatres / museums / art galleries at Q15</i>																						
Riverhouse Barn, Manor Road, Walton on Thames, KT12 2PF	0.8%	4	0.0%	0	0.0%	0	4.3%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Brooklands Museum, Brooklands Drive, Weybridge, KT13 0QN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Central London / West End	57.9%	302	45.0%	27	59.6%	34	52.2%	24	67.4%	31	65.4%	34	72.4%	42	52.5%	32	58.5%	24	72.0%	36	35.3%	18
Epsom	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Guildford	4.8%	25	1.7%	1	3.5%	2	4.3%	2	4.3%	2	0.0%	0	1.7%	1	3.3%	2	2.4%	1	14.0%	7	13.7%	7
Kingston upon Thames	6.7%	35	0.0%	0	3.5%	2	0.0%	0	2.2%	1	11.5%	6	17.2%	10	26.2%	16	0.0%	0	0.0%	0	0.0%	0
Leatherhead	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Richmond upon Thames	2.7%	14	0.0%	0	8.8%	5	0.0%	0	4.3%	2	9.6%	5	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Staines	0.4%	2	0.0%	0	1.8%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking	21.5%	112	51.7%	31	15.8%	9	32.6%	15	15.2%	7	5.8%	3	1.7%	1	3.3%	2	34.1%	14	8.0%	4	51.0%	26
Other location outside study area	0.6%	3	1.7%	1	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 2	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 3	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 4	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Wimbledon	1.3%	7	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2	4.9%	3	0.0%	0	2.0%	1	0.0%	0
(Don't know / varies)	1.7%	9	0.0%	0	1.8%	1	2.2%	1	0.0%	0	5.8%	3	1.7%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Base:		522		60		57		46		46		52		58		61		41		50		51

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
		Addlestone & West Byfleet	Shepperton															
Q21 Where do you go most often to visit children soft play venues?																		
<i>Those who go to soft play venues at Q15</i>																		
Addlestone	3.2%	3	14.3%	2	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	1	0.0%	0
Claygate (Local Centre)	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	10.0%	1	0.0%	0
Cobham District Centre	3.2%	3	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0
East Molesey District Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0
Other locations in Molesey (not in East Molesey district centre / Molesey Bridge Road local centre)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0
Epsom	1.1%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	0.0%	0
Guildford	4.2%	4	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	12.5%	1
Hersham District Centre	7.4%	7	0.0%	0	0.0%	0	7.7%	1	22.2%	2	25.0%	1	0.0%	0	33.3%	3	0.0%	0
Other locations in Hersham (not in district centre)	1.1%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames	2.1%	2	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0
Leatherhead	8.4%	8	7.1%	1	0.0%	0	0.0%	0	0.0%	0	22.2%	2	12.5%	1	0.0%	0	20.0%	2
Oxshott (Local Centre)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Queens Road, Weybridge (Local Centre)	1.1%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond upon Thames	1.1%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	1.1%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	2.1%	2	0.0%	0	9.1%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Sunbury	1.1%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Thames Ditton (Local Centre)	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0
Twickenham	1.1%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	6.3%	6	0.0%	0	9.1%	1	7.7%	1	22.2%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0
Other locations in Walton on Thames (not in district / local centres)	3.2%	3	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0
West Byfleet	2.1%	2	7.1%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge District Centre	4.2%	4	7.1%	1	9.1%	1	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other locations in Weybridge (not in district / local centres)	1.1%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking	5.3%	5	14.3%	2	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	12.5%	1
Other location outside study area	14.7%	14	28.6%	4	18.2%	2	7.7%	1	11.1%	1	25.0%	1	11.1%	1	0.0%	0	22.2%	2
East Horsley	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Ripley	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
(Don't know / varies)	10.5%	10	14.3%	2	0.0%	0	23.1%	3	0.0%	0	0.0%	0	50.0%	4	0.0%	0	12.5%	1

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate	7 - Esher	8 - Hersham	9 - Cobham & Oxshott	10 - East of Woking												
Base:	95	14	11	13	9	4	9	8	9	10	8											
Q22 Which entertainment venues do you visit most often?																						
<i>Those who use entertainment venues at Q15</i>																						
Tenpin Kingston, The Rotunda Centre, Kingston Upon Thames, KT1 1QJ	24.9%	43	4.0%	1	20.0%	4	0.0%	0	31.8%	7	38.5%	5	46.4%	13	44.4%	8	33.3%	2	18.8%	3	0.0%	0
Gala Bingo, HG Wells Building, Crown Square, Woking, GU21 6HR	5.2%	9	16.0%	4	0.0%	0	18.2%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	7.1%	1
Gala Bingo, Airpark Way, Unit A, Feltham, TW13 7LX	3.5%	6	4.0%	1	15.0%	3	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	4.6%	8	8.0%	2	0.0%	0	0.0%	0	4.5%	1	15.4%	2	7.1%	2	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Charrington Bowl, Kingston Road, Surbiton	8.7%	15	0.0%	0	0.0%	0	0.0%	0	18.2%	4	7.7%	1	7.1%	2	44.4%	8	0.0%	0	0.0%	0	0.0%	0
The Big Apple, Crown Square, Woking	4.0%	7	20.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	7.1%	1
Tolworth	3.5%	6	4.0%	1	0.0%	0	18.2%	2	4.5%	1	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	4.0%	7	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	25.0%	4	0.0%	0
Guildford Spectrum, Parkway	19.1%	33	12.0%	3	5.0%	1	45.5%	5	13.6%	3	15.4%	2	10.7%	3	0.0%	0	16.7%	1	25.0%	4	78.6%	11
Other location inside study area - Zone 8	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Other location inside study area - Zone 9	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	7.1%	1
Tenpin Feltham, Leisure West Complex	6.4%	11	8.0%	2	40.0%	8	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	14.5%	25	16.0%	4	20.0%	4	18.2%	2	13.6%	3	15.4%	2	17.9%	5	11.1%	2	0.0%	0	18.8%	3	0.0%	0
Base:	173	25		20		11		22		13		28		18		6		16		14		

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet						4 - Walton-on-Th ames			5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q23 Where do you go most often to visit health & fitness clubs? <i>Those who visit health & fitness clubs at Q15</i>																						
David Lloyd, Brooklands Road, Weybridge, KT13 0BD	6.1%	20	2.9%	1	0.0%	0	30.0%	9	2.8%	1	0.0%	0	2.3%	1	6.5%	2	3.2%	1	13.3%	4	5.3%	1
Elmbridge Xcel Leisure Complex, Waterside Drive, Walton on Thames, KT12 2JG	16.5%	54	0.0%	0	5.6%	2	16.7%	5	47.2%	17	27.0%	10	9.3%	4	9.7%	3	32.3%	10	6.7%	2	5.3%	1
Hurst Pool, Dunstall Way, West Molesey, KT8 1PD	2.7%	9	0.0%	0	0.0%	0	3.3%	1	0.0%	0	8.1%	3	2.3%	1	3.2%	1	9.7%	3	0.0%	0	0.0%	0
Nuffield Health, Pyrford Road, Woking, GU22 8UQ	1.5%	5	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	3
Nuffield Health, Simpson Way, Surbiton, KT6 4ER	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	6.5%	2	0.0%	0	0.0%	0	0.0%	0
Physique Warehouse Gym, 112 Down Street, West Molesey, KT8 2TU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Unit 52 The Heart, Walton on Thames, KT12 1GH	2.1%	7	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0	0.0%	0	0.0%	0	9.7%	3	0.0%	0	0.0%	0
Virgin Active, The Avenue, Sunbury on Thames, TW16 5EQ	2.1%	7	0.0%	0	13.9%	5	3.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge Health Club & Spa, Walton Lane, Weybridge, KT13 8QA	4.3%	14	2.9%	1	5.6%	2	13.3%	4	8.3%	3	0.0%	0	0.0%	0	0.0%	0	9.7%	3	0.0%	0	5.3%	1
Central London / West End	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Epsom	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.2%	1	0.0%	0	3.3%	1	0.0%	0
Guildford	3.4%	11	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	3.3%	1	36.8%	7
Kingston upon Thames	1.8%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	3	5.4%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leatherhead	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	23.3%	7	0.0%	0
Richmond upon Thames	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	1.8%	6	2.9%	1	13.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	6.5%	2	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking	3.7%	12	17.1%	6	0.0%	0	3.3%	1	0.0%	0	0.0%	0	2.3%	1	3.2%	1	0.0%	0	3.3%	1	10.5%	2
Other location outside study area	7.9%	26	22.9%	8	2.8%	1	16.7%	5	2.8%	1	0.0%	0	9.3%	4	9.7%	3	0.0%	0	6.7%	2	10.5%	2
Walton-on-Thames	3.7%	12	0.0%	0	2.8%	1	3.3%	1	0.0%	0	8.1%	3	7.0%	3	0.0%	0	9.7%	3	3.3%	1	0.0%	0
Chertsey	4.0%	13	34.3%	12	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham	2.4%	8	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	3.2%	1	13.3%	4	5.3%	1
East Molesey	7.0%	23	0.0%	0	0.0%	0	0.0%	0	2.8%	1	43.2%	16	4.7%	2	9.7%	3	3.2%	1	0.0%	0	0.0%	0
Esher	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	6.5%	2	0.0%	0	0.0%	0	0.0%	0
Hampton	0.9%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

	Total	1 - Chertsey & Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate		7 - Esher	8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Other location inside study area - Zone 3	0.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 5	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.2%	1	6.5%	2	0.0%	0
Other location inside study area - Zone 6	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	6.5%	2	0.0%	0	3.3%	1
Other location inside study area - Zone 8	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Other location inside study area - Zone 9	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Shepperton	2.1%	7	0.0%	0	19.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury-on-Thames	2.7%	9	0.0%	0	22.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Thames Ditton	5.2%	17	0.0%	0	0.0%	0	0.0%	0	2.8%	1	5.4%	2	18.6%	8	16.1%	5	0.0%	0	3.3%	1
Weybridge	2.4%	8	2.9%	1	2.8%	1	10.0%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
(Don't know / varies)	2.7%	9	2.9%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	4.7%	2	3.2%	1	6.5%	2	3.3%	1
Base:		328		35	36	30	36	37	43	31	31	31	31	31	30	30	19			

GEN Gender of respondent:

Male	29.3%	294	28.0%	28	34.7%	35	29.0%	29	39.0%	39	28.7%	29	31.3%	31	25.7%	26	30.0%	30	26.0%	26	21.0%	21
Female	70.7%	708	72.0%	72	65.3%	66	71.0%	71	61.0%	61	71.3%	72	68.7%	68	74.3%	75	70.0%	70	74.0%	74	79.0%	79
Base:		1002		100	101	100	100	101	99	101	101	99	101	101	100	100	100	100	100	100	100	

AGE Could I ask how old you are please?

18 to 24	2.0%	20	2.0%	2	2.0%	2	1.0%	1	1.0%	1	2.0%	2	2.0%	2	3.0%	3	2.0%	2	4.0%	4	1.0%	1
25 to 34	1.1%	11	1.0%	1	2.0%	2	1.0%	1	4.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
35 to 44	9.5%	95	14.0%	14	7.9%	8	4.0%	4	16.0%	16	5.0%	5	19.2%	19	7.9%	8	10.0%	10	5.0%	5	6.0%	6
45 to 54	26.6%	267	43.0%	43	24.8%	25	25.0%	25	30.0%	30	27.7%	28	35.4%	35	26.7%	27	11.0%	11	26.0%	26	17.0%	17
55 to 64	20.8%	208	21.0%	21	24.8%	25	27.0%	27	20.0%	20	15.8%	16	15.2%	15	23.8%	24	21.0%	21	18.0%	18	21.0%	21
65 +	36.4%	365	17.0%	17	36.6%	37	40.0%	40	29.0%	29	41.6%	42	24.2%	24	36.6%	37	49.0%	49	39.0%	39	51.0%	51
(Refused)	3.6%	36	2.0%	2	2.0%	2	2.0%	2	0.0%	0	5.0%	5	4.0%	4	2.0%	2	7.0%	7	8.0%	8	4.0%	4
Base:		1002		100	101	100	100	100	100	101	99	101	99	101	101	100	100	100	100	100	100	

ADU How many adults, including yourself, live in your household (16 years and above)?

One	20.8%	208	14.0%	14	19.8%	20	18.0%	18	22.0%	22	28.7%	29	18.2%	18	21.8%	22	18.0%	18	19.0%	19	28.0%	28
Two	47.4%	475	46.0%	46	44.6%	45	45.0%	45	52.0%	52	44.6%	45	48.5%	48	47.5%	48	50.0%	50	52.0%	52	44.0%	44
Three	16.6%	166	20.0%	20	23.8%	24	23.0%	23	12.0%	12	12.9%	13	15.2%	15	14.9%	15	15.0%	15	15.0%	15	14.0%	14
Four	9.3%	93	11.0%	11	8.9%	9	7.0%	7	11.0%	11	8.9%	9	12.1%	12	7.9%	8	10.0%	10	7.0%	7	9.0%	9
Five	1.6%	16	4.0%	4	1.0%	1	2.0%	2	2.0%	2	1.0%	1	2.0%	2	2.0%	2	0.0%	0	2.0%	2	0.0%	0
Six or more	0.5%	5	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.9%	39	3.0%	3	2.0%	2	5.0%	5	0.0%	0	3.0%	3	4.0%	4	5.0%	5	7.0%	7	5.0%	5	5.0%	5
Base:		1002		100	101	100	100	100	100	101	99	101	99	101	101	100	100	100	100	100	100	

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
CHI How many children live in your household, aged 15 years and under?																						
None	76.2%	764	71.0%	71	79.2%	80	76.0%	76	73.0%	73	84.2%	85	66.7%	66	72.3%	73	77.0%	77	81.0%	81	82.0%	82
One	9.6%	96	13.0%	13	14.9%	15	7.0%	7	11.0%	11	5.9%	6	12.1%	12	11.9%	12	8.0%	8	7.0%	7	5.0%	5
Two	8.0%	80	11.0%	11	3.0%	3	10.0%	10	9.0%	9	5.0%	5	14.1%	14	8.9%	9	7.0%	7	6.0%	6	6.0%	6
Three	2.0%	20	2.0%	2	0.0%	0	2.0%	2	6.0%	6	2.0%	2	3.0%	3	3.0%	3	0.0%	0	0.0%	0	2.0%	2
Four	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Five	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.9%	39	3.0%	3	2.0%	2	5.0%	5	0.0%	0	3.0%	3	4.0%	4	4.0%	4	8.0%	8	5.0%	5	5.0%	5
Base:		1002		100		101		100		100		101		99		101		100		100		100
CAR How many cars does your household own or have the use of?																						
None	6.9%	69	6.0%	6	4.0%	4	3.0%	3	10.0%	10	7.9%	8	4.0%	4	5.9%	6	11.0%	11	6.0%	6	11.0%	11
One	34.5%	346	27.0%	27	33.7%	34	35.0%	35	40.0%	40	47.5%	48	32.3%	32	31.7%	32	36.0%	36	30.0%	30	32.0%	32
Two	37.2%	373	37.0%	37	32.7%	33	46.0%	46	30.0%	30	31.7%	32	44.4%	44	38.6%	39	35.0%	35	39.0%	39	38.0%	38
Three or more	17.6%	176	28.0%	28	26.7%	27	11.0%	11	20.0%	20	9.9%	10	15.2%	15	19.8%	20	11.0%	11	21.0%	21	13.0%	13
(Refused)	3.8%	38	2.0%	2	3.0%	3	5.0%	5	0.0%	0	3.0%	3	4.0%	4	4.0%	4	7.0%	7	4.0%	4	6.0%	6
Base:		1002		100		101		100		100		101		99		101		100		100		100
EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]																						
Working full time	47.0%	471	67.0%	67	43.6%	44	37.0%	37	58.0%	58	42.6%	43	58.6%	58	49.5%	50	37.0%	37	45.0%	45	32.0%	32
Working part time	8.1%	81	4.0%	4	10.9%	11	6.0%	6	10.0%	10	8.9%	9	9.1%	9	9.9%	10	10.0%	10	5.0%	5	7.0%	7
Unemployed	0.9%	9	1.0%	1	2.0%	2	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Retired	37.9%	380	19.0%	19	38.6%	39	47.0%	47	28.0%	28	44.6%	45	25.3%	25	34.7%	35	47.0%	47	42.0%	42	53.0%	53
A housewife / househusband	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
A student	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sick / disabled	0.3%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Full time carer	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Refused)	5.3%	53	7.0%	7	4.0%	4	9.0%	9	1.0%	1	3.0%	3	5.1%	5	5.0%	5	5.0%	5	7.0%	7	7.0%	7
Base:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
QUOTA Zone:																		
Zone 1 - Chertsey, Addlestone & West Byfleet	10.0%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2 - Sunbury & Shepperton	10.1%	101	0.0%	0	100.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3 - Weybridge	10.0%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 - Walton-on-Thames	10.0%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5 - Molesey	10.1%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	101	0.0%	0	0.0%	0	0.0%	0
Zone 6 - Thames Ditton & Claygate	9.9%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	99	0.0%	0	0.0%	0
Zone 7 - Esher	10.1%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	101	0.0%	0	0.0%	0
Zone 8 - Hersham	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Zone 9 - Cobham & Oxshott	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 10 - East of Woking	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	100
Base:		1002		100		101		100		100		101		99		101		100

Elmbridge Household Survey for GVA

PC	Postcode sector	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge			4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate	7 - Esher	8 - Hersham	9 - Cobham & Oxshott	10 - East of Woking		
			Addlestone & West Byfleet	Shepperton										
GU23 6	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
KT10 0	5.2%	52	0.0%	0	0.0%	0	0.0%	0	52.5%	52	0.0%	0	0.0%	0
KT10 8	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.4%	56	0.0%	0
KT10 9	4.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.6%	45	0.0%	0
KT11 1	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15
KT11 2	4.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.0%	48
KT11 3	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13
KT12 1	0.8%	8	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0
KT12 2	5.4%	54	0.0%	0	0.0%	0	54.0%	54	0.0%	0	0.0%	0	0.0%	0
KT12 3	3.8%	38	0.0%	0	0.0%	0	38.0%	38	0.0%	0	0.0%	0	0.0%	0
KT12 4	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.0%	41	0.0%	0
KT12 5	5.9%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	59.0%	59	0.0%	0
KT13 0	2.8%	28	0.0%	0	28.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT13 8	4.0%	40	0.0%	0	40.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT13 9	3.2%	32	0.0%	0	32.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT14 6	0.9%	9	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT14 7	0.8%	8	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT15 1	2.0%	20	20.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT15 2	1.8%	18	18.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT15 3	2.1%	21	21.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT16 8	1.4%	14	14.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT16 9	1.0%	10	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KT22 0	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24
KT6 5	1.7%	17	0.0%	0	0.0%	0	0.0%	0	17.2%	17	0.0%	0	0.0%	0
KT7 0	3.0%	30	0.0%	0	0.0%	0	0.0%	0	30.3%	30	0.0%	0	0.0%	0
KT8 0	1.2%	12	0.0%	0	0.0%	0	0.0%	0	11.9%	12	0.0%	0	0.0%	0
KT8 1	3.3%	33	0.0%	0	0.0%	0	0.0%	0	32.7%	33	0.0%	0	0.0%	0
KT8 2	3.1%	31	0.0%	0	0.0%	0	0.0%	0	30.7%	31	0.0%	0	0.0%	0
KT8 9	2.5%	25	0.0%	0	0.0%	0	0.0%	0	24.8%	25	0.0%	0	0.0%	0
TW16 5	1.4%	14	0.0%	0	13.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW16 6	1.9%	19	0.0%	0	18.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW16 7	1.5%	15	0.0%	0	14.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW17 0	2.0%	20	0.0%	0	19.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW17 8	2.1%	21	0.0%	0	20.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TW17 9	1.2%	12	0.0%	0	11.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1002		100		101		100		100		100		100

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Q01 In which shop or town / local centre do you do most of your household's main food shopping?																						
Aldi, 20-32 Church Street, Walton on Thames KT12 2QS	3.5%	35	3.3%	8	0.6%	1	5.3%	5	12.7%	13	3.3%	3	0.0%	0	0.7%	0	6.1%	3	1.0%	1	0.8%	0
Aldi, 205-217 Kingston Road, New Malden, KT3 3SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, 76-86 High Street, Feltham, TW13 4DD	0.2%	2	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, 142 London Road, Kingston Upon Thames, KT2 6QL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Forsyth Road, Sheerwater, Woking, GU21 5SE	2.0%	20	7.6%	18	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Budgens, 10-12 Manor Road North, Hinchley Wood, KT10 0SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 1-2 Station Parade, Ockham Road South, East Horsley, Surrey, KT24 6QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Budgens, 49 High Street, Shepperton, Middlesex, TW17 9AB	1.1%	11	0.0%	0	7.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 6-7 Avenue Parade, Lower Sunbury, Middlesex, TW16 5HS	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Lovelace Works, High Street Ripley, Surrey, GU23 6AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Co-op, 109A Hare Lane, Claygate, KT10 0QY	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Thurleston Parade, 14 High St, Shepperton, TW17 9AR	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 120-124 Station Road, Addlestone, Surrey, KT15 2BQ	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, 64 Leatherhead Road, Chessington, KT9 2HY	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	2.2%	1	0.9%	0	0.6%	1	0.0%	0
Marks & Spencer, 78 Victoria Road, Surbiton, KT6 4NS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Staines Road West, Sunbury On	0.8%	8	1.9%	5	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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Thames, TW16 7BB																						
Morrisons, 15 Monument Hill, Weybridge, KT13 8RT	3.2%	32	2.1%	5	1.5%	2	11.1%	10	10.2%	11	0.6%	1	0.0%	0	0.8%	0	4.5%	3	0.0%	0	0.0%	0
Morrisons, 82 Goldsworth Road, Woking, GU21 6ND	0.4%	4	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1
Sainsbury's Local, 29-31 High Street, Cobham, KT11 3DH	1.1%	11	0.6%	2	0.0%	0	0.7%	1	0.7%	1	0.0%	0	1.9%	2	2.7%	1	4.3%	2	2.9%	2	0.8%	0
Sainsbury's Local, 464 Walton Road, West Molesey, KT8 2JG	1.3%	13	0.8%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	6	0.0%	0	0.0%	0	9.5%	5	0.0%	0	0.0%	0
Sainsbury's Local, 8-9 Temple Market, Queens Road, Weybridge, KT13 9DL	0.7%	7	0.0%	0	0.0%	0	7.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 1 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG	3.5%	35	13.1%	31	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	4.6%	46	0.0%	0	2.1%	3	3.4%	3	30.9%	33	2.5%	2	0.0%	0	1.3%	1	7.2%	4	0.6%	1	0.0%	0
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	4.2%	42	0.0%	0	0.0%	0	1.1%	1	0.6%	1	1.4%	1	8.7%	10	8.8%	4	0.9%	0	27.1%	22	11.4%	2
Tesco Express, 103 Queens Road, Weybridge, KT13 9UJ	0.8%	8	0.0%	0	0.0%	0	7.7%	7	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 143 Hersham Road, Walton on Thames, KT12 1RR	0.9%	9	2.7%	6	0.0%	0	0.0%	0	1.1%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Tesco Express, 356 Molesey Road / Lyon Road, Hersham, Surrey, KT12 3PU	0.3%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	7.4%	74	29.0%	69	1.2%	2	0.7%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Tesco Extra, Brooklands Centre, Barnes Wallis Drive, Weybridge, KT13 0XF	6.1%	61	11.0%	26	0.0%	0	19.9%	18	3.6%	4	0.0%	0	0.6%	1	3.6%	2	11.3%	6	2.6%	2	7.5%	1
Tesco Extra, Escot Road, Sunbury on Thames,	8.5%	85	1.4%	3	46.2%	72	0.0%	0	2.3%	2	0.6%	1	5.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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TW16 7BB																							
Tesco Metro, 114-118 Walton Road, East Molesey, KT8 0HP	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	14	0.6%	1	6.2%	3	1.4%	1	0.0%	0	0.0%	0	
Tesco, Hurst Road, West Molesey, KT8 1SE	5.8%	58	0.0%	0	0.0%	0	0.0%	0	14.4%	15	37.6%	33	1.2%	1	14.4%	7	3.5%	2	0.0%	0	0.0%	0	
Tesco, Oxshott Road, Leatherhead, KT22 0EF	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	11.2%	9	0.0%	0	
Waitrose, 105 High Street, Esher, KT10 9QE	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	12.0%	14	39.1%	19	0.0%	0	0.0%	0	0.0%	0	
Waitrose, 15a Claremont Road, Surbiton, KT6 4QR	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	20	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, 16 Between Streets, Cobham, KT11 1AF	4.3%	43	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	49.1%	40	8.6%	1	
Waitrose, 60 Station Approach, West Byfleet, KT14 6NE	2.4%	24	9.0%	22	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	2	
Waitrose, 62 High Street, Weybridge, KT13 8BL	2.8%	28	0.6%	2	0.6%	1	27.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	
Waitrose, 72 Oldfield Road, Hampton, TW12 2HQ	1.1%	11	0.0%	0	6.5%	10	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Dukes Head, Hepworth Way, Walton on Thames, KT12 1BQ	0.6%	6	0.0%	0	1.8%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Waitrose, Molesey Road, Hersham Centre, KT12 4HL	3.6%	36	0.0%	0	0.0%	0	5.1%	5	5.1%	5	2.1%	2	0.0%	0	0.7%	0	42.2%	24	0.0%	0	0.0%	0	
Waitrose, Wood Street, Kingston, KT1 1TG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Other location outside study area	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Internet / home delivery	8.8%	88	4.5%	11	13.4%	21	4.9%	5	12.5%	13	5.2%	5	18.8%	23	9.1%	4	4.3%	2	4.1%	3	10.4%	2	
Asda, Roehampton Vale, Roehampton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Shepperton	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Barnes Wallis Drive, Brooklands, Weybridge	0.4%	4	0.0%	0	0.6%	1	2.2%	2	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	0	
One Stop, High Street, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Sainsbury's, Clay Lane, Jacob's Well, Burpham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.3%	5	
Sainsbury's, Tangle Park Road, Hampton	0.7%	7	0.0%	0	0.6%	1	0.0%	0	0.0%	0	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Victoria Road, Surbiton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	4.4%	2	0.0%	0	0.0%	0	0.0%	0	

Elmbridge Household Survey for GVA

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September 2015

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		Addlestone & West Byfleet	Shepperton																			
Waitrose, Two Rivers Retail Park, Mustard Mill Road, Staines	0.4%	4	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Farnborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0				
Feltham	0.3%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Guildford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1				
Kingston-upon-Thames	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	0	0.0%	0				
Leatherhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1				
Other location inside study area - Zone 1	1.4%	14	5.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Other location inside study area - Zone 2	0.5%	5	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0				
Other location inside study area - Zone 5	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Staines	0.4%	4	1.2%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
(Don't know / varies)	1.9%	19	0.6%	2	0.8%	1	0.0%	0	0.7%	1	6.8%	6	7.6%	9	0.7%	0	0.0%	0				
(Don't do this)	0.5%	5	0.6%	2	0.7%	1	0.0%	0	0.0%	0	1.9%	2	0.6%	1	0.0%	0	0.0%	0				
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

Q01A Which retailer do you purchase your main food Internet / home delivery shopping from?

Those who shop online at Q01

Asda	8.8%	8	0.0%	0	0.0%	0	0.0%	0	40.9%	5	37.5%	2	0.0%	0	7.2%	0	15.6%	0	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	14.2%	13	0.0%	0	15.4%	3	19.3%	1	0.0%	0	12.5%	1	20.4%	5	30.4%	1	20.2%	0	36.1%	1	14.6%	0
Tesco	57.4%	51	85.7%	9	79.7%	17	35.1%	2	54.6%	7	37.5%	2	44.2%	10	54.9%	2	47.7%	1	16.7%	1	14.6%	0
Ocado	18.3%	16	14.3%	2	4.9%	1	30.7%	1	4.6%	1	12.5%	1	35.3%	8	7.6%	0	16.6%	0	31.5%	1	70.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford Organic Farms	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	1	0.0%	0
Abel & Cole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	1	0.0%	0	0.0%	0	14.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		88		11		21		5		13		5		23		4		2		3		2
Sample:		74		3		10		6		6		4		15		9		6		6		9

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September 2015

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Q02 How do you normally travel to (STORE MENTIONED AT Q01)?																						
<i>Those who gave a destination at Q01</i>																						
Car / van (as driver)	80.2%	713	83.3%	188	80.7%	107	73.4%	65	79.2%	73	69.6%	53	92.8%	82	70.8%	30	73.5%	39	82.8%	64	90.6%	14
Car / van (as passenger)	6.2%	55	1.3%	3	12.4%	16	6.5%	6	4.6%	4	5.9%	4	3.4%	3	17.3%	7	4.2%	2	10.8%	8	5.1%	1
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	1.9%	17	0.8%	2	3.2%	4	2.0%	2	2.6%	2	3.8%	3	1.6%	1	2.4%	1	2.1%	1	0.0%	0	2.6%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Walk	11.0%	98	14.6%	33	2.3%	3	16.6%	15	13.0%	12	20.0%	15	2.1%	2	7.2%	3	19.6%	10	6.5%	5	1.7%	0
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Disability vehicle (scooter, wheelchair etc.)	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Weighted base:		890		226		132		88		92		76		88		43		53		77		15
Sample:		916		95		89		94		93		94		81		91		94		94		91

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September 2015

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Q03 Apart from the (STORE / CENTRE MENTIONED AT Q01), is there any other store or centre that you use regularly to do a main food shop?																						
<i>Those who do main food shopping at Q01</i>																						
Aldi, 20-32 Church Street, Walton on Thames KT12 2QS	2.3%	23	0.0%	0	0.6%	1	5.6%	5	7.0%	7	5.3%	5	0.0%	0	1.3%	1	6.6%	4	1.3%	1	0.0%	0
Aldi, 379-393 Kingston Road, Ewell, KT19 0BS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Asda Supermarket, 142 London Road, Kingston Upon Thames, KT2 6QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda Supermarket, Unit 1A, Lion Retail Park, 151 Oriental Road, Woking, GU22 8BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Asda Superstore, Forsyth Road, Sheerwater, Woking, GU21 5SE	1.0%	10	3.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.4%	0
Asda Superstore, Tilley Road, Feltham, TW13 4BH	1.5%	15	0.0%	0	9.3%	14	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 10-12 Manor Road North, Hinchley Wood, KT10 0SH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Budgens, 1-2 Station Parade, Ockham Road South, East Horsley, Surrey, KT24 6QN	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 49 High Street, Shepperton, Middlesex, TW17 9AB	1.4%	14	1.9%	5	5.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 6-7 Avenue Parade, Lower Sunbury, Middlesex, TW16 5HS	0.2%	2	0.6%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Lovelace Works, High Street Ripley, Surrey, GU23 6AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Co-op, 109A Hare Lane, Claygate, KT10 0QY	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, 2-3 Cobb House, Oyster Lane, Byfleet, KT14 7DU	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Thurleston Parade, 14 High St, Shepperton, TW17 9AR	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 120-124 Station Road, Addlestone, Surrey,	0.2%	2	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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KT15 2BQ																							
Lidl, 64 Leatherhead Road, Chessington, KT9 2HY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.7%	0	0.7%	0	1.5%	1	0.0%	0	
Marks & Spencer, Staines Road West, Sunbury On Thames, TW16 7BB	0.7%	7	0.0%	0	3.8%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	
Morrisons, 15 Monument Hill, Weybridge, KT13 8RT	3.5%	34	3.5%	8	0.6%	1	11.9%	11	2.3%	2	5.9%	5	0.0%	0	0.0%	0	10.9%	6	0.8%	1	0.0%	0	
Morrisons, 82 Goldsworth Road, Woking, GU21 6ND	1.9%	19	7.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	
Sainsbury's Local, 29-31 High Street, Cobham, KT11 3DH	1.3%	13	1.9%	5	0.0%	0	0.0%	0	1.2%	1	0.6%	1	0.0%	0	2.8%	1	3.1%	2	4.1%	3	0.0%	0	
Sainsbury's Local, 464 Walton Road, West Molesey, KT8 2JG	0.6%	6	0.6%	1	0.6%	1	0.8%	1	0.0%	0	2.8%	2	0.0%	0	0.7%	0	1.0%	1	0.0%	0	0.0%	0	
Sainsbury's Superstore, 1 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG	1.1%	11	3.5%	8	1.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	6.3%	63	0.0%	0	16.2%	25	10.1%	9	16.4%	17	5.6%	5	0.6%	1	0.7%	0	9.2%	5	0.0%	0	0.0%	0	
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	4.5%	44	0.8%	2	0.0%	0	1.9%	2	1.4%	1	0.0%	0	5.2%	6	9.6%	5	1.5%	1	32.6%	26	8.3%	1	
Tesco Express, 103 Queens Road, Weybridge, KT13 9UJ	0.2%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Tesco Express, 143 Hersham Road, Walton on Thames, KT12 1RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	
Tesco Express, 356 Molesey Road / Lyon Road, Hersham, Surrey, KT12 3PU	0.3%	3	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	2.7%	27	9.1%	22	0.6%	1	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Brooklands Centre, Barnes Wallis Drive, Weybridge, KT13 0XF	5.3%	53	11.1%	26	0.0%	0	5.3%	5	10.0%	11	3.9%	3	0.0%	0	2.3%	1	9.7%	5	0.0%	0	5.8%	1	
Tesco Extra, Escot Road,	1.9%	19	0.0%	0	11.8%	18	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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Sunbury on Thames, TW16 7BB																							
Tesco Metro, 114-118 Walton Road, East Molesey, KT8 0HP	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	2.6%	3	2.4%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Tesco, Hurst Road, West Molesey, KT8 1SE	2.1%	21	0.0%	0	0.0%	0	0.0%	0	3.7%	4	15.7%	14	0.6%	1	3.6%	2	1.3%	1	0.0%	0	0.0%	0	0.0%
Tesco, Oxshott Road, Leatherhead, KT22 0EF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	4.1%	3	0.0%	0	0.0%
Waitrose, 105 High Street, Esher, KT10 9QE	3.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	7	12.7%	15	30.7%	15	0.7%	0	0.6%	1	0.0%	0	0.0%
Waitrose, 15a Claremont Road, Surbiton, KT6 4QR	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	9.7%	12	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, 16 Between Streets, Cobham, KT11 1AF	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	13.2%	11	7.7%	1	0.0%
Waitrose, 60 Station Approach, West Byfleet, KT14 6NE	0.6%	6	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	3.5%	1	0.0%
Waitrose, 62 High Street, Weybridge, KT13 8BL	2.1%	21	1.9%	5	0.8%	1	16.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Dukes Head, Hepworth Way, Walton on Thames, KT12 1BQ	1.0%	10	0.0%	0	0.7%	1	0.0%	0	8.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Molesey Road, Hersham Centre, KT12 4HL	2.4%	24	0.0%	0	0.0%	0	2.6%	2	6.5%	7	8.4%	7	0.0%	0	1.3%	1	12.5%	7	0.0%	0	0.0%	0	0.0%
Waitrose, Wood Street, Kingston, KT1 1TG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other location outside study area	1.2%	12	1.3%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.9%	6	0.8%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Internet / home delivery	1.4%	14	0.0%	0	0.7%	1	0.7%	1	3.4%	4	2.0%	2	4.5%	5	0.0%	0	1.4%	1	0.7%	1	0.0%	0	0.0%
Asda, Roehampton Vale, Roehampton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer BP, Hampton Court Road, East Molesey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Barnes Wallis Drive, Brooklands, Weybridge	1.3%	13	0.6%	2	2.2%	3	4.5%	4	1.1%	1	0.0%	0	0.0%	0	0.8%	0	0.7%	0	1.3%	1	2.3%	0	0.0%
One Stop, High Street, Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Sainsbury's, Clay Lane, Jacob's Well, Burpham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	2	0.0%
Sainsbury's, Tangle Park Road, Hampton	0.9%	9	0.0%	0	5.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Victoria Road,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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		Addlestone & West Byfleet	Shepperton																			
Surbiton																						
Waitrose, Two Rivers Retail Park, Mustard Mill Road, Staines	0.4%	4	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Egham	0.5%	5	1.9%	5	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Farnborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Feltham	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Guildford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Kingston-upon-Thames	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0				
Leatherhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.8%			
Other location inside study area - Zone 1	0.5%	5	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Other location inside study area - Zone 2	0.2%	2	0.6%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Other location inside study area - Zone 5	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0				
Staines	0.4%	4	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Surbiton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0				
(Don't know / varies)	1.6%	16	1.9%	5	0.7%	1	1.0%	1	0.5%	1	1.6%	1	3.9%	5	2.0%	1	2.2%	1	1.0%			
(Nowhere else / same as before)	34.9%	348	39.7%	94	31.1%	48	30.4%	28	34.2%	36	30.3%	26	40.9%	49	26.4%	13	32.6%	18	34.2%	28	45.8%	8
Weighted base:		997		238		154		93		106		86		120		47		56		81		17
Sample:		998		99		100		100		100		100		98		101		100		100		100

Q03A Which other retailer do you purchase your main food Internet / home delivery shopping from?

Those who shop online at Q03

Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	5.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	19.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.9%	2	0.0%	0	48.6%	0	0.0%	0	0.0%	0
Tesco	30.3%	4	0.0%	0	100.0%	1	0.0%	0	50.0%	2	33.3%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	36.9%	5	0.0%	0	0.0%	0	0.0%	0	50.0%	2	0.0%	0	42.9%	2	0.0%	0	51.5%	0	100.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford Organic Farms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel & Cole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		14		0		1		1		4		2		5		0		1		1		0
Sample:		13		0		1		1		2		3		3		0		2		1		0

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		Addlestone & West Byfleet	Shepperton																						
Q04 Where do you do most of your household's small scale 'top-up' food shopping?																									
Aldi, 20-32 Church Street, Walton on Thames KT12 2QS	0.8%	8	0.0%	0	0.0%	0	0.0%	0	4.8%	5	1.2%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%		
Aldi, 205-217 Kingston Road, New Malden, KT3 3SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Aldi, 76-86 High Street, Feltham, TW13 4DD	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Asda Supermarket, 142 London Road, Kingston Upon Thames, KT2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Asda Supermarket, Unit 1A, Lion Retail Park, 151 Oriental Road, Woking, GU22 8BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%		
Asda Superstore, Tilley Road, Feltham, TW13 4BH	0.3%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Budgens, 10-12 Manor Road North, Hinchley Wood, KT10 0SH	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	8	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%		
Budgens, 1-2 Station Parade, Ockham Road South, East Horsley, Surrey, KT24 6QN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.3%	1	0.0%		
Budgens, 49 High Street, Shepperton, Middlesex, TW17 9AB	4.2%	42	0.0%	0	26.5%	41	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Budgens, 6-7 Avenue Parade, Lower Sunbury, Middlesex, TW16 5HS	0.7%	7	0.6%	2	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Budgens, Lovelace Works, High Street Ripley, Surrey, GU23 6AW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.6%	4	0.0%		
Budgens, Vanners Parade, High Road, Byfleet, Surrey, KT14 7RA	0.6%	6	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Co-op, 109A Hare Lane, Claygate, KT10 0QY	3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.4%	33	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%		
Co-op, 2-3 Cobb House, Oyster Lane, Byfleet, KT14 7DU	0.5%	5	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Co-op, 51-53 Green Lane, Addlestone, KT15 2TX	1.9%	19	7.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		
Co-op, 56-62 Terrace Road,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%		

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Walton on Thames, KT12 2SD																		
Co-op, Thurlston Parade, 14 High St, Shepperton, TW17 9AR	1.1%	11	0.0%	0	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 120-124 Station Road, Addlestone, Surrey, KT15 2BQ	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, 64 Leatherhead Road, Chessington, KT9 2HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Marks & Spencer, 78 Victoria Road, Surbiton, KT6 4NS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Staines Road West, Sunbury On Thames, TW16 7BB	1.2%	12	0.0%	0	7.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Morrisons Local, 210 New Haw Road, Addlestone, KT15 2DS	1.5%	15	5.9%	14	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 15 Monument Hill, Weybridge, KT13 8RT	1.3%	13	0.0%	0	0.0%	0	7.5%	7	5.7%	6	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Morrisons, 82 Goldsworth Road, Woking, GU21 6ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Sainsbury's Local, 29-31 High Street, Cobham, KT11 3DH	1.7%	17	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	17.7%	14
Sainsbury's Local, 464 Walton Road, West Molesey, KT8 2JG	1.4%	14	0.6%	2	0.0%	0	0.0%	0	0.7%	1	11.6%	10	0.0%	0	0.7%	0	1.5%	1
Sainsbury's Local, 8-9 Temple Market, Queens Road, Weybridge, KT13 9DL	1.4%	14	0.0%	0	2.6%	4	10.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 1 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG	2.1%	21	8.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	2.3%	23	0.0%	0	1.2%	2	3.6%	3	15.0%	16	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.0%	0	15.6%	13
Tesco Express, 103 Queens	0.7%	7	0.0%	0	0.0%	0	5.4%	5	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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		Addlestone & West Byfleet	Shepperton																			
Road, Weybridge, KT13 9UJ																						
Tesco Express, 143 Hersham Road, Walton on Thames, KT12 1RR	1.8%	18	0.0%	0	0.0%	0	0.0%	0	14.0%	15	1.4%	1	0.0%	0	0.7%	0	2.8%	2	0.0%	0	0.0%	0
Tesco Express, 356 Molesey Road / Lyon Road, Hersham, Surrey, KT12 3PU	0.5%	5	0.0%	0	0.7%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Tesco Express, Heritage House, Eastworth Road, Chertsey, KT16 8DX	0.6%	6	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	3.4%	34	13.8%	33	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Tesco Extra, Brooklands Centre, Barnes Wallis Drive, Weybridge, KT13 0XF	1.2%	12	1.2%	3	0.0%	0	8.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.7%	1	0.8%	0
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	2.8%	28	0.0%	0	18.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, 114-118 Walton Road, East Molesey, KT8 0HP	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.6%	1	17.8%	16	2.8%	3	8.6%	4	1.7%	1	0.0%	0	0.0%	0
Tesco, Hurst Road, West Molesey, KT8 1SE	2.5%	25	0.0%	0	0.0%	0	0.0%	0	1.1%	1	24.7%	22	0.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Oxshott Road, Leatherhead, KT22 0EF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Waitrose, 105 High Street, Esher, KT10 9QE	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.5%	13	34.3%	16	0.0%	0	0.0%	0	0.0%	0
Waitrose, 15a Claremont Road, Surbiton, KT6 4QR	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 16 Between Streets, Cobham, KT11 1AF	2.2%	22	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	25.7%	21	0.8%	0
Waitrose, 24-28 High Street, New Malden, KT3 4HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Waitrose, 60 Station Approach, West Byfleet, KT14 6NE	1.6%	17	6.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Waitrose, 62 High Street, Weybridge, KT13 8BL	3.5%	35	0.6%	2	0.0%	0	35.2%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Waitrose, 72 Oldfield Road, Hampton, TW12 2HQ	0.9%	9	0.0%	0	5.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Dukes Head, Hepworth Way, Walton on	0.6%	6	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Thames, KT12 1BQ																							
Waitrose, Molesey Road, Hersham Centre, KT12 4HL	3.8%	38	0.6%	2	0.0%	0	1.7%	2	5.2%	5	0.0%	0	0.0%	0	3.2%	2	50.7%	28	0.0%	0	0.0%	0	
Other location outside study area	0.7%	7	0.6%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	2.6%	3	0.7%	0	0.0%	0	0.7%	1	7.0%	1	
Internet / home delivery	0.3%	3	0.9%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	0	
Local shops, Oxshott	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	
Local shops, Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	
Local shops, Shepperton	0.4%	4	0.0%	0	2.5%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Sunbury-on-Thames	1.0%	10	0.0%	0	6.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Thames Ditton	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	8.5%	10	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Local shops, Weybridge	0.5%	5	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer BP, Hampton Court Road, East Molesey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	
Marks & Spencer, Barnes Wallis Drive, Brooklands, Weybridge	0.5%	5	1.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	
One Stop, High Street, Ripley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	2	
Sainsbury's, Clay Lane, Jacob's Well, Burpham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	
Sainsbury's, Victoria Road, Surbiton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Little Waitrose, Portsmouth Road, Burnt Common, Woking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	3	
Claygate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Feltham	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingston-upon-Thames	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.6%	1	0.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Leatherhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Claygate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, East Molesey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Other location inside study area - Zone 1	0.9%	9	3.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other location inside study area - Zone 2	1.0%	10	0.0%	0	6.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other location inside study area - Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other location inside study area - Zone 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other location inside study area - Zone 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	
Other location inside study area - Zone 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.6%	1	0.0%	0	

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Other location inside study area - Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0		
Other location inside study area - Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0		
Surbiton (Don't know / varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0		
(Don't do this)	4.0%	40	4.6%	11	2.4%	4	1.0%	1	0.7%	1	7.7%	7	9.5%	11	0.7%	0	2.8%	2	4.8%	4	0.0%	0
(Nowhere else / same as before)	9.1%	91	10.9%	26	4.2%	7	8.5%	8	14.4%	15	9.7%	8	7.5%	9	3.4%	2	16.5%	9	8.2%	7	1.5%	0
	13.0%	130	23.3%	56	1.9%	3	6.0%	6	17.0%	18	17.4%	15	5.1%	6	16.4%	8	10.1%	6	13.9%	11	12.1%	2
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

Q04A Which retailer do you purchase your 'top-up' food Internet / home delivery shopping from?

Those who shop online at Q04

Asda	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.3%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford Organic Farms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel & Cole	65.6%	2	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	30.6%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.1%	0	0.0%	0	0.0%	0
Weighted base:		3		2		0		1		0		0		0		0		0		0		0
Sample:		4		1		0		1		0		0		0		0		1		0		1

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		Addlestone & West Byfleet	Shepperton																			
Q05 Where do you usually do most of your household's shopping for clothes, footwear and other fashion goods?																						
Addlestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0		
Central London / West End	1.8%	18	1.3%	3	0.0%	0	2.5%	2	1.2%	1	0.0%	0	5.7%	7	1.5%	1	0.7%	0	3.4%	3	2.4%	0
Chertsey	0.3%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham District Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	1	4.9%	4	0.8%	0
Epsom town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Guildford town centre	5.1%	51	3.3%	8	0.8%	1	7.7%	7	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0	27.9%	22	51.8%	9
Hersham District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Kingston upon Thames town centre	33.3%	334	4.6%	11	31.1%	48	26.6%	25	19.7%	21	73.9%	65	71.6%	86	71.4%	34	42.0%	23	25.2%	20	0.8%	0
Richmond upon Thames town centre	0.4%	4	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	11.9%	119	21.5%	51	35.4%	55	4.0%	4	5.1%	5	1.3%	1	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0
Sunbury	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	8.1%	81	2.6%	6	10.1%	16	11.3%	10	22.5%	24	9.0%	8	0.6%	1	2.2%	1	14.6%	8	8.8%	7	0.0%	0
West Byfleet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.0%	1	0.8%	0	0.0%	0
Weybridge District Centre	1.2%	12	0.6%	2	0.6%	1	8.4%	8	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.3%	1	0.8%	0	0.0%	0
Woking town centre	12.2%	122	44.0%	105	0.0%	0	2.5%	2	7.7%	8	0.0%	0	0.0%	0	2.1%	1	1.5%	1	2.2%	2	14.2%	2
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	5.5%	55	6.8%	16	0.7%	1	13.4%	12	5.2%	6	4.0%	3	0.0%	0	4.7%	2	6.5%	4	9.4%	8	15.1%	3
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.3%	3	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	1.3%	13	1.6%	4	1.3%	2	2.5%	2	0.7%	1	0.6%	1	2.1%	2	1.5%	1	0.0%	0	0.0%	0	1.0%	0
Internet / online / delivered	12.3%	123	9.8%	23	7.4%	12	13.0%	12	32.9%	35	6.0%	5	13.1%	16	4.0%	2	15.0%	8	11.5%	9	4.8%	1
Abroad	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Godalming (town centre and retail parks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Guilford (retail parks and warehouses)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Retail parks, New Malden	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Slough (town centre and retail parks)	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.7%	17	1.3%	3	2.1%	3	2.7%	3	1.7%	2	1.6%	1	1.4%	2	0.8%	0	2.4%	1	1.7%	1	0.0%	0

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	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
(Don't do this type of shopping)	2.5%	25	0.6%	2	3.3%	5	3.9%	4	2.7%	3	3.1%	3	2.2%	3	2.0%	1	5.8%	3	2.1%	2	5.5%	1
Weighted base:	1002	239	155	93	106	88	120	47	56	81	17											
Sample:	1002	100	101	100	100	101	99	101	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Q06 Where else do you do your household's shopping for clothes, footwear and other fashion goods?																						
Addlestone	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Central London / West End	4.8%	48	1.4%	3	7.1%	11	11.9%	11	0.6%	1	11.5%	10	4.6%	6	3.5%	2	1.0%	1	4.3%	3	1.8%	0
Cobham District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.7%	1	0.0%	0	2.9%	2	0.8%	0
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Guildford town centre	8.5%	85	14.5%	35	0.0%	0	11.5%	11	5.4%	6	3.2%	3	7.1%	9	13.9%	7	7.4%	4	12.1%	10	15.4%	3
Kingston upon Thames town centre	15.9%	160	7.8%	19	24.5%	38	12.6%	12	29.5%	31	7.5%	7	10.6%	13	12.3%	6	18.6%	10	29.2%	24	4.8%	1
Leatherhead town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Richmond upon Thames town centre	0.6%	6	1.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.2%	2	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	8.4%	84	12.1%	29	24.2%	37	2.5%	2	9.7%	10	0.6%	1	1.2%	1	0.8%	0	4.4%	2	0.0%	0	1.0%	0
Sunbury	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	7.2%	72	5.9%	14	9.9%	15	4.8%	4	12.5%	13	8.0%	7	7.0%	8	1.5%	1	12.0%	7	2.7%	2	0.0%	0
West Byfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Weybridge District Centre	0.6%	6	0.6%	2	0.0%	0	1.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	3.1%	2	1.4%	1	0.0%	0
Woking town centre	5.9%	59	17.9%	43	1.4%	2	4.4%	4	2.4%	2	0.6%	1	0.0%	0	0.0%	0	3.5%	2	0.6%	1	27.2%	5
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	2.7%	27	0.6%	2	4.4%	7	4.7%	4	5.1%	5	2.2%	2	0.6%	1	3.5%	2	3.7%	2	2.7%	2	3.3%	1
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpertright, Furniture Village)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	1.2%	12	0.0%	0	0.6%	1	1.5%	1	0.6%	1	0.6%	1	0.9%	1	4.6%	2	0.7%	0	6.1%	5	1.6%	0
Internet / online / delivered	5.0%	51	6.0%	14	4.6%	7	9.6%	9	3.8%	4	4.8%	4	5.0%	6	7.5%	4	2.4%	1	0.8%	1	1.8%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burpham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Reading (town centre and retail parks)	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking (retail parks and warehouses)	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	27	2.2%	5	2.1%	3	2.2%	2	4.2%	4	3.1%	3	3.7%	5	3.7%	2	0.7%	0	2.5%	2	2.4%	0
(Nowhere else / same as before)	34.5%	346	28.9%	69	19.2%	30	31.0%	29	25.7%	27	54.2%	48	53.7%	65	46.2%	22	41.4%	23	34.0%	27	38.1%	6
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

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September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
Q07 Where do you do most of your household's shopping for furniture, floor coverings and household textiles?																		
Addlestone	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.9%	19	0.0%	0	0.0%	0	7.6%	7	2.8%	3	7.0%	6	0.6%	1	0.8%	0	0.0%	2
Chertsey	0.5%	5	0.6%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham District Centre	0.9%	9	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	8.2%	7
East Molesey District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.7%	1	0.0%	0	0.0%	0
Guildford town centre	3.5%	35	7.2%	17	0.8%	1	2.7%	2	2.4%	3	0.0%	0	0.6%	1	0.0%	0	3.5%	2
Hersham District Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1	0.0%	0	0.0%	0	8.0%	4
Kingston upon Thames town centre	21.0%	210	2.8%	7	20.8%	32	13.2%	12	20.0%	21	45.2%	40	46.6%	56	45.4%	22	13.3%	7
Leatherhead town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond upon Thames town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Shepperton	0.4%	4	0.0%	0	2.0%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	3.7%	37	5.4%	13	11.6%	18	0.8%	1	3.4%	4	0.6%	1	0.0%	0	1.3%	1	0.0%	0
Sunbury	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.1%	1	0.0%	0	0.0%	0
Walton On Thames Town Centre	2.5%	25	0.0%	0	1.4%	2	4.1%	4	6.6%	7	1.4%	1	0.6%	1	8.3%	4	8.6%	5
West Byfleet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	0	0.6%	1
Weybridge District Centre	0.4%	4	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.8%	1	0.0%	0	0.8%	0	0.7%	0
Woking town centre	4.4%	44	17.5%	42	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	1
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	1.2%	13	0.8%	2	0.0%	0	0.0%	0	4.6%	5	0.6%	1	0.0%	0	0.7%	0	6.1%	5
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Retail Park, Feltham, TW13 4EX (Pets at Home, Aldi)	0.5%	5	0.8%	2	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Paddocks Retail Park, Weybridge, KT13 0XR (Currys / PC World, Argos, Mothercare)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpertright, Furniture Village)	0.9%	9	2.6%	6	1.4%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Wey Retail Park, Byfleet, KT14 7NP (Home	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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		Addlestone & West Byfleet	Shepperton																			
Bargains, Pets at Home, Carpetright, Halfords)																						
B&Q, Kingston Road, Leatherhead, KT22 7QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0		
B&Q, Shannon Commerical Centre, Beverley Way, New Malden, KT3 4PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0		
CarpetRight, 1 Bridge Street, Walton on Thames, KT12 1AE	0.3%	3	0.0%	0	0.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	
Homebase, New Zealand Avenue, Walton on Thames, KT12 1XA	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.7%	2	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Homebase, The Causeway, Staines, TW18 3AP	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Homebase, Twickenham Road, Feltham, TW13 6EZ	0.3%	3	0.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.5%	5	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Other location outside study area	0.8%	8	0.8%	2	2.1%	3	0.0%	0	0.0%	0	0.6%	1	1.6%	2	0.7%	0	0.0%	0	0.0%	0	1.0%	
Internet / online / delivered	14.8%	148	14.3%	34	16.7%	26	20.0%	19	21.9%	23	6.3%	5	15.8%	19	7.3%	3	9.4%	5	14.6%	12	5.1%	
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	
Croydon (town centre and retail parks)	2.1%	21	0.6%	2	1.2%	2	4.2%	4	2.4%	3	0.0%	0	1.3%	2	2.7%	1	0.7%	0	9.6%	8	0.8%	
Farnborough (town centre and retail parks)	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	
Guilford (retail parks and warehouses)	1.7%	17	5.4%	13	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	14.3%	2		
Retail parks, New Malden	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1	1.2%	1	4.9%	2	1.7%	1	0.8%	1	0.0%	
Slough (town centre and retail parks)	0.6%	6	0.0%	0	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woking (retail parks and warehouses)	0.5%	5	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't know / varies)	4.4%	44	2.0%	5	6.2%	10	7.1%	7	5.3%	6	4.7%	4	3.3%	4	4.4%	2	4.8%	3	3.7%	3	9.9%	
(Don't do this type of shopping)	28.2%	282	31.8%	76	24.7%	38	34.6%	32	23.8%	25	22.3%	20	24.6%	30	20.0%	9	41.5%	23	29.5%	24	28.6%	
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

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Q08 Where do you do most of your household's shopping for DIY and decorating goods?																			
Addlestone	1.0%	10	3.8%	9	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cobham District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.0%	3	0.0%
East Molesey District Centre	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	13	0.0%	0	2.0%	1	0.7%	0	0.0%
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%
Guildford town centre	1.1%	11	1.6%	4	0.0%	0	1.6%	1	0.0%	0	0.6%	1	1.3%	2	0.0%	0	0.7%	1	20.8%
Hersham District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.7%	0	2.1%	1	0.0%
Kingston upon Thames town centre	2.5%	25	0.0%	0	0.7%	1	0.7%	1	1.1%	1	5.7%	5	5.2%	6	19.8%	9	0.9%	0	1.5%
Leatherhead town centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1	2.6%	3	7.5%	4	0.7%	0	0.7%
Shepperton	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staines town centre	1.1%	11	3.8%	9	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sunbury	0.4%	4	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Surbiton town centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	3.6%	2	0.0%	0	1.3%
Twickenham town centre	0.9%	9	0.0%	0	5.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton On Thames Town Centre	7.7%	77	4.0%	10	8.3%	13	9.4%	9	8.3%	9	21.0%	18	1.9%	2	11.0%	5	19.6%	11	0.0%
West Byfleet	0.4%	4	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weybridge District Centre	1.5%	15	4.3%	10	0.7%	1	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Woking town centre	3.3%	33	12.8%	31	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.3%
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.3%	3	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
B&Q, Kingston Road, Leatherhead, KT22 7QB	5.9%	59	1.9%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.2%	5	4.9%	2	0.9%	0	56.3%
B&Q, Shannon Commerical Centre, Beverley Way, New Malden, KT3 4PT	9.4%	94	8.4%	20	4.4%	7	1.0%	1	1.7%	2	3.5%	3	38.2%	46	21.0%	10	7.1%	4	2.1%
CarpetRight, 1 Bridge Street, Walton on Thames, KT12 1AE	0.3%	3	0.0%	0	0.7%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, 229-253 Kingston Road, New Malden, KT3 3SW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.9%	1	1.5%	1	0.0%	0	0.0%
Homebase, New Zealand Avenue, Walton on Thames, KT12 1XA	22.5%	225	10.5%	25	27.5%	43	46.4%	43	66.3%	70	26.0%	23	0.0%	0	1.3%	1	32.7%	18	3.2%
Homebase, Redding Way, Knaphill, Woking GU21 2QT	2.6%	26	10.3%	25	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, The Causeway,	2.7%	27	8.3%	20	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey & Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate	7 - Esher	8 - Hersham	9 - Cobham & Oxshott	10 - East of Woking				
Staines, TW18 3AP																				
Homebase, Twickenham Road, Feltham, TW13 6EZ	1.7%	17	0.0%	0	9.9%	15	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0		
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other location outside study area	1.4%	14	0.0%	0	0.6%	1	0.0%	0	10.2%	11	0.6%	1	1.2%	1	0.7%	0	0.0%	0	1.5%	
Internet / online / delivered	1.8%	18	0.0%	0	0.0%	0	1.7%	2	1.7%	2	1.4%	1	7.8%	9	0.7%	0	6.3%	4	0.0%	
Apex Retail Park, Hanworth Claygate	1.0%	10	0.0%	0	6.1%	9	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Hanworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	
Thames Ditton	1.0%	10	0.0%	0	6.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Croydon (town centre and retail parks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	
Farnborough (town centre and retail parks)	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Guilford (retail parks and warehouses)	0.4%	4	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	
Hampton	3.2%	32	4.8%	11	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	11.3%	9	52.7%	
Other location inside study area - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	
Other location inside study area - Zone 6	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Retail parks, New Malden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.8%	0	0.0%	0	0.0%	
Slough (town centre and retail parks)	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	7.7%	9	6.2%	3	0.0%	0	0.0%	
Woking (retail parks and warehouses)	0.4%	4	0.6%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't know / varies)	0.9%	9	3.2%	8	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	
(Don't do this type of shopping)	3.4%	35	2.3%	6	9.1%	14	3.4%	3	1.1%	1	2.8%	2	3.8%	5	2.0%	1	0.7%	0	2.6%	
Weighted base:	14.6%	146	14.2%	34	7.4%	12	24.4%	23	5.8%	6	17.2%	15	18.0%	22	14.2%	7	23.4%	13	15.7%	
Sample:																				
		1002		239		155		93		106		88		120		47		56		81
		1002		100		101		100		100		101		99		101		100		100
																				17
																				100

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q09 Where do you do most of your household's shopping for domestic appliances such as washing machines, fridges cookers and kettles?																						
Addlestone	4.3%	43	11.8%	28	2.7%	4	9.0%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.8%	0		
Central London / West End	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Chertsey	0.2%	2	0.0%	0	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cobham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0		
East Molesey District Centre	5.4%	54	0.0%	0	1.0%	1	3.8%	4	4.0%	4	30.8%	27	5.4%	7	9.7%	5	9.6%	5	1.3%	1	0.8%	0
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Guildford town centre	1.0%	10	1.7%	4	0.0%	0	0.8%	1	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	2.9%	2	10.8%	2
Hersham District Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames town centre	14.7%	148	0.6%	2	25.1%	39	10.8%	10	10.7%	11	20.9%	18	24.0%	29	31.0%	15	21.5%	12	13.2%	11	6.6%	1
Leatherhead town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond upon Thames town centre	0.3%	3	0.0%	0	0.0%	0	1.0%	1	1.7%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.3%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	1.6%	16	3.4%	8	2.6%	4	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	1.0%	10	0.6%	2	0.7%	1	0.0%	0	2.2%	2	1.3%	1	0.9%	1	1.7%	1	4.1%	2	0.0%	0	0.0%	0
West Byfleet	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge District Centre	1.2%	12	0.0%	0	1.3%	2	7.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.6%	1	0.0%	0
Woking town centre	1.6%	16	6.5%	16	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	10.4%	104	15.3%	37	2.7%	4	16.2%	15	14.5%	15	5.8%	5	7.6%	9	5.6%	3	19.8%	11	6.3%	5	1.5%	0
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.6%	6	1.4%	3	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
The Paddocks Retail Park, Weybridge, KT13 0XR (Currys / PC World, Argos, Mothercare)	1.2%	13	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	8.0%	6	0.0%	0
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpetright, Furniture Village)	1.8%	18	1.4%	3	9.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wey Retail Park, Byfleet, KT14 7NP (Home Bargains, Pets at Home, Carpetright, Halfords)	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Shannon Commerical Centre, Beverley Way,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0

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September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
New Malden, KT3 4PT Homebase, New Zealand Avenue, Walton on Thames, KT12 1XA	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.9%	0	0.6%	1	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.6%	6	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.5%	1	0.0%	0	0.0%	0	3.3%	1
Internet / online / delivered	29.6%	297	34.3%	82	27.0%	42	33.7%	31	34.0%	36	17.4%	15	30.9%	37	26.0%	12	26.0%	15	26.9%	22	27.9%	5
Apex Retail Park, Hanworth East Horsley	2.0%	20	0.8%	2	11.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.6%	6	0.0%	0	0.6%	1	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guilford (retail parks and warehouses)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	31.7%	5
Hampton	0.3%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.7%	1	0.0%	0
Other location inside study area - Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, New Malden	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	10.6%	13	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Slough (town centre and retail parks)	0.3%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Molesey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.5%	35	2.7%	6	1.8%	3	4.1%	4	3.5%	4	6.4%	6	2.7%	3	5.6%	3	3.8%	2	5.0%	4	5.3%	1
(Don't do this type of shopping)	12.0%	120	13.5%	32	6.7%	10	9.4%	9	17.0%	18	4.7%	4	11.5%	14	9.6%	5	5.7%	3	29.6%	24	6.9%	1
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

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Q10 Where do you do most of your household's shopping for TV, audio, photographic, mobile phones, and computer equipment?																						
Addlestone	2.4%	24	7.0%	17	0.6%	1	3.9%	4	1.1%	1	0.0%	0	0.0%	0	2.0%	1	0.6%	1	0.0%	0		
Central London / West End	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0		
Chertsey	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cobham District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.1%	3	0.8%	0		
East Molesey District Centre	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.5%	1	14.4%	13	0.6%	1	0.0%	0	0.7%	0	0.6%	1	0.0%	0
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	1	0.0%	0
Guildford town centre	0.9%	9	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.7%	0	0.0%	0	3.0%	2	13.2%	2
Kingston upon Thames town centre	18.7%	188	1.6%	4	15.9%	25	13.4%	12	9.5%	10	40.5%	36	37.1%	45	49.0%	23	23.0%	13	22.8%	18	11.8%	2
Leatherhead town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Richmond upon Thames town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepperton	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines town centre	1.8%	18	3.3%	8	4.0%	6	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham town centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	0.8%	8	0.0%	0	1.9%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	3	1.3%	1	0.0%	0
West Byfleet	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge District Centre	4.1%	41	0.6%	2	3.5%	5	16.3%	15	4.3%	5	0.0%	0	3.2%	4	3.7%	2	4.2%	2	7.4%	6	1.0%	0
Woking town centre	1.9%	19	7.1%	17	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	11.4%	114	21.4%	51	1.3%	2	16.3%	15	18.7%	20	7.0%	6	2.7%	3	4.3%	2	20.6%	12	3.6%	3	3.3%	1
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.9%	9	1.2%	3	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.3%	0	0.0%	0
The Paddocks Retail Park, Weybridge, KT13 0XR (Currys / PC World, Argos, Mothercare)	1.2%	12	1.4%	3	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	7.5%	6	0.0%	0
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpetright, Furniture Village)	1.8%	18	2.1%	5	8.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wey Retail Park, Byfleet, KT14 7NP (Home Bargains, Pets at Home, Carpetright, Halfords)	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, New Zealand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, Addlestone & West Byfleet		2 - Sunbury & Shepperton			3 - Weybridge			4 - Walton-on-Thames	5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Avenue, Walton on Thames, KT12 1XA																						
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	0.7%	7	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	0.7%	7	0.0%	0	2.5%	4	2.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	0.5%	5	0.8%	2	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	1.5%	0
Internet / online / delivered	27.7%	278	29.4%	70	25.6%	40	28.0%	26	35.6%	38	17.8%	16	34.4%	41	20.5%	10	27.5%	15	23.8%	19	16.0%	3
Apex Retail Park, Hanworth East Horsley	1.3%	13	0.0%	0	8.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Feltham	1.4%	14	0.0%	0	5.8%	9	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guilford (retail parks and warehouses)	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	29.2%	5
Other location inside study area - Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, New Malden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Slough (town centre and retail parks)	1.9%	19	0.6%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	4	9.4%	11	4.6%	2	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	0.3%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	5.2%	53	5.5%	13	8.1%	13	2.4%	2	3.9%	4	9.4%	8	4.1%	5	5.1%	2	3.5%	2	3.0%	2	2.3%	0
Weighted base:	9.9%	99	12.8%	31	7.8%	12	14.9%	14	7.5%	8	4.9%	4	4.8%	6	9.0%	4	9.9%	6	15.6%	13	12.0%	2
Sample:		1002		239		155		93		106		88		120		47		56		81		17
		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking			
Q11 At which centre or store do you do most of your household's shopping on goods for personal care, such as soaps, beauty products, medical goods?																			
Addlestone	5.0%	50	20.1%	48	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1	0.8%	1	2.1%	1	0.7%	0	0.0%
Chertsey	0.9%	9	3.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cobham District Centre	6.9%	69	0.0%	0	0.0%	0	0.8%	1	1.3%	1	0.0%	0	5.2%	6	11.5%	5	0.9%	0	64.9%
East Molesey District Centre	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.5%	1	32.1%	28	0.0%	0	11.3%	5	2.1%	1	0.0%
Esher District Centre	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	9.5%	11	35.2%	17	0.0%	0	0.0%
Guildford town centre	0.6%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.6%
Hersham District Centre	1.4%	14	0.0%	0	0.0%	0	1.7%	2	0.5%	1	1.4%	1	0.0%	0	0.7%	0	19.2%	11	0.0%
Kingston upon Thames town centre	8.0%	80	0.0%	0	8.8%	14	1.0%	1	2.0%	2	26.0%	23	24.6%	30	11.9%	6	5.7%	3	2.0%
Leatherhead town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.0%	0	2.6%
Richmond upon Thames town centre	0.4%	4	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepperton	2.5%	25	0.0%	0	15.4%	24	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staines town centre	2.5%	25	4.5%	11	9.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Sunbury	3.8%	38	0.0%	0	24.0%	37	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Surbiton town centre	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	22	5.8%	3	0.0%	0	0.0%
Twickenham town centre	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton On Thames Town Centre	13.6%	137	2.6%	6	7.7%	12	10.9%	10	53.1%	56	17.4%	15	6.3%	8	1.5%	1	47.8%	27	2.7%
West Byfleet	1.4%	14	4.6%	11	0.8%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%
Weybridge District Centre	8.5%	85	3.5%	8	0.7%	1	64.0%	59	8.1%	9	6.6%	6	0.6%	1	0.0%	0	2.4%	1	0.0%
Woking town centre	6.6%	66	26.5%	63	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	3.7%	37	9.3%	22	0.0%	0	5.7%	5	3.5%	4	0.0%	0	0.6%	1	0.8%	0	2.9%	2	2.8%
Two Rivers Retail Park, Staines, TW18 4WA (TK Maxx, Currys, Carpetright, Furniture Village)	0.3%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wey Retail Park, Byfleet, KT14 7NP (Home Bargains, Pets at Home, Carpetright, Halfords)	0.5%	5	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Sainsbury's Superstore, 1 The Sainsbury Centre, Guildford Street, Chertsey, KT16 9AG	0.3%	3	0.8%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	0.7%	7	0.0%	0	0.8%	1	0.0%	0	3.9%	4	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.6%
Sainsbury's Superstore, Bridge Way, Cobham,	0.7%	7	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	6	1.0%

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
KT11 1HW																						
Tesco Extra, 117 Station Road, Addlestone, KT15 2AS	1.4%	14	5.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	2.1%	21	0.0%	0	12.7%	20	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Other location outside study area	2.3%	23	2.1%	5	6.5%	10	0.0%	0	0.0%	0	0.6%	1	3.4%	4	0.0%	0	0.9%	0	3.1%	3	1.5%	0
Internet / online / delivered	5.5%	55	4.1%	10	3.6%	6	2.6%	2	9.7%	10	4.2%	4	14.2%	17	7.5%	4	2.4%	1	1.5%	1	3.3%	1
Claygate	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	9	1.3%	1	0.0%	0	0.0%	0	0.0%	0
East Horsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Oxshott	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1
Send	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	2
Thames Ditton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feltham	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burpham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	2
Chessington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnborough (town centre and retail parks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Other location inside study area - Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Retail parks, New Malden	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.8%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0
West Molesey	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	1	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking (retail parks and warehouses)	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.4%	54	8.3%	20	3.3%	5	8.5%	8	10.8%	11	1.2%	1	0.9%	1	2.2%	1	5.2%	3	3.7%	3	3.2%	1
(Don't do this type of shopping)	1.5%	15	0.6%	1	1.2%	2	2.4%	2	0.5%	1	0.6%	1	0.6%	1	0.7%	0	9.2%	5	2.3%	2	0.0%	0
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking			
Q12 At which centre or store do you do most of your household's shopping on goods for recreational and luxury goods including books, games, sports, pets and pet products, bicycles, jewellery?																			
Addlestone	0.3%	3	0.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	1.2%	12	0.6%	2	1.3%	2	3.2%	3	0.0%	0	0.0%	0	1.9%	2	3.2%	2	2.2%	1	0.0%
Cobham District Centre	3.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.2%	1	0.7%	0	39.1%
East Molesey District Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.8%
Epsom town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Esher District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	4.3%	2	0.0%	0	0.0%
Guildford town centre	1.9%	19	1.3%	3	0.0%	0	0.8%	1	1.7%	2	0.0%	0	1.3%	2	6.2%	3	0.0%	0	6.9%
Hersham District Centre	0.4%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	0	3.5%	2	0.0%
Kingston upon Thames town centre	11.9%	119	1.3%	3	7.3%	11	3.2%	3	6.1%	6	32.1%	28	31.8%	38	33.1%	16	17.7%	10	4.6%
Richmond upon Thames town centre	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%
Shepperton	0.3%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staines town centre	6.3%	63	17.1%	41	12.5%	19	1.7%	2	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sunbury	0.4%	4	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Surbiton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.8%	0	0.0%	0	0.0%
Twickenham town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%
Walton On Thames Town Centre	4.9%	49	0.0%	0	2.9%	4	5.7%	5	14.4%	15	9.3%	8	0.6%	1	2.7%	1	22.1%	12	2.0%
West Byfleet	0.3%	3	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Weybridge District Centre	1.7%	17	0.0%	0	0.7%	1	15.4%	14	0.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
Woking town centre	7.1%	71	27.0%	65	0.8%	1	0.8%	1	1.3%	1	0.6%	1	0.0%	0	2.1%	1	0.7%	0	0.0%
Brooklands Centre, Weybridge (Tesco Extra, Marks & Spencer)	0.6%	6	1.3%	3	0.0%	0	0.7%	1	0.5%	1	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.7%
Lion Shopping Park, Woking, GU22 8BD (Currys / PC World, Argos, Asda, Halfords, Pets at Home)	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	3.2%
Manor Retail Park, Feltham, TW13 4EX (Pets at Home, Aldi)	0.4%	4	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wey Retail Park, Byfleet, KT14 7NP (Home Bargains, Pets at Home, Carpetright, Halfords)	1.4%	14	0.0%	0	0.0%	0	7.0%	6	5.7%	6	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, 53 New Zealand Avenue, Walton On Thames, KT12 1AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Bridge Way, Cobham, KT11 1HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%
Tesco Extra, 117 Station	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey & West Byfleet		2 - Sunbury & Shepperton				3 - Weybridge		4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate		7 - Esher	8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking			
Road, Addlestone, KT15 2AS																						
Tesco Extra, Escot Road, Sunbury on Thames, TW16 7BB	1.2%	12	0.0%	0	7.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	1.6%	16	0.6%	2	1.4%	2	0.0%	0	0.0%	0	0.8%	1	8.1%	10	2.9%	1	0.0%	0	0.0%	0	5.6%	1
Internet / online / delivered	30.0%	300	30.1%	72	26.6%	41	36.5%	34	50.3%	53	16.7%	15	32.2%	39	21.5%	10	24.6%	14	22.6%	18	24.7%	4
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Claygate	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Horsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Oxshott	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Feltham	1.3%	13	0.0%	0	8.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burpham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Chessington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Godalming (town centre and retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Guilford (retail parks and warehouses)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Other location inside study area - Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Reading (town centre and retail parks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Retail parks, New Malden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Woking (retail parks and warehouses)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
(Don't know / varies)	3.4%	34	3.5%	8	0.0%	0	4.3%	4	4.4%	5	7.0%	6	4.4%	5	5.6%	3	3.1%	2	1.7%	1	0.8%	0
(Don't do this type of shopping)	16.9%	169	14.4%	35	22.1%	34	17.4%	16	13.8%	15	20.8%	18	12.9%	16	8.0%	4	21.8%	12	19.8%	16	21.1%	4
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

Q13 Which of the following town or district centres do you visit most often? [PR]

Walton on Thames	40.3%	404	39.5%	95	70.0%	109	20.5%	19	88.2%	93	36.6%	32	14.5%	17	7.0%	3	54.7%	30	6.0%	5	0.0%	0
Weybridge	15.7%	158	26.4%	63	7.9%	12	71.3%	66	4.1%	4	0.0%	0	2.6%	3	2.1%	1	9.8%	5	2.7%	2	0.8%	0
Cobham	9.4%	95	1.3%	3	2.0%	3	2.7%	3	0.7%	1	7.2%	6	3.3%	4	1.5%	1	1.5%	1	83.9%	68	33.8%	6
Esher	8.8%	88	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	41.6%	50	67.3%	32	0.0%	0	2.0%	2	4.9%	1
East Molesey	6.6%	66	0.0%	0	0.8%	1	0.0%	0	5.1%	5	41.9%	37	10.4%	12	15.8%	7	0.0%	0	2.7%	2	0.8%	0
Hersham	2.3%	23	0.6%	2	0.7%	1	0.0%	0	0.6%	1	2.1%	2	1.2%	1	0.0%	0	29.0%	16	0.0%	0	0.8%	0
(Don't visit any of these centres)	16.9%	170	31.6%	76	18.7%	29	5.5%	5	1.3%	1	10.0%	9	26.5%	32	6.3%	3	5.1%	3	2.8%	2	59.0%	10
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

Weighted:

September 2015

Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 -		5 - Molesey		6 - Thames		7 - Esher		8 - Hersham		9 - Cobham &		10 - East of	
	Addlestone & Shepperton		Walton-on-Thames				Ditton & Claygate				Oxshott		Woking			
	West Byfleet															

Mean score [Times per week]: Daily = 7, 5 - 6 times a week = 5.5, 4 times a week = 4, 3 times a week = 3, Twice a week = 2, Once a week = 1, Once every 2 weeks = 0.5, Once a month = 0.25, Less often = 0.1

Q13A How often do you visit (CENTRE MENTIONED AT Q13)?

Those who visit a centre at Q13

Daily	9.1%	75	5.6%	9	1.8%	2	20.1%	18	7.8%	8	18.6%	15	0.0%	0	7.7%	3	9.3%	5	19.0%	15	3.7%	0
5 - 6 times a week	4.8%	40	0.9%	2	7.9%	10	5.9%	5	7.5%	8	0.0%	0	0.0%	0	0.7%	0	1.9%	1	17.6%	14	0.0%	0
4 times a week	3.7%	30	0.0%	0	0.8%	1	7.7%	7	4.6%	5	5.4%	4	4.3%	4	7.1%	3	8.3%	4	2.9%	2	0.0%	0
3 times a week	8.9%	74	0.0%	0	8.7%	11	12.2%	11	15.9%	17	11.0%	9	2.6%	2	9.8%	4	16.8%	9	14.6%	11	0.0%	0
Twice a week	10.8%	90	2.7%	4	10.3%	13	20.0%	18	14.8%	15	19.5%	15	4.4%	4	12.5%	6	15.4%	8	8.3%	6	5.8%	0
Once a week	22.7%	189	17.8%	29	19.2%	24	16.9%	15	27.2%	28	28.3%	22	17.9%	16	34.6%	15	34.3%	18	23.8%	19	31.9%	2
Once every 2 weeks	15.2%	126	17.1%	28	16.1%	20	13.9%	12	14.2%	15	5.3%	4	33.9%	30	15.6%	7	9.1%	5	4.9%	4	20.1%	1
Once a month	12.2%	101	16.9%	28	20.3%	26	3.3%	3	1.8%	2	11.3%	9	28.9%	26	6.8%	3	2.3%	1	4.9%	4	9.4%	1
Less often	12.3%	102	38.9%	64	14.2%	18	0.0%	0	5.8%	6	0.7%	1	8.1%	7	2.9%	1	0.7%	0	4.1%	3	29.1%	2
(Don't know / varies)	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.3%	1	1.8%	1	0.0%	0	0.0%	0
<i>Mean:</i>		<i>1.89</i>		<i>0.85</i>		<i>1.42</i>		<i>3.05</i>		<i>2.28</i>		<i>2.58</i>		<i>0.78</i>		<i>1.90</i>		<i>2.34</i>		<i>3.30</i>		<i>0.85</i>
Weighted base:		832		164		126		88		104		79		89		44		53		78		7
Sample:		824		67		82		94		98		86		73		92		93		96		43

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	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge			4 - Walton-on-Thames			5 - Molesey			6 - Thames Ditton & Claygate			7 - Esher			8 - Hersham			9 - Cobham & Oxshott			10 - East of Woking		
Q13 What is usually the main purpose of your trip to (CENTRE MENTIONED AT Q13)?																									
<i>Those who visit a centre at Q13</i>																									
Food shopping	37.7%	314	22.9%	37	19.7%	25	31.5%	28	43.0%	45	51.2%	40	42.3%	37	54.2%	24	59.2%	31	54.2%	42	40.9%	3			
Non-food shopping	25.9%	216	36.7%	60	42.8%	54	33.5%	29	16.6%	17	18.3%	14	13.6%	12	4.8%	2	14.1%	7	22.0%	17	23.9%	2			
Daytime eating / drinking	6.9%	58	14.9%	24	2.8%	3	3.7%	3	7.8%	8	3.0%	2	10.4%	9	12.6%	6	1.4%	1	0.7%	1	0.0%	0			
Evening eating / drinking	2.6%	21	3.7%	6	5.8%	7	0.8%	1	0.0%	0	0.9%	1	6.2%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0			
Financial services	5.1%	42	0.0%	0	6.2%	8	8.7%	8	3.5%	4	0.7%	1	9.4%	8	12.5%	6	5.8%	3	5.4%	4	20.6%	1			
Work (In centre mentioned at Q13)	5.4%	45	7.5%	12	8.8%	11	1.8%	2	5.8%	6	14.5%	11	0.0%	0	0.7%	0	0.7%	0	1.6%	1	4.0%	0			
Work (Commuting to / from centre mentioned at Q13)	0.8%	7	2.3%	4	0.0%	0	0.8%	1	0.0%	0	2.2%	2	0.0%	0	0.7%	0	0.7%	0	0.0%	0	1.9%	0			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Go to church	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.7%	0	0.0%	0	0.0%	0			
Going for a walk	0.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.2%	1	0.9%	1	0.0%	0			
I live there	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	0	1.4%	1	0.7%	1	0.0%	0			
Leisure activities (cinema, the park, library, dog-walking etc.)	2.1%	18	3.7%	6	0.0%	0	4.0%	4	2.3%	2	2.2%	2	0.8%	1	2.9%	1	2.2%	1	0.7%	1	0.0%	0			
Picking up / dropping off someone	1.0%	8	1.1%	2	2.4%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
School run	0.7%	6	0.9%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Visit family / friends	2.6%	21	2.1%	3	0.0%	0	0.8%	1	1.7%	2	0.7%	1	8.6%	8	3.0%	1	0.0%	0	7.6%	6	0.0%	0			
Visit gym / leisure centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0			
Visit hairdressers	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.9%	1	2.2%	1	0.7%	0	0.0%	0	0.0%	0			
Visit medical services (doctor, dentist, optician, hospital etc.)	2.2%	18	0.9%	2	8.0%	10	4.9%	4	0.0%	0	0.7%	1	0.0%	0	1.5%	1	0.0%	0	0.7%	1	8.8%	1			
Window shopping / browsing	1.8%	15	3.2%	5	0.0%	0	1.6%	1	6.3%	7	0.0%	0	0.9%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0			
(Don't know / varies)	3.3%	28	0.0%	0	2.5%	3	2.8%	2	9.4%	10	2.4%	2	2.6%	2	3.1%	1	6.2%	3	4.3%	3	0.0%	0			
Weighted base:		832		164		126		88		104		79		89		44		53		78		7			
Sample:		824		67		82		94		98		86		73		92		93		96		43			

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Q13CWhen you visit (CENTRE MENTIONED AT Q13), which other services do you use? [MR]																						
<i>Those who visit a centre at Q13</i>																						
Food shopping	23.2%	193	17.4%	28	23.8%	30	50.2%	44	34.1%	36	8.7%	7	23.4%	21	21.7%	10	18.7%	10	8.0%	6	19.9%	1
Non-food shopping	27.1%	226	22.6%	37	16.4%	21	33.5%	29	48.4%	51	32.1%	25	25.7%	23	21.7%	10	20.2%	11	23.7%	19	14.5%	1
Café	19.0%	158	19.2%	31	14.7%	19	6.6%	6	29.4%	31	31.8%	25	14.1%	12	29.1%	13	21.5%	11	12.3%	10	7.6%	1
Restaurant	16.8%	140	19.3%	32	8.3%	11	17.6%	15	8.4%	9	16.2%	13	21.2%	19	32.5%	14	14.0%	7	24.5%	19	15.6%	1
Financial services	11.1%	93	3.7%	6	7.7%	10	22.5%	20	14.0%	15	9.3%	7	9.5%	8	18.4%	8	9.7%	5	16.5%	13	8.1%	1
Estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dry cleaners	1.1%	9	0.0%	0	0.0%	0	0.8%	1	1.8%	2	3.0%	2	0.0%	0	2.9%	1	1.4%	1	2.9%	2	2.0%	0
Betting office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Payday loan shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hairdressers / beauty salon	2.0%	16	0.0%	0	1.0%	1	0.8%	1	7.5%	8	3.1%	2	0.8%	1	4.5%	2	0.0%	0	1.4%	1	5.9%	0
Cinema	3.3%	27	0.0%	0	2.9%	4	0.0%	0	3.5%	4	3.9%	3	11.5%	10	13.5%	6	0.0%	0	0.7%	1	0.0%	0
Opticians	1.2%	10	0.9%	2	2.5%	3	1.0%	1	1.7%	2	0.7%	1	1.3%	1	1.4%	1	0.7%	0	0.0%	0	0.0%	0
Petrol station	0.4%	3	0.9%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Health centre / dentist	4.5%	37	0.0%	0	0.8%	1	10.4%	9	2.9%	3	8.0%	6	0.9%	1	16.8%	7	14.1%	7	2.1%	2	8.8%	1
Library	3.5%	29	0.0%	0	1.8%	2	6.9%	6	6.5%	7	3.0%	2	3.6%	3	5.7%	3	4.4%	2	4.4%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church	0.4%	3	0.0%	0	0.0%	0	1.6%	1	1.7%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Community / day centre	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Child minder / nursery	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	30.9%	257	39.9%	65	40.1%	51	15.8%	14	19.7%	21	29.7%	23	30.1%	27	22.1%	10	29.9%	16	36.4%	29	40.0%	3
Weighted base:		832		164		126		88		104		79		89		44		53		78		7
Sample:		824		67		82		94		98		86		73		92		93		96		43

Elmbridge Household Survey

for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q13DWhat do you like about (CENTRE MENTIONED AT Q13)? [MR]																						
<i>Those who visit a centre at Q13</i>																						
Nothing / very little	13.0%	108	14.8%	24	15.3%	19	9.2%	8	23.9%	25	6.3%	5	13.2%	12	13.3%	6	7.3%	4	5.1%	4	20.1%	1
Everything	2.9%	24	3.7%	6	0.8%	1	2.6%	2	4.2%	4	8.6%	7	0.0%	0	0.0%	0	4.6%	2	1.7%	1	1.9%	0
Accessible by rail	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0
Attractive environment	18.3%	152	21.7%	36	10.0%	13	27.3%	24	11.8%	12	23.6%	19	12.9%	11	21.9%	10	24.3%	13	18.6%	15	8.5%	1
Clean / litter free	1.2%	10	0.9%	2	4.7%	6	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	1	0.0%	0
Close to home	31.7%	264	17.2%	28	38.7%	49	37.6%	33	38.5%	40	27.3%	22	31.0%	27	29.7%	13	36.1%	19	40.4%	32	8.1%	1
Close to school / college / university	0.5%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.8%	6	0.0%	0	1.0%	1	0.8%	1	1.7%	2	1.6%	1	0.0%	0	0.0%	0	0.9%	0	0.7%	1	4.0%	0
Compact / easy to get around	7.4%	61	16.2%	27	6.6%	8	4.4%	4	3.6%	4	4.4%	3	6.9%	6	3.3%	1	3.8%	2	7.3%	6	2.9%	0
Easily accessible by foot / cycle	1.6%	13	0.0%	0	0.8%	1	2.6%	2	4.2%	4	2.8%	2	2.6%	2	1.5%	1	0.7%	0	0.0%	0	0.0%	0
Easy to park	11.1%	92	15.3%	25	11.3%	14	3.6%	3	9.7%	10	15.0%	12	12.7%	11	12.2%	5	6.4%	3	8.6%	7	14.4%	1
Free / cheap parking	3.2%	27	7.5%	12	2.2%	3	0.8%	1	0.0%	0	0.9%	1	6.2%	5	2.3%	1	1.4%	1	4.2%	3	0.0%	0
Good bus service / accessible public transport	0.6%	5	0.0%	0	1.0%	1	0.0%	0	0.6%	1	2.1%	2	0.8%	1	0.0%	0	0.0%	0	0.7%	1	3.7%	0
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Good facilities (e.g. seating, toilets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Good foodstores	1.5%	13	0.9%	2	4.0%	5	0.0%	0	0.0%	0	0.0%	0	5.2%	5	2.9%	1	0.7%	0	0.0%	0	0.0%	0
Good for a day out	0.4%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.3%	1	0.7%	1	0.0%	0
Good layout / shops close together	2.1%	18	3.7%	6	0.8%	1	0.0%	0	1.7%	2	0.7%	1	7.7%	7	0.0%	0	1.6%	1	0.7%	1	1.9%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, arts centres etc.)	0.6%	5	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Good market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Good places to eat / drink (cafés, restaurants, coffee shops etc.)	3.8%	32	1.9%	3	3.3%	4	4.3%	4	2.3%	2	3.0%	2	9.2%	8	13.3%	6	0.7%	0	2.1%	2	0.0%	0
Good pubs / bars	0.7%	6	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Good quality of shops	5.3%	44	6.7%	11	10.3%	13	0.8%	1	3.8%	4	4.2%	3	1.9%	2	11.0%	5	2.4%	1	5.7%	4	1.9%	0
Good range of chain / well known stores	4.5%	37	0.9%	2	6.6%	8	4.9%	4	4.2%	4	3.5%	3	4.7%	4	6.9%	3	5.3%	3	6.9%	5	4.8%	0
Good range of non-food shops	5.8%	48	6.5%	11	5.7%	7	11.7%	10	5.9%	6	0.7%	1	4.3%	4	2.3%	1	3.8%	2	7.1%	6	8.8%	1
Good range of services (e.g. bank, library, hairdresser etc.)	1.6%	13	0.0%	0	1.5%	2	1.8%	2	1.3%	1	0.9%	1	2.8%	2	2.9%	1	1.6%	1	2.9%	2	10.8%	1
Good range of specialist / independent stores	2.4%	20	2.3%	4	0.0%	0	3.5%	3	2.0%	2	2.3%	2	3.7%	3	0.7%	0	0.7%	0	6.5%	5	3.7%	0
Good road access	0.4%	3	0.0%	0	0.0%	0	1.6%	1	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking				
		Addlestone & West Byfleet	Shepperton																	
Historic environment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	0	0.0%	0	0.0%	0
Long opening hours / evening activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low or discount prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0
Not too busy or crowded	3.2%	27	0.9%	2	1.2%	1	8.9%	8	4.1%	4	0.0%	0	3.5%	3	2.9%	1	0.7%	0	8.8%	7
Pedestrianised areas	0.4%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside environment	1.7%	14	3.0%	5	2.3%	3	0.8%	1	4.6%	5	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0
Safe / secure	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.5%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Shops selling local or fairtrade produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (including a specific retailer)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	0.5%	4	1.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Familiarity / habit	1.6%	13	0.0%	0	0.0%	0	3.3%	3	0.7%	1	6.4%	5	0.0%	0	0.9%	0	1.4%	1	3.5%	3
Friendly atmosphere / people	3.7%	30	4.7%	8	2.8%	3	0.0%	0	2.9%	3	4.9%	4	1.1%	1	5.4%	2	7.2%	4	6.5%	5
Has a Waitrose supermarket	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0
Has a Wilkinson store	0.4%	4	0.9%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2
New indoor shopping centre	0.5%	4	0.0%	0	0.0%	0	0.8%	1	1.7%	2	0.0%	0	0.8%	1	0.0%	0	2.4%	1	0.0%	0
Has a Sainsbury's supermarket (Don't know)	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.0%	17	1.1%	2	2.6%	3	3.3%	3	1.9%	2	1.4%	1	3.8%	3	2.2%	1	1.8%	1	0.0%	0
Weighted base:		832		164		126		88		104		79		89		44		53		78
Sample:		824		67		82		94		98		86		73		92		93		96

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	Total	1 - Chertsey & Addlestone & West Byfleet		2 - Sunbury & Shepperton		3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking		
Q13 What do you dislike about (CENTRE MENTIONED AT Q13)? [MR]																						
<i>Those who visit a centre at Q13</i>																						
Nothing	50.1%	417	61.5%	101	50.3%	63	47.8%	42	32.5%	34	49.1%	39	57.7%	51	51.3%	23	46.2%	24	44.6%	35	74.4%	5
Everything	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.9%	0
Centre very windy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cost of parking	7.6%	63	3.9%	6	13.7%	17	5.6%	5	7.9%	8	10.9%	9	2.7%	2	4.6%	2	6.6%	4	11.9%	9	5.3%	0
Difficult to cross streets	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.9%	0	0.7%	0	0.0%	0	0.0%	0
Few traffic free areas	2.5%	21	4.7%	8	1.8%	2	0.8%	1	3.9%	4	1.4%	1	1.9%	2	2.5%	1	0.0%	0	2.8%	2	0.0%	0
Lack of leisure, sports or cultural facilities	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lack of parking	13.8%	115	8.8%	14	18.9%	24	12.8%	11	20.7%	22	6.7%	5	8.2%	7	12.3%	5	23.9%	13	16.6%	13	2.0%	0
Litter / dirty / dogs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.9%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Awkward car parks (layout)	2.1%	18	1.1%	2	2.8%	3	0.0%	0	6.3%	7	0.0%	0	3.7%	3	0.7%	0	3.5%	2	0.7%	1	0.0%	0
No department store	0.6%	5	0.0%	0	1.0%	1	1.0%	1	1.7%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Not enough choice of shops	8.0%	66	5.6%	9	2.5%	3	12.2%	11	17.5%	18	6.7%	5	0.9%	1	10.1%	4	10.8%	6	11.4%	9	0.0%	0
Not enough clothes shops	1.9%	16	0.0%	0	0.0%	0	8.2%	7	3.5%	4	2.3%	2	0.0%	0	0.7%	0	3.9%	2	1.3%	1	0.0%	0
Not enough supermarket / food shops	0.6%	5	0.0%	0	0.0%	0	0.8%	1	1.2%	1	0.0%	0	0.8%	1	1.6%	1	1.6%	1	1.5%	1	0.0%	0
Poor bus service to centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.7%	0	0.7%	0	1.4%	1	0.0%	0
Poor environment	1.9%	16	2.8%	5	2.6%	3	1.8%	2	3.0%	3	2.1%	2	0.9%	1	0.0%	0	0.7%	0	0.0%	0	5.9%	0
Poor facilities (e.g. seating, toilets)	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality shops	2.4%	20	0.0%	0	0.0%	0	1.6%	1	3.5%	4	5.3%	4	2.6%	2	2.7%	1	3.3%	2	6.2%	5	1.9%	0
Poor signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices too high	2.1%	18	1.1%	2	0.0%	0	1.6%	1	1.3%	1	6.4%	5	3.5%	3	0.7%	0	0.0%	0	5.6%	4	1.9%	0
Short opening hours / no facilities in the evening	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours / no facilities on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few pubs, eating places etc.	0.9%	7	0.0%	0	4.0%	5	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Too few service businesses (e.g. banks / building societies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	1	0.0%	0
Traffic congestion	8.5%	71	13.6%	22	3.1%	4	7.4%	7	5.9%	6	6.0%	5	17.6%	16	9.4%	4	4.6%	2	5.7%	4	4.4%	0
Unsafe / poor security / dangerous	1.4%	11	2.8%	5	0.0%	0	0.0%	0	1.7%	2	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandals / hooligans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema has closed down	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Commercial rents / rates too high	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle lanes are a nuisance	1.0%	8	0.0%	0	0.8%	1	0.0%	0	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dated environment; needs a revamp	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	0	1.5%	1	0.9%	1	0.0%	0
Impractical access across the	0.6%	5	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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river																						
Lack of character / atmosphere	0.4%	4	0.9%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
No men's clothes shops	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.7%	1	0.0%	0
Not enough independent shops	0.8%	7	0.0%	0	2.4%	3	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.9%	0	0.7%	0	1.9%	1	0.0%	0
Pavements / roads too narrow	0.4%	3	0.0%	0	0.8%	1	0.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Too many chain stores	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Too many charity shops	0.6%	5	0.0%	0	0.0%	0	3.4%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Too many coffee shops / restaurants	1.2%	10	0.0%	0	0.0%	0	2.6%	2	1.1%	1	0.0%	0	1.7%	2	4.5%	2	0.0%	0	3.9%	3	0.0%	0
Too many estate agents	0.6%	5	0.0%	0	0.0%	0	1.6%	1	0.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.2%	2	2.4%	0
Too many houses being built	0.4%	3	0.0%	0	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.7%	1	0.0%	0
Too many vacant shops	0.5%	4	0.0%	0	1.0%	1	1.6%	1	0.5%	1	0.7%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Too many hairdressers	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.6%	13	2.8%	5	2.0%	2	0.0%	0	2.3%	2	1.4%	1	1.7%	1	0.7%	0	0.9%	0	0.0%	0	0.0%	0
Weighted base:		832		164		126		88		104		79		89		44		53		78		7
Sample:		824		67		82		94		98		86		73		92		93		96		43

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Q13F How do you think (CENTRE MENTIONED AT Q13) town centre could be improved? [MR]																						
<i>Those who visit a centre at Q13</i>																						
Better choice of shops	10.6%	88	6.5%	11	8.4%	11	16.3%	14	20.8%	22	7.5%	6	4.5%	4	17.8%	8	16.7%	9	5.2%	4	1.9%	0
Better facilities for pedestrians (including pedestrian crossings)	1.4%	12	0.0%	0	3.2%	4	0.0%	0	3.5%	4	2.1%	2	0.8%	1	1.8%	1	1.4%	1	0.0%	0	0.0%	0
Better facilities for youth	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance / cleanliness	1.1%	9	0.0%	0	0.0%	0	0.8%	1	3.4%	4	3.0%	2	0.0%	0	2.7%	1	1.5%	1	0.9%	1	0.0%	0
Better quality shops	4.0%	33	1.8%	3	2.5%	3	8.5%	7	6.9%	7	2.1%	2	4.3%	4	3.3%	1	7.0%	4	2.0%	2	1.9%	0
Improve appearance / environment	1.6%	13	0.0%	0	1.0%	1	1.8%	2	3.6%	4	3.5%	3	0.0%	0	1.4%	1	2.2%	1	2.6%	2	0.0%	0
Improve bus services / access	1.2%	10	0.0%	0	1.6%	2	1.8%	2	1.1%	1	0.9%	1	0.0%	0	2.3%	1	1.4%	1	3.5%	3	0.0%	0
Improve rail services / access	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improve security, including CCTV	0.8%	7	0.0%	0	1.0%	1	0.0%	0	0.6%	1	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve signposting in centre	0.4%	3	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer midweek opening hours / more evening activities	0.7%	6	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5	0.0%	0
Longer opening hours on Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks / building societies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
More car parking	16.1%	134	14.8%	24	19.5%	25	10.5%	9	19.0%	20	6.5%	5	24.2%	21	10.9%	5	21.8%	12	16.5%	13	3.8%	0
More large shops / department stores	4.1%	34	1.8%	3	2.9%	4	5.3%	5	7.7%	8	9.1%	7	5.2%	5	1.6%	1	1.6%	1	1.4%	1	0.0%	0
More leisure, sports or cultural facilities	2.0%	16	5.6%	9	2.4%	3	0.8%	1	2.3%	2	0.7%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
More / better pubs, restaurants, cafés	1.8%	15	2.8%	5	0.8%	1	4.3%	4	1.7%	2	0.9%	1	2.6%	2	1.4%	1	0.0%	0	0.7%	1	0.0%	0
More supermarkets / food shops	1.6%	14	0.9%	2	1.6%	2	1.0%	1	1.7%	2	2.8%	2	1.7%	1	3.8%	2	1.1%	1	1.5%	1	2.9%	0
More traffic free areas / pedestrianisation	2.8%	23	0.9%	2	2.3%	3	0.8%	1	8.4%	9	2.8%	2	3.4%	3	3.3%	1	1.4%	1	2.4%	2	0.0%	0
More / better seating, toilets	0.3%	2	0.9%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No need to improve	33.2%	276	36.7%	60	26.4%	33	41.6%	36	22.7%	24	40.2%	32	36.6%	32	34.7%	15	26.2%	14	31.7%	25	60.2%	4
Other (Including introducing a new retailer)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better traffic-flow / reduce congestion	3.2%	26	2.8%	5	3.2%	4	2.3%	2	5.2%	5	3.5%	3	2.6%	2	3.1%	1	2.2%	1	2.9%	2	4.3%	0
Build a by-pass / one-way system	2.0%	16	3.7%	6	3.4%	4	0.8%	1	0.0%	0	0.0%	0	2.7%	2	6.4%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	2.6%	22	0.9%	2	3.1%	4	1.8%	2	3.0%	3	9.7%	8	0.8%	1	0.7%	0	3.5%	2	1.5%	1	0.0%	0
Free car parking	4.7%	39	3.9%	6	8.0%	10	7.2%	6	4.2%	4	2.4%	2	2.1%	2	1.4%	1	3.8%	2	6.0%	5	7.3%	1

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		Addlestone & West Byfleet	Shepperton																			
Open a Marks & Spencer store	0.9%	8	0.0%	0	1.2%	1	0.0%	0	1.7%	2	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0		
More clothing stores	2.0%	17	2.8%	5	0.8%	1	5.9%	5	1.8%	2	0.0%	0	0.8%	1	1.6%	1	3.3%	2	1.5%	1	0.0%	0
More independent retailers	2.3%	19	0.0%	0	2.0%	2	0.8%	1	2.5%	3	2.8%	2	1.7%	2	5.2%	2	1.5%	1	8.2%	6	4.4%	0
Fewer charity / cheap shops	0.9%	7	0.9%	2	0.0%	0	4.9%	4	0.5%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Fewer vacant units	0.4%	4	0.0%	0	0.0%	0	1.6%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Fewer estate agents	0.6%	5	0.9%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.7%	2	0.0%	0
Fewer cafes / restaurants / coffee shops	0.6%	5	0.0%	0	0.0%	0	1.6%	1	0.6%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lower commercial rents / rates	0.8%	7	0.0%	0	1.7%	2	0.8%	1	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Cheaper shops	1.0%	8	0.0%	0	0.0%	0	0.0%	0	2.5%	3	6.4%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.9%	0
Re-open the cinema	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	8.2%	4	0.7%	0	0.7%	1	0.0%	0
Improve cycle lanes	0.4%	3	0.0%	0	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Improve parking facilities	0.7%	6	0.0%	0	2.4%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	0	2.9%	2	0.9%	1	0.0%	0
Improve road surfaces	0.2%	2	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the layout	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know)	10.4%	86	17.5%	29	13.1%	17	1.6%	1	3.0%	3	7.5%	6	16.8%	15	1.4%	1	9.4%	5	11.9%	9	13.5%	1
Weighted base:		832		164		126		88		104		79		89		44		53		78		7
Sample:		824		67		82		94		98		86		73		92		93		96		43

Q13G How do you normally travel to (town or district centre mentioned at Q13)?

Car / van (as driver)	74.2%	618	96.1%	157	82.3%	104	56.3%	49	56.9%	59	64.2%	51	85.8%	76	63.8%	28	73.6%	39	60.8%	48	88.8%	6
Car / van (as passenger)	3.2%	27	1.8%	3	6.5%	8	2.4%	2	4.0%	4	2.9%	2	1.9%	2	3.5%	2	2.1%	1	3.0%	2	7.4%	1
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	1.5%	13	0.0%	0	2.4%	3	2.8%	2	1.1%	1	2.7%	2	1.6%	1	1.4%	1	2.8%	1	0.0%	0	3.7%	0
Train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.4%	4	0.0%	0	0.0%	0	1.6%	1	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.7%	1	0.0%	0
Walk	18.5%	154	1.1%	2	6.1%	8	33.4%	29	36.3%	38	27.0%	21	7.8%	7	27.2%	12	19.9%	11	34.0%	27	0.0%	0
Bicycle	1.1%	9	0.9%	2	0.0%	0	2.6%	2	0.5%	1	1.4%	1	0.9%	1	3.3%	1	0.9%	0	0.9%	1	0.0%	0
Disability vehicle (scooter, wheelchair etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	8	0.0%	0	2.8%	4	1.0%	1	0.5%	1	1.1%	1	1.3%	1	0.9%	0	0.0%	0	0.7%	1	0.0%	0
Weighted base:		832		164		126		88		104		79		89		44		53		78		7
Sample:		824		67		82		94		98		86		73		92		93		96		43

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Q14 Which of the following local centres do you visit most often, if any? [PR]																									
Claygate	6.9%	69	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	39.1%	47	32.3%	15	0.0%	0	5.9%	5	2.0%	0			
Bridge Road, East Molesey	4.0%	40	0.0%	0	0.6%	1	0.0%	0	6.4%	7	23.9%	21	4.4%	5	9.0%	4	2.8%	2	0.6%	1	0.8%	0			
Hinchley Wood	2.9%	30	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.6%	1	16.8%	20	16.2%	8	0.0%	0	0.0%	0	0.0%	0			
Oxshott	2.3%	23	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	24.6%	20	3.2%	1			
Oatlands	2.8%	28	4.1%	10	2.6%	4	9.1%	8	3.0%	3	0.6%	1	0.0%	0	0.0%	0	1.5%	1	0.8%	1	2.4%	0			
Thames Ditton	5.0%	50	0.0%	0	5.8%	9	0.0%	0	0.0%	0	12.2%	11	21.0%	25	5.1%	2	0.7%	0	2.7%	2	0.0%	0			
Terrace Road, Walton on Thames	3.5%	35	0.0%	0	1.0%	1	0.7%	1	22.5%	24	4.9%	4	0.0%	0	0.0%	0	2.4%	1	4.0%	3	0.0%	0			
Walton Halfway (also referred to as 'Halfway')	5.6%	56	3.2%	8	1.3%	2	3.1%	3	25.3%	27	2.8%	2	0.0%	0	1.3%	1	23.4%	13	0.7%	1	0.0%	0			
Queens Road, Weybridge	11.1%	111	9.6%	23	11.0%	17	47.1%	44	8.5%	9	0.0%	0	0.6%	1	0.7%	0	8.2%	5	16.4%	13	0.0%	0			
(Don't visit any of these centres)	55.9%	560	83.2%	199	77.1%	120	38.4%	36	34.4%	36	54.3%	48	18.0%	22	32.2%	15	61.0%	34	44.3%	36	91.6%	16			
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17			
Sample:		1002		100		101		100		100		101		99		101		100		100		100			

Mean score [Times per week]: Daily = 7, 5 - 6 times a week = 5.5, 4 times a week = 4, 3 times a week = 3, Twice a week = 2, Once a week = 1, Once every 2 weeks = 0.5, Once a month = 0.25, Less often = 0.1

Q14A How often do you visit (CENTRE MENTIONED AT Q14)?

Those who visit a centre at Q14

Daily	11.8%	52	0.0%	0	0.0%	0	12.0%	7	4.3%	3	8.9%	4	29.4%	29	18.9%	6	8.4%	2	4.2%	2	0.0%	0
5 - 6 times a week	5.9%	26	0.0%	0	28.1%	10	11.3%	6	1.7%	1	1.4%	1	7.1%	7	0.0%	0	0.0%	0	1.8%	1	0.0%	0
4 times a week	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	4.0%	4	4.4%	1	0.0%	0	0.0%	0	0.0%	0
3 times a week	6.5%	29	11.4%	5	0.0%	0	6.4%	4	6.1%	4	3.2%	1	9.0%	9	12.5%	4	3.9%	1	2.4%	1	0.0%	0
Twice a week	17.0%	75	0.0%	0	0.0%	0	9.6%	5	37.8%	26	25.5%	10	19.2%	19	7.2%	2	11.1%	2	20.8%	9	0.0%	0
Once a week	16.0%	71	19.0%	8	8.6%	3	26.4%	15	10.6%	7	15.4%	6	15.8%	16	16.4%	5	18.2%	4	14.3%	6	9.1%	0
Once every 2 weeks	14.2%	63	16.9%	7	5.7%	2	9.5%	5	11.6%	8	23.3%	9	7.1%	7	25.3%	8	13.8%	3	28.2%	13	29.1%	0
Once a month	14.6%	64	22.6%	9	24.0%	9	20.8%	12	13.2%	9	13.6%	5	5.7%	6	10.3%	3	30.0%	7	10.2%	5	11.8%	0
Less often	8.9%	39	26.4%	11	5.5%	2	4.0%	2	12.3%	9	4.2%	2	1.5%	1	2.9%	1	12.9%	3	18.1%	8	50.0%	1
(Don't know / varies)	3.5%	15	3.8%	2	28.1%	10	0.0%	0	2.5%	2	0.0%	0	1.2%	1	1.9%	1	1.7%	0	0.0%	0	0.0%	0
Mean:		2.11		0.74		2.42		2.22		1.59		1.80		3.52		2.39		1.31		1.21		0.32
Weighted base:		442		40		36		57		69		40		99		32		22		45		1
Sample:		457		20		15		60		63		48		85		68		42		50		6

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	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 -		5 - Molesey		6 - Thames		7 - Esher		8 - Hersham		9 - Cobham &		10 - East of						
		Addlestone & Shepperton		Walton-on-Thames				Ditton & Claygate				Oxshott		Woking								
Q14B What is usually the main purpose of your trip to (CENTRE MENTIONED AT Q14)?																						
<i>Those who visit a centre at Q14</i>																						
Food shopping	29.2%	129	23.4%	9	13.9%	5	39.4%	23	36.0%	25	21.8%	9	44.4%	44	21.3%	7	12.1%	3	10.5%	5	9.1%	0
Non-food shopping	22.7%	100	16.0%	6	35.2%	13	32.8%	19	17.2%	12	13.6%	5	17.1%	17	16.3%	5	28.0%	6	36.1%	16	50.0%	1
Daytime eating / drinking	11.3%	50	30.2%	12	8.6%	3	4.3%	2	3.5%	2	33.0%	13	11.6%	11	11.1%	4	4.5%	1	1.2%	1	0.0%	0
Evening eating / drinking	8.1%	36	22.8%	9	0.0%	0	5.3%	3	18.0%	12	5.5%	2	7.0%	7	0.0%	0	4.0%	1	2.6%	1	0.0%	0
Financial services	2.0%	9	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	6.1%	6	2.0%	1	1.7%	0	1.2%	1	0.0%	0
Work (In centre mentioned at Q14)	6.6%	29	0.0%	0	25.4%	9	1.3%	1	2.6%	2	14.0%	6	2.3%	2	10.0%	3	2.7%	1	12.7%	6	0.0%	0
Work (Commuting to / from centre mentioned at Q14)	2.0%	9	3.8%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.8%	1	13.4%	4	5.5%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health services such as a doctor, dentist, health centre	2.8%	13	0.0%	0	2.8%	1	0.0%	0	5.1%	4	0.0%	0	3.8%	4	4.9%	2	3.4%	1	4.1%	2	0.0%	0
Hairdressers / beauty salon	4.3%	19	0.0%	0	2.8%	1	9.2%	5	0.8%	1	1.7%	1	0.0%	0	5.3%	2	14.6%	3	13.2%	6	29.1%	0
Dry cleaners	0.5%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0	2.4%	0	2.4%	1	0.0%	0
Visitng family / friends	3.0%	13	0.0%	0	8.6%	3	2.7%	2	0.0%	0	1.7%	1	1.2%	1	6.2%	2	3.4%	1	8.4%	4	11.8%	0
Browsing	1.6%	7	0.0%	0	0.0%	0	0.0%	0	8.7%	6	1.3%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Leisure activities (cinema, the park, library, dog-walking etc.)	2.7%	12	0.0%	0	0.0%	0	3.7%	2	0.9%	1	2.8%	1	2.3%	2	6.6%	2	11.1%	2	3.0%	1	0.0%	0
Public transport	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.0%	0	0.0%	0	1.5%	1	0.0%	0
Petrol station	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	1.1%	1	0.0%	0
(Don't know / varies)	2.5%	11	3.8%	2	2.7%	1	0.0%	0	4.5%	3	0.0%	0	3.4%	3	2.0%	1	3.5%	1	1.8%	1	0.0%	0
Weighted base:		442		40		36		57		69		40		99		32		22		45		1
Sample:		457		20		15		60		63		48		85		68		42		50		6

Elmbridge Household Survey for GVA

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September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
Q14CWhen you visit (CENTRE MENTIONED AT Q14), which other services do you use? [MR]																						
<i>Those who visit a centre at Q14</i>																						
Food shopping	26.5%	117	7.4%	3	0.0%	0	23.6%	14	25.0%	17	23.0%	9	49.9%	49	42.4%	14	23.2%	5	13.0%	6	0.0%	0
Non-food shopping	28.2%	124	0.0%	0	25.4%	9	31.3%	18	15.9%	11	31.3%	13	49.1%	49	24.4%	8	21.5%	5	28.4%	13	0.0%	0
Café	13.6%	60	23.6%	10	0.0%	0	7.8%	4	1.9%	1	20.3%	8	19.6%	19	22.7%	7	10.3%	2	17.0%	8	9.1%	0
Restaurant	11.7%	52	26.6%	11	5.4%	2	9.3%	5	6.5%	5	19.9%	8	12.3%	12	6.8%	2	8.4%	2	11.4%	5	0.0%	0
Financial services	6.7%	30	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	22.1%	22	9.7%	3	3.9%	1	4.7%	2	0.0%	0
Estate agents	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Dry cleaners	2.8%	12	0.0%	0	0.0%	0	2.7%	2	2.6%	2	1.3%	1	6.9%	7	2.3%	1	1.7%	0	1.1%	1	0.0%	0
Betting office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Payday loan shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hairdressers / beauty salon	8.1%	36	3.8%	2	0.0%	0	5.3%	3	8.2%	6	10.5%	4	12.5%	12	7.0%	2	1.7%	0	14.5%	6	0.0%	0
Cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	1.1%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0	6.8%	3	29.1%	0
Public transport	1.5%	6	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.7%	1	2.7%	3	3.2%	1	0.0%	0	2.6%	1	0.0%	0
Health centre / dentist / doctor	6.1%	27	0.0%	0	0.0%	0	1.2%	1	6.1%	4	6.2%	2	13.9%	14	10.3%	3	3.9%	1	3.8%	2	0.0%	0
Library	0.3%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pub	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	4.7%	5	0.0%	0	2.2%	0	5.3%	2	0.0%	0
Leisure activities (cinema, the park, library, dog-walking etc.)	1.2%	5	0.0%	0	0.0%	0	3.8%	2	0.0%	0	3.1%	1	0.0%	0	2.2%	1	3.5%	1	1.1%	1	0.0%	0
Vets	0.6%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Visitng family / friends	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.7%	2	0.0%	0
(Nothing)	36.3%	160	46.2%	19	69.2%	25	29.8%	17	46.3%	32	33.1%	13	21.8%	22	21.1%	7	49.3%	11	32.4%	15	61.8%	1
Weighted base:		442		40		36		57		69		40		99		32		22		45		1
Sample:		457		20		15		60		63		48		85		68		42		50		6

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Q14D What do you like about (CENTRE MENTIONED AT Q14)? [MR]																						
<i>Those who visit a centre at Q14</i>																						
Nothing / very little	12.4%	55	11.4%	5	16.9%	6	11.8%	7	18.0%	12	20.0%	8	1.2%	1	11.4%	4	27.6%	6	11.8%	5	50.0%	1
Everything	4.8%	21	3.6%	1	0.0%	0	11.3%	6	2.7%	2	4.2%	2	7.3%	7	3.9%	1	5.5%	1	0.0%	0	0.0%	0
Accessible by rail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attractive environment	17.6%	78	7.4%	3	8.6%	3	6.9%	4	13.4%	9	31.0%	12	28.8%	28	27.3%	9	6.6%	1	16.4%	7	0.0%	0
Clean / litter free	3.3%	15	0.0%	0	28.1%	10	0.0%	0	0.0%	0	1.4%	1	3.5%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Close to home	33.0%	146	22.8%	9	9.7%	3	43.1%	25	47.2%	33	17.2%	7	44.6%	44	16.3%	5	25.5%	6	31.4%	14	0.0%	0
Close to school / college / university	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	1.5%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	4.1%	4	3.1%	1	0.0%	0	0.0%	0	40.9%	1
Compact / easy to get around	4.7%	21	0.0%	0	0.0%	0	0.0%	0	3.4%	2	5.9%	2	8.5%	8	14.4%	5	2.2%	0	5.3%	2	0.0%	0
Easily accessible by foot / cycle	1.0%	4	0.0%	0	0.0%	0	2.5%	1	0.0%	0	3.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Easy to park	7.8%	35	7.4%	3	11.4%	4	6.0%	3	13.1%	9	4.0%	2	7.8%	8	9.2%	3	3.5%	1	4.6%	2	0.0%	0
Free / cheap parking	3.2%	14	8.4%	3	0.0%	0	1.2%	1	8.7%	6	0.0%	0	2.3%	2	4.2%	1	0.0%	0	1.2%	1	0.0%	0
Good bus service / accessible public transport	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Good disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities (e.g. seating, toilets)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good foodstores	1.9%	9	0.0%	0	5.5%	2	1.2%	1	2.6%	2	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	1.7%	7	11.4%	5	0.0%	0	1.2%	1	0.0%	0	2.7%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / shops close together	0.5%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.7%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, arts centres etc.)	0.5%	2	0.0%	0	2.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Good market	0.3%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good places to eat / drink (cafés, restaurants, coffee shops etc.)	7.6%	34	30.4%	12	2.7%	1	5.6%	3	5.4%	4	11.5%	5	5.7%	6	5.1%	2	8.1%	2	0.0%	0	0.0%	0
Good pubs / bars	3.3%	15	3.8%	2	0.0%	0	1.5%	1	2.6%	2	0.0%	0	9.4%	9	0.0%	0	2.7%	1	1.2%	1	0.0%	0
Good quality of shops	3.8%	17	3.8%	2	0.0%	0	6.3%	4	0.9%	1	7.1%	3	5.7%	6	3.3%	1	1.7%	0	2.3%	1	0.0%	0
Good range of chain / well known stores	3.3%	15	0.0%	0	0.0%	0	1.3%	1	0.8%	1	0.0%	0	7.3%	7	2.2%	1	2.7%	1	10.9%	5	0.0%	0
Good range of non-food shops	5.6%	25	8.4%	3	2.7%	1	5.3%	3	4.3%	3	1.4%	1	4.6%	5	5.9%	2	3.5%	1	14.8%	7	0.0%	0
Good range of services (e.g. bank, library, hairdresser etc.)	2.6%	12	0.0%	0	0.0%	0	2.8%	2	3.5%	2	0.0%	0	1.7%	2	0.0%	0	4.4%	1	10.9%	5	0.0%	0
Good range of specialist / independent stores	7.2%	32	0.0%	0	2.8%	1	6.6%	4	4.4%	3	2.8%	1	15.9%	16	5.0%	2	10.7%	2	7.1%	3	9.1%	0
Good road access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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		Addlestone & West Byfleet	Shepperton																			
Historic environment	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long opening hours / evening activities	0.9%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.0%	1	0.0%	0	5.5%	1	0.0%	0	0.0%	0
Low or discount prices	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too busy or crowded	3.4%	15	7.6%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	9.2%	9	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Pedestrianised areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside environment	1.5%	7	3.8%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safe / secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops selling local or fairtrade produce	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Other (including a specific retailer)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community feel / friendly	5.9%	26	7.6%	3	0.0%	0	3.9%	2	0.0%	0	1.4%	1	11.6%	11	20.7%	7	0.0%	0	4.2%	2	0.0%	0
Easy access generally	0.6%	3	0.0%	0	0.0%	0	1.2%	1	2.6%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	11	0.0%	0	25.4%	9	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.2%	1	2.2%	0	0.0%	0	0.0%	0
Weighted base:		442		40		36		57		69		40		99		32		22		45		1
Sample:		457		20		15		60		63		48		85		68		42		50		6

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		Addlestone & West Byfleet	Shepperton																			
Q14E What do you dislike about (CENTRE MENTIONED AT Q14)? [MR]																						
<i>Those who visit a centre at Q14</i>																						
Nothing	60.4%	267	54.4%	22	52.3%	19	62.2%	36	52.3%	36	54.7%	22	63.3%	63	72.5%	23	64.6%	14	70.9%	32	50.0%	1
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre very windy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cost of parking	3.4%	15	3.8%	2	0.0%	0	9.7%	6	2.6%	2	0.0%	0	4.0%	4	0.0%	0	0.0%	0	4.2%	2	29.1%	0
Difficult to cross streets	2.0%	9	0.0%	0	0.0%	0	0.0%	0	7.8%	5	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Few traffic free areas	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	6.6%	6	0.0%	0	1.7%	0	4.4%	2	0.0%	0
Lack of leisure, sports or cultural facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	15.2%	67	30.4%	12	11.1%	4	19.1%	11	15.2%	11	14.3%	6	12.9%	13	8.3%	3	20.1%	4	8.6%	4	21.0%	0
Litter / dirty / dogs	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Awkward car parks (layout)	2.2%	10	3.8%	2	0.0%	0	0.0%	0	1.7%	1	3.2%	1	4.8%	5	2.0%	1	0.0%	0	0.0%	0	11.8%	0
No department store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough choice of shops	5.7%	25	11.4%	5	0.0%	0	5.9%	3	6.5%	5	14.0%	6	3.1%	3	0.0%	0	1.7%	0	7.9%	4	0.0%	0
Not enough clothes shops	1.7%	7	0.0%	0	0.0%	0	2.8%	2	4.6%	3	0.0%	0	2.3%	2	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Not enough supermarket / food shops	0.6%	3	0.0%	0	0.0%	0	2.8%	2	1.1%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Poor bus service to centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.7%	1	0.0%	0
Poor environment	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor facilities (e.g. seating, toilets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality shops	0.4%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.8%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signposting in centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices too high	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours/ no facilities in the evening	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours/ no facilities on Sundays	0.3%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too few pubs, eating places etc.	1.2%	5	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Too few service businesses (e.g. banks / building societies)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Traffic congestion	4.6%	20	0.0%	0	0.0%	0	5.5%	3	10.6%	7	4.2%	2	1.7%	2	5.2%	2	7.4%	2	6.9%	3	0.0%	0
Unsafe / poor security / dangerous	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandals / hooligans	0.4%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.3%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.3%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	16	0.0%	0	28.1%	10	0.0%	0	0.8%	1	1.4%	1	2.6%	3	2.5%	1	6.2%	1	0.0%	0	0.0%	0
Weighted base:		442		40		36		57		69		40		99		32		22		45		1
Sample:		457		20		15		60		63		48		85		68		42		50		6

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet						4 - Walton-on-Thames			5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q14F How do you think (CENTRE MENTIONED AT Q14) town centre could be improved? [MR]																						
<i>Those who visit a centre at Q14</i>																						
Better choice of shops	4.7%	21	7.6%	3	0.0%	0	7.1%	4	6.7%	5	1.3%	1	3.1%	3	4.2%	1	4.0%	1	6.6%	3	29.1%	0
Better facilities for pedestrians (including pedestrian crossings)	0.6%	3	3.8%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better facilities for youth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance / cleanliness	0.5%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	3.9%	17	7.6%	3	25.4%	9	4.3%	2	0.8%	1	0.0%	0	0.8%	1	1.0%	0	0.0%	0	2.4%	1	0.0%	0
Improve appearance / environment	1.1%	5	3.8%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	2.0%	1	1.7%	0	0.0%	0	0.0%	0
Improve bus services / access	0.6%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Improve rail services / access	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Improve security, including CCTV	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve signposting in centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer midweek opening hours / more evening activities	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0
Longer opening hours on Sunday	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More banks / building societies	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.1%	4	1.2%	0	0.0%	0	1.1%	1	0.0%	0
More car parking	18.2%	80	38.0%	15	8.2%	3	20.6%	12	17.5%	12	18.9%	8	17.8%	18	13.4%	4	14.6%	3	11.6%	5	21.0%	0
More large shops / department stores	1.8%	8	3.8%	2	2.8%	1	0.0%	0	3.7%	3	4.5%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure, sports or cultural facilities	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs, restaurants, cafes	2.0%	9	0.0%	0	8.6%	3	1.5%	1	1.6%	1	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More supermarkets / food shops	1.8%	8	0.0%	0	7.1%	3	1.5%	1	0.9%	1	1.3%	1	1.0%	1	1.2%	0	0.0%	0	4.8%	2	0.0%	0
More traffic free areas / pedestrianisation	3.4%	15	0.0%	0	0.0%	0	1.3%	1	10.4%	7	2.8%	1	3.1%	3	1.2%	0	1.7%	0	4.9%	2	0.0%	0
More / better seating, toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No need to improve	46.5%	205	45.1%	18	16.9%	6	56.9%	33	46.0%	32	58.9%	24	46.6%	46	59.1%	19	36.2%	8	43.0%	19	50.0%	1
Other (Including introducing a new retailer)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free car parking	4.8%	21	3.8%	2	0.0%	0	4.3%	2	5.3%	4	1.3%	1	11.2%	11	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Less traffic congestion	2.0%	9	0.0%	0	0.0%	0	2.7%	2	1.1%	1	2.7%	1	0.0%	0	4.2%	1	4.4%	1	7.2%	3	0.0%	0
More independent shops	1.4%	6	3.8%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.8%	1	3.1%	1	2.7%	1	1.1%	1	0.0%	0
Make the High Street a one way system	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.2%	0	0.0%	0	1.1%	1	0.0%	0
Better facilities for cyclists	1.7%	7	0.0%	0	0.0%	0	0.0%	0	7.8%	5	3.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Improve road surfaces	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Improve parking - less awkward	0.9%	4	0.0%	0	0.0%	0	1.5%	1	0.9%	1	0.0%	0	1.0%	1	0.0%	0	5.5%	1	0.0%	0	11.8%	0
Introduce parking restriction	0.7%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	1.8%	1	0.0%	0
Introduce a farmers' market (Don't know)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	7.7%	34	9.3%	4	31.0%	11	2.5%	1	1.7%	1	3.2%	1	4.5%	4	4.3%	1	29.1%	6	7.2%	3	0.0%	0
Weighted base:		442		40		36		57		69		40		99		32		22		45		1
Sample:		457		20		15		60		63		48		85		68		42		50		6

Q14G How do you normally travel to (local centre mentioned at Q14)?*Those who visit a centre at Q14*

Car / van (as driver)	57.6%	254	96.2%	39	97.2%	35	37.1%	21	50.7%	35	55.7%	22	33.0%	33	68.5%	22	74.5%	16	67.3%	30	70.9%	1
Car / van (as passenger)	1.8%	8	0.0%	0	2.8%	1	1.2%	1	1.9%	1	0.0%	0	1.9%	2	1.0%	0	5.1%	1	3.8%	2	0.0%	0
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	4.4%	19	0.0%	0	0.0%	0	2.5%	1	11.2%	8	2.7%	1	2.9%	3	1.0%	0	0.0%	0	13.2%	6	0.0%	0
Train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Taxi	0.6%	3	3.8%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Walk	32.4%	143	0.0%	0	0.0%	0	55.2%	32	33.6%	23	37.4%	15	58.3%	58	24.1%	8	15.0%	3	9.5%	4	29.1%	0
Bicycle	2.2%	10	0.0%	0	0.0%	0	2.8%	2	1.7%	1	2.8%	1	3.2%	3	5.5%	2	0.0%	0	1.5%	1	0.0%	0
Disability vehicle (scooter, wheelchair etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	1.0%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.7%	1	0.0%	0	5.4%	1	2.4%	1	0.0%	0
Weighted base:		442		40		36		57		69		40		99		32		22		45		1
Sample:		457		20		15		60		63		48		85		68		42		50		6

Q15 Do you take part in any of the following leisure or cultural activities? [MR/PR]

Cafés	64.1%	642	57.8%	138	65.4%	101	72.8%	68	63.0%	67	71.6%	63	73.3%	88	74.8%	36	39.0%	22	60.7%	49	64.1%	11
Restaurants	75.4%	755	77.8%	186	85.2%	132	76.2%	71	64.0%	68	69.7%	61	73.9%	89	91.2%	43	56.9%	32	76.0%	61	72.3%	12
Pubs / clubs	54.2%	543	52.1%	125	55.6%	86	54.0%	50	44.0%	47	46.0%	40	66.7%	80	69.9%	33	41.5%	23	59.6%	48	61.8%	10
Cinema	60.3%	604	58.3%	139	62.3%	97	59.4%	55	63.6%	67	64.3%	56	60.8%	73	74.7%	35	43.9%	25	59.6%	48	48.6%	8
Theatres / museums / arts centres / art galleries	52.9%	530	51.3%	123	63.7%	99	43.6%	40	45.4%	48	51.3%	45	67.8%	82	58.3%	28	37.5%	21	45.0%	36	53.4%	9
Children's soft play venues	11.8%	118	14.5%	35	10.3%	16	13.8%	13	15.7%	17	3.8%	3	13.4%	16	8.5%	4	9.7%	5	9.9%	8	8.4%	1
Entertainment venues (10-pin bowling, ice skating, bingo, etc.)	28.0%	280	36.0%	86	30.3%	47	10.4%	10	29.1%	31	22.6%	20	41.2%	50	25.4%	12	5.6%	3	23.7%	19	16.3%	3
Health and fitness clubs (gyms, leisure centres, swimming pools, etc.)	44.0%	441	37.2%	89	52.2%	81	34.5%	32	45.5%	48	53.8%	47	53.9%	65	40.5%	19	41.2%	23	40.4%	33	22.9%	4
(None of these)	7.2%	72	8.3%	20	2.8%	4	9.7%	9	5.2%	6	7.1%	6	8.2%	10	3.3%	2	17.3%	10	6.7%	5	5.0%	1
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

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Q16 What town centre do you visit most often for cafés? <i>Those who go to cafés at Q15</i>																						
Addlestone	2.8%	18	12.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0		
Central London / West End	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0		
Chertsey	2.1%	13	6.8%	9	3.0%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Claygate (Local Centre)	3.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	19	5.5%	2	0.0%	0	1.1%	1	0.0%	0
Cobham District Centre	6.6%	43	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	0	79.5%	39	9.8%	1
Other locations in Cobham (not in district centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
East Molesey District Centre	4.3%	27	0.0%	0	0.0%	0	0.0%	0	8.1%	5	28.5%	18	2.6%	2	1.8%	1	5.5%	1	0.0%	0	0.0%	0
Other locations in Molesey (not in East Molesey district centre / Molesey Bridge Road local centre)	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	1	11.1%	7	0.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Esher District Centre	5.6%	36	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.7%	1	12.5%	11	60.5%	21	2.2%	0	1.1%	1	1.2%	0
Guildford	1.4%	9	2.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.7%	1	30.2%	3
Hersham District Centre	1.4%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.8%	2	0.0%	0	0.0%	0	25.0%	5	0.0%	0	0.0%	0
Hinchley Wood (Local Centre)	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Kingston upon Thames	9.5%	61	4.3%	6	14.4%	15	1.0%	1	4.9%	3	19.8%	12	22.4%	20	10.3%	4	0.0%	0	1.1%	1	1.3%	0
Leatherhead	1.1%	7	3.3%	5	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Molesey Bridge Road (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oatlands, Weybridge (Local Centre)	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxshott (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Queens Road, Weybridge (Local Centre)	1.0%	7	3.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0
Shepperton	3.5%	22	1.1%	2	19.5%	20	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	5.2%	34	7.9%	11	20.7%	21	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Sunbury	0.6%	4	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	6.9%	6	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Terrace Road, Walton on Thames (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thames Ditton (Local Centre)	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton On Thames Town Centre	14.5%	93	2.1%	3	18.8%	19	13.6%	9	61.4%	41	15.4%	10	0.9%	1	1.1%	0	44.2%	10	1.1%	1	0.0%	0
Other locations in Walton on Thames (not in district / local centres)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	0	1.1%	1	0.0%	0
West Byfleet	2.5%	16	11.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Weybridge District Centre	10.1%	65	6.9%	10	1.9%	2	73.6%	50	2.7%	2	0.0%	0	0.9%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Other locations in Weybridge (not in district /	0.4%	3	0.0%	0	0.0%	0	1.1%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking					
		Addlestone & West Byfleet	Shepperton																		
local centres)																					
Woking	4.6%	29	19.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.7%	0	1.1%	1	10.1%	1	
Other location outside study area	2.6%	17	3.6%	5	0.0%	0	1.1%	1	0.9%	1	2.7%	2	9.7%	9	0.0%	0	0.0%	0	2.7%	0	
East Horsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	
Hampton	2.2%	14	0.0%	0	8.9%	9	0.0%	0	0.0%	0	8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ripley	0.8%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	28.4%	3	
Teddington	0.5%	3	0.0%	0	1.5%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
West Clandon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	1	
Other location inside study area - Zone 3	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	
Other location inside study area - Zone 5 (Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		642		138		101		68		67		63		88		36		22		49	11
Sample:		616		59		62		66		62		67		71		71		41		55	62

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet						4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q17 What town centre do you visit most often for restaurants?																					
<i>Those who use restaurants at Q15</i>																					
Addlestone	2.3%	17	9.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	4.6%	35	9.3%	17	0.0%	0	1.2%	1	4.6%	3	1.9%	1	7.9%	7	1.1%	0	0.0%	0	7.7%	5	1.1%
Chertsey	1.8%	14	7.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Claygate (Local Centre)	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	2.4%	1	0.0%	0	0.0%	0	0.0%
Cobham District Centre	6.6%	50	4.2%	8	0.0%	0	0.0%	0	2.0%	1	0.9%	1	0.0%	0	0.9%	0	2.3%	1	62.7%	38	4.1%
Other locations in Cobham (not in district centre)	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.1%
East Molesey District Centre	3.9%	29	0.0%	0	0.0%	0	1.9%	1	8.0%	5	31.7%	19	1.7%	1	0.7%	0	3.7%	1	0.0%	0	0.0%
Other locations in Molesey (not in East Molesey district centre / Molesey Bridge Road local centre)	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	1	10.3%	6	0.8%	1	1.6%	1	0.0%	0	0.8%	1	0.0%
Esher District Centre	9.5%	72	0.0%	0	2.1%	3	2.3%	2	1.8%	1	4.5%	3	26.2%	23	67.0%	29	16.3%	5	9.6%	6	2.4%
Other locations in Esher (not in district centre)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.8%	1	0.0%
Guildford	1.2%	9	0.0%	0	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.2%	1	37.9%
Hersham District Centre	0.9%	7	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	14.5%	5	0.9%	1	1.1%
Hinchley Wood (Local Centre)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingston upon Thames	5.3%	40	0.0%	0	6.4%	8	1.0%	1	1.1%	1	15.1%	9	17.1%	15	11.5%	5	1.2%	0	0.9%	1	0.0%
Leatherhead	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%
Molesey Bridge Road (Local Centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oatlands, Weybridge (Local Centre)	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxshott (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%
Queens Road, Weybridge (Local Centre)	1.1%	8	2.6%	5	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%
Richmond upon Thames	0.9%	7	1.8%	3	2.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepperton	2.8%	21	1.5%	3	13.5%	18	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staines	4.4%	33	3.4%	6	19.0%	25	1.0%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sunbury	1.9%	14	0.0%	0	10.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Surbiton	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6	0.7%	0	0.0%	0	0.0%	0	0.0%
Terrace Road, Walton on Thames (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thames Ditton (Local Centre)	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	7	0.8%	0	0.0%	0	0.0%	0	0.0%
Twickenham	0.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton On Thames Town Centre	15.9%	120	8.4%	16	29.7%	39	6.2%	4	68.2%	46	8.5%	5	0.0%	0	1.8%	1	25.4%	8	0.9%	1	0.0%
Other locations in Walton on Thames (not in district / local centres)	0.8%	6	0.0%	0	1.7%	2	1.0%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%
West Byfleet	2.4%	18	9.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Weybridge District Centre	10.0%	76	6.6%	12	4.7%	6	72.6%	51	0.8%	1	0.9%	1	0.0%	0	0.0%	0	14.7%	5	0.0%	0	0.0%	0
Other locations in Weybridge (not in district / local centres)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Woking	6.3%	48	24.9%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	8.6%	1
Other location outside study area	2.4%	18	1.0%	2	1.5%	2	1.9%	1	1.7%	1	0.0%	0	9.4%	8	1.6%	1	0.0%	0	2.0%	1	9.2%	1
East Horsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.4%	0
Hampton	0.8%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	2
Teddington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Clandon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1
Other location inside study area - Zone 5 (Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.8%	51	9.0%	17	4.9%	6	4.1%	3	2.6%	2	8.9%	5	5.5%	5	9.8%	4	16.9%	5	4.1%	3	7.1%	1
Weighted base:		755		186		132		71		68		61		89		43		32		61		12
Sample:		728		73		81		71		73		71		74		88		52		77		68

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet						4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q18 What town centre do you visit most often for pubs / clubs? <i>Those who visit pubs / clubs at Q15</i>																					
Addlestone	2.2%	12	7.9%	10	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	2.6%	14	1.5%	2	10.5%	9	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2	2.8%
Chertsey	3.3%	18	12.7%	16	1.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Claygate (Local Centre)	7.2%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.4%	33	15.0%	5	0.0%	0	1.7%	1	0.0%
Cobham District Centre	5.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	60.1%	29	1.2%
Other locations in Cobham (not in district centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.2%
East Molesey District Centre	3.9%	21	0.0%	0	0.0%	0	0.0%	0	13.2%	6	35.7%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other locations in Molesey (not in East Molesey district centre / Molesey Bridge Road local centre)	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%
Esher District Centre	4.6%	25	1.2%	2	0.0%	0	0.0%	0	2.8%	1	1.4%	1	8.6%	7	33.6%	11	8.8%	2	3.4%	2	0.0%
Other locations in Esher (not in district centre)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	2.1%	1	0.0%
Guildford	0.8%	4	1.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	16.6%
Hersham District Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	7	0.0%	0	0.0%
Other locations in Hersham (not in district centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%
Kingston upon Thames	5.2%	28	0.0%	0	11.7%	10	0.0%	0	0.0%	0	14.0%	6	9.5%	8	4.2%	1	15.3%	4	0.0%	0	0.0%
Leatherhead	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%
Molesey Bridge Road (Local Centre)	0.5%	3	0.0%	0	1.4%	1	0.0%	0	1.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oatlands, Weybridge (Local Centre)	0.3%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxshott (Local Centre)	0.9%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	0.0%
Queens Road, Weybridge (Local Centre)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%
Richmond upon Thames	0.8%	5	1.2%	2	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shepperton	6.6%	36	11.2%	14	22.0%	19	1.4%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%
Staines	1.1%	6	4.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sunbury	4.5%	25	0.0%	0	28.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Surbiton	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	8.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Terrace Road, Walton on Thames (Local Centre)	0.5%	3	0.0%	0	1.1%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thames Ditton (Local Centre)	4.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	17.7%	14	19.0%	6	0.0%	0	0.0%	0	0.0%
Twickenham	0.8%	4	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton On Thames Town Centre	7.6%	41	4.9%	6	2.3%	2	1.8%	1	53.7%	25	4.5%	2	0.0%	0	1.2%	0	19.9%	5	1.1%	1	0.0%
Other locations in Walton on Thames (not in district / local centres)	0.9%	5	0.0%	0	0.0%	0	1.4%	1	7.7%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Byfleet	2.7%	15	11.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge		4 - Walton-on-Thames		5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking						
		Addlestone & West Byfleet	Shepperton																			
Weybridge District Centre	10.5%	57	6.1%	8	5.8%	5	79.2%	40	9.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Other locations in Weybridge (not in district / local centres)	0.5%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	1.1%	1	0.0%	0		
Woking	3.2%	17	13.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0		
Other location outside study area	4.8%	26	6.3%	8	5.0%	4	0.0%	0	0.0%	0	0.0%	0	10.4%	8	6.0%	2	1.6%	0	4.5%	2	11.1%	1
East Horsley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Hampton	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	1.0%	6	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.2%	4
Teddington	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Clandon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	12.9%	1
Other location inside study area - Zone 3	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	1	0.0%	0
(Don't know / varies)	6.6%	36	9.8%	12	3.5%	3	8.5%	4	4.1%	2	5.2%	2	2.1%	2	15.2%	5	9.6%	2	5.0%	2	8.6%	1
Weighted base:		543		125		86		50		47		40		80		33		23		48		10
Sample:		521		55		50		44		51		44		61		61		39		56		60

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Q19 Where do you go most often to visit the cinema? <i>Those who go to the cinema at Q15</i>																						
Ambassadors Cinema, The Peacock Centre, Woking, GU21 6GQ	7.9%	48	28.2%	39	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	40.4%	3		
Cineworld, Leisure West, Air Park Way, Feltham, TW13 7LX	7.4%	45	10.9%	15	23.8%	23	1.2%	1	1.1%	1	9.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Everyman Cinema, 85-89 High Street, Walton on Thames, KT12 1DN	21.8%	132	6.6%	9	22.5%	22	55.8%	31	62.2%	42	12.2%	7	2.3%	2	2.1%	1	70.2%	17	3.6%	2	1.7%	0
Odeon IMAX, The Rotunda Centre, Kingston Upon Thames, KT1 1QP	15.1%	91	0.0%	0	10.4%	10	0.0%	0	11.7%	8	55.5%	31	38.0%	28	4.8%	2	1.6%	0	24.8%	12	1.6%	0
Odeon, 14 Upper High Street, Epsom, KT17 4QJ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.9%	0	0.0%	0	1.1%	1	0.0%	0
Odeon, 22 High Street, Esher, KT10 9RT	21.8%	132	0.0%	0	1.3%	1	22.3%	12	9.6%	6	19.4%	11	53.9%	39	87.0%	31	21.4%	5	52.5%	25	3.1%	0
The Leatherhead Theatre, 7 Church Street, Leatherhead, KT22 8DN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Vue, Two Rivers Retail Park, Two Rivers Shopping Center, Mustard Mill Road, Staines, TW18 4BL	21.9%	132	53.0%	74	42.0%	41	12.6%	7	14.4%	10	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	0.6%	4	1.3%	2	0.0%	0	1.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0
Odeon, Bedford Road, Guildford	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	12.5%	6	46.7%	4
(Don't know / varies)	0.9%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.6%	1	2.5%	1	6.8%	2	0.0%	0	2.0%	0
Weighted base:		604		139		97		55		67		56		73		35		25		48		8
Sample:		535		53		57		50		59		55		53		67		42		55		44

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		Addlestone & West Byfleet	Shepperton																			
Q20 Where do you go most often to visit theatres / museums / art galleries?																						
<i>Those who visit theatres / museums / art galleries at Q15</i>																						
Riverhouse Barn, Manor Road, Walton on Thames, KT12 2PF	0.8%	4	0.0%	0	0.0%	0	3.9%	2	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Brooklands Museum, Brooklands Drive, Weybridge, KT13 0QN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Central London / West End	59.0%	313	41.3%	51	63.1%	62	48.3%	20	58.5%	28	73.1%	33	71.7%	59	62.1%	17	59.9%	13	76.4%	28	36.3%	3
Epsom	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Guildford	2.9%	15	1.5%	2	4.3%	4	3.4%	1	2.5%	1	0.0%	0	0.9%	1	2.2%	1	1.9%	0	11.1%	4	11.0%	1
Kingston upon Thames	5.9%	32	0.0%	0	2.2%	2	0.0%	0	11.3%	5	8.9%	4	17.2%	14	21.4%	6	0.0%	0	0.0%	0	0.0%	0
Leatherhead	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Richmond upon Thames	4.4%	23	0.0%	0	13.7%	14	0.0%	0	12.5%	6	6.6%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Staines	0.3%	2	0.0%	0	1.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking	22.7%	120	55.9%	69	11.2%	11	38.8%	16	9.0%	4	6.3%	3	2.8%	2	2.9%	1	34.1%	7	7.3%	3	52.7%	5
Other location outside study area	0.6%	3	1.2%	2	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 2	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 3	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon	1.5%	8	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	5	3.7%	1	0.0%	0	2.2%	1	0.0%	0
(Don't know / varies)	1.0%	5	0.0%	0	1.0%	1	2.2%	1	0.0%	0	3.9%	2	0.9%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		530		123		99		40		48		45		82		28		21		36		9
Sample:		522		60		57		46		46		52		58		61		41		50		51

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Q21 Where do you go most often to visit children soft play venues?																						
<i>Those who go to soft play venues at Q15</i>																						
Addlestone	3.3%	4	8.6%	3	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Central London / West End	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Claygate (Local Centre)	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	6.9%	1	0.0%	0		
Cobham District Centre	3.7%	4	0.0%	0	0.0%	0	16.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	2	0.0%	0		
East Molesey District Centre	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other locations in Molesey (not in East Molesey district centre / Molesey Bridge Road local centre)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Epsom	0.8%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Esher District Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.2%	1	0.0%	0	0.0%	0	0.0%	0		
Guildford	2.8%	3	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	28.8%	0		
Hersham District Centre	6.1%	7	0.0%	0	0.0%	0	16.9%	2	14.6%	2	16.0%	1	0.0%	0	0.0%	0	37.7%	2	0.0%	0		
Other locations in Hersham (not in district centre)	0.7%	1	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kingston upon Thames	1.1%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	0	0.0%	0	0.0%	0	0.0%	0		
Leatherhead	10.1%	12	13.3%	5	0.0%	0	0.0%	0	0.0%	0	28.7%	5	7.7%	0	0.0%	0	27.2%	2	18.0%	0		
Oxshott (Local Centre)	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	0.0%	0	0.0%	0		
Queens Road, Weybridge (Local Centre)	0.6%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Richmond upon Thames	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shepperton	0.9%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Staines	3.0%	4	0.0%	0	7.8%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0		
Sunbury	1.3%	1	0.0%	0	9.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Surbiton	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0		
Thames Ditton (Local Centre)	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	3	0.0%	0	0.0%	0	0.0%	0		
Twickenham	2.6%	3	0.0%	0	19.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Walton On Thames Town Centre	8.1%	10	0.0%	0	6.4%	1	5.6%	1	37.0%	6	0.0%	0	0.0%	0	0.0%	0	30.8%	2	0.0%	0		
Other locations in Walton on Thames (not in district / local centres)	1.5%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0		
West Byfleet	4.5%	5	13.3%	5	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Weybridge District Centre	3.7%	4	5.4%	2	6.0%	1	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other locations in Weybridge (not in district / local centres)	0.6%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woking	4.2%	5	9.8%	3	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	9.1%	0		
Other location outside study area	19.0%	22	26.5%	9	26.9%	4	5.6%	1	32.5%	5	17.0%	1	4.8%	1	0.0%	0	15.8%	1	6.5%	1	11.7%	0
East Horsley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	0		
Ripley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	0		
(Don't know / varies)	9.3%	11	18.7%	6	0.0%	0	17.8%	2	0.0%	0	0.0%	0	52.4%	2	0.0%	0	0.0%	0	11.7%	0		

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		Addlestone &	Shepperton	Walton-on-Thames		Ditton &			Oxshott	Woking	
		West Byfleet				Claygate					
Weighted base:	118	35	16	13	17	3	16	4	5	8	1
Sample:	95	14	11	13	9	4	9	8	9	10	8

Q22 Which entertainment venues do you visit most often?*Those who use entertainment venues at Q15*

Tenpin Kingston, The Rotunda Centre, Kingston Upon Thames, KT1 1QJ	25.3%	71	1.8%	2	12.9%	6	0.0%	0	33.5%	10	48.6%	10	57.6%	29	59.5%	7	50.4%	2	31.4%	6	0.0%	0
Gala Bingo, HG Wells Building, Crown Square, Woking, GU21 6HR	8.8%	25	25.1%	22	0.0%	0	14.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.7%	0
Gala Bingo, Airpark Way, Unit A, Feltham, TW13 7LX	7.3%	20	15.8%	14	11.3%	5	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other location outside study area	5.0%	14	7.1%	6	0.0%	0	0.0%	0	5.9%	2	5.7%	1	9.3%	5	0.0%	0	12.6%	0	0.0%	0	0.0%	0
Charrington Bowl, Kingston Road, Surbiton	4.5%	13	0.0%	0	0.0%	0	0.0%	0	15.8%	5	2.9%	1	6.1%	3	33.8%	4	0.0%	0	0.0%	0	0.0%	0
The Big Apple, Crown Square, Woking	4.1%	12	12.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	0	0.0%	0	5.0%	0
Tolworth	4.2%	12	1.8%	2	0.0%	0	18.2%	2	17.6%	5	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.8%	8	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	16.9%	3	0.0%	0
Guildford Spectrum, Parkway	12.3%	34	12.8%	11	2.2%	1	36.9%	4	10.2%	3	11.5%	2	8.1%	4	0.0%	0	12.6%	0	34.1%	6	85.7%	2
Other location inside study area - Zone 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	0	0.0%	0	0.0%	0
Other location inside study area - Zone 9	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.7%	0
Tenpin Feltham, Leisure West Complex	15.0%	42	7.5%	6	64.7%	30	0.0%	0	0.0%	0	25.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.3%	29	10.9%	9	9.0%	4	29.9%	3	9.9%	3	5.7%	1	11.1%	6	6.7%	1	0.0%	0	9.2%	2	0.0%	0
Weighted base:	280	86		47		10		31		20		50		12		3		19		3		3
Sample:	173	25		20		11		22		13		28		18		6		16		16		14

Elmbridge Household Survey for GVA

Weighted:

September 2015

	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge Addlestone & Shepperton West Byfleet						4 - Walton-on-Th ames			5 - Molesey		6 - Thames Ditton & Claygate		7 - Esher		8 - Hersham		9 - Cobham & Oxshott		10 - East of Woking	
Q23 Where do you go most often to visit health & fitness clubs? <i>Those who visit health & fitness clubs at Q15</i>																						
David Lloyd, Brooklands Road, Weybridge, KT13 0BD	4.4%	19	1.7%	2	0.0%	0	22.5%	7	1.5%	1	0.0%	0	1.2%	1	3.2%	1	2.5%	1	23.4%	8	4.3%	0
Elmbridge Xcel Leisure Complex, Waterside Drive, Walton on Thames, KT12 2JG	15.0%	66	0.0%	0	14.9%	12	16.2%	5	39.6%	19	31.4%	15	9.7%	6	8.9%	2	24.6%	6	3.7%	1	4.3%	0
Hurst Pool, Dunstall Way, West Molesey, KT8 1PD	3.0%	13	0.0%	0	0.0%	0	2.8%	1	0.0%	0	13.4%	6	1.4%	1	5.1%	1	18.7%	4	0.0%	0	0.0%	0
Nuffield Health, Pyrford Road, Woking, GU22 8UQ	0.9%	4	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	0
Nuffield Health, Simpson Way, Surbiton, KT6 4ER	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	6	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Physique Warehouse Gym, 112 Down Street, West Molesey, KT8 2TU	1.2%	5	0.0%	0	0.0%	0	0.0%	0	11.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Unit 52 The Heart, Walton on Thames, KT12 1GH	1.6%	7	0.0%	0	0.0%	0	0.0%	0	10.4%	5	0.0%	0	0.0%	0	0.0%	0	9.0%	2	0.0%	0	0.0%	0
Virgin Active, The Avenue, Sunbury on Thames, TW16 5EQ	2.8%	12	0.0%	0	12.1%	10	2.3%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weybridge Health Club & Spa, Walton Lane, Weybridge, KT13 8QA	5.4%	24	1.7%	2	5.3%	4	32.4%	10	6.3%	3	0.0%	0	0.0%	0	0.0%	0	18.7%	4	0.0%	0	3.3%	0
Central London / West End	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Epsom	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	1.7%	0	0.0%	0	1.7%	1	0.0%	0
Guildford	2.3%	10	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	1.7%	1	53.5%	2
Kingston upon Thames	2.6%	12	0.0%	0	0.0%	0	0.0%	0	14.1%	7	5.4%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leatherhead	2.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	26.1%	8	0.0%	0
Richmond upon Thames	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staines	4.1%	18	5.2%	5	16.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Twickenham	0.4%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woking	6.3%	28	27.3%	24	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.2%	1	5.1%	1	0.0%	0	1.7%	1	8.7%	0
Other location outside study area	8.2%	36	14.4%	13	1.5%	1	11.6%	4	3.8%	2	0.0%	0	17.0%	11	22.1%	4	0.0%	0	3.6%	1	6.9%	0
Walton-on-Thames	5.7%	25	0.0%	0	1.2%	1	3.3%	1	0.0%	0	22.7%	11	8.3%	5	0.0%	0	9.4%	2	15.0%	5	0.0%	0
Chertsey	6.7%	29	31.8%	28	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham	0.9%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	1.7%	0	7.2%	2	3.3%	0
East Molesey	3.5%	15	0.0%	0	0.0%	0	0.0%	0	1.2%	1	23.2%	11	2.4%	2	5.1%	1	5.2%	1	0.0%	0	0.0%	0
Esher	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Hampton	2.8%	12	0.0%	0	11.2%	9	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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		Addlestone & West Byfleet	Shepperton																					
Other location inside study area - Zone 3	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Other location inside study area - Zone 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.7%	0	3.7%	1	0.0%	0	0.0%	0		
Other location inside study area - Zone 6	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	16.9%	3	0.0%	0	1.7%	1	0.0%	0		
Other location inside study area - Zone 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0		
Other location inside study area - Zone 9	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0		
Shepperton	1.7%	8	0.0%	0	9.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbury-on-Thames	3.8%	17	0.0%	0	20.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Thames Ditton	3.5%	15	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.3%	1	14.7%	10	12.2%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Weybridge	1.9%	9	1.7%	2	3.8%	3	6.6%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
(Don't know / varies)	2.2%	10	5.2%	5	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.2%	1	2.5%	0	3.2%	1	1.7%	1	5.2%	0	0.0%	0
Weighted base:		441		89		81		32		48		47		65		19		23		33		4		4
Sample:		328		35		36		30		36		37		43		31		31		30		19		19

GEN Gender of respondent:

Male	33.0%	331	28.1%	67	37.6%	58	23.4%	22	43.6%	46	40.6%	36	31.1%	37	32.5%	15	37.7%	21	30.6%	25	19.1%	3
Female	67.0%	671	71.9%	172	62.4%	97	76.6%	71	56.4%	60	59.4%	52	68.9%	83	67.5%	32	62.3%	35	69.4%	56	80.9%	14
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

AGE Could I ask how old you are please?

18 to 24	11.8%	118	11.4%	27	11.7%	18	7.0%	6	5.1%	5	11.6%	10	11.4%	14	18.5%	9	12.7%	7	24.3%	20	7.2%	1
25 to 34	7.5%	75	5.7%	14	11.7%	18	7.0%	6	20.5%	22	17.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
35 to 44	20.9%	209	26.9%	64	15.7%	24	9.3%	9	27.5%	29	9.7%	9	36.4%	44	16.6%	8	21.3%	12	10.2%	8	14.6%	2
45 to 54	20.0%	200	27.5%	66	16.3%	25	19.5%	18	17.2%	18	18.2%	16	22.3%	27	18.6%	9	7.8%	4	17.6%	14	13.8%	2
55 to 64	16.9%	169	16.4%	39	19.9%	31	25.7%	24	14.0%	15	12.7%	11	11.7%	14	20.2%	10	18.2%	10	14.9%	12	20.8%	4
65 +	20.0%	200	10.2%	25	22.8%	35	29.3%	27	15.7%	17	25.7%	23	14.4%	17	24.1%	11	32.7%	18	25.0%	20	38.9%	7
(Refused)	3.1%	31	1.9%	5	1.9%	3	2.3%	2	0.0%	0	4.8%	4	3.8%	5	2.0%	1	7.3%	4	8.0%	6	4.8%	1
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

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ADU How many adults, including yourself, live in your household (16 years and above)?																						
One	15.3%	154	10.7%	26	20.2%	31	13.5%	12	18.2%	19	20.2%	18	13.0%	16	15.0%	7	13.9%	8	14.4%	12	30.6%	5
Two	45.5%	456	42.1%	101	38.7%	60	47.3%	44	60.3%	64	40.3%	35	54.0%	65	44.1%	21	46.3%	26	41.1%	33	45.1%	8
Three	19.2%	192	17.4%	42	32.9%	51	19.1%	18	13.1%	14	19.3%	17	10.2%	12	18.1%	9	19.9%	11	21.6%	17	11.5%	2
Four	11.9%	119	13.7%	33	5.9%	9	13.7%	13	6.4%	7	11.3%	10	18.1%	22	16.9%	8	13.3%	7	11.6%	9	8.1%	1
Five	3.1%	31	7.6%	18	0.7%	1	1.9%	2	1.3%	1	0.6%	1	1.3%	2	1.4%	1	0.0%	0	6.9%	6	0.0%	0
Six or more (Refused)	2.1% 2.8%	21 28	6.3% 2.2%	15 5	0.0% 1.6%	0 2	0.0% 4.6%	0 4	0.7% 0.0%	1 0	5.8% 2.5%	5 2	0.0% 3.4%	0 4	0.7% 3.9%	0 2	0.0% 6.6%	0 4	0.0% 4.4%	0 4	0.0% 4.7%	0 1
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

CHI How many children live in your household, aged 15 years and under?

None	65.3%	654	59.2%	142	68.6%	106	73.9%	69	48.8%	52	78.7%	69	56.2%	68	69.1%	33	70.8%	39	78.9%	64	76.7%	13
One	14.6%	146	21.3%	51	18.1%	28	7.4%	7	17.9%	19	10.3%	9	10.4%	12	9.8%	5	9.9%	6	10.6%	9	5.7%	1
Two	13.5%	135	14.7%	35	9.8%	15	12.6%	12	17.8%	19	7.1%	6	24.3%	29	14.5%	7	12.1%	7	4.1%	3	9.7%	2
Three	2.9%	29	2.6%	6	0.0%	0	1.5%	1	10.3%	11	1.3%	1	5.7%	7	3.5%	2	0.0%	0	0.0%	0	3.2%	1
Four	1.0%	10	0.0%	0	2.0%	3	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Five	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Six or more (Refused)	0.0% 2.8%	0 28	0.0% 2.2%	0 5	0.0% 1.6%	0 2	0.0% 4.6%	0 4	0.0% 0.0%	0 0	0.0% 2.5%	0 2	0.0% 3.4%	0 4	0.0% 3.2%	0 2	0.0% 7.2%	0 4	0.0% 4.4%	0 4	0.0% 4.7%	0 1
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

CAR How many cars does your household own or have the use of?

None	4.6%	46	4.0%	10	3.8%	6	2.4%	2	8.0%	8	5.3%	5	3.7%	4	4.5%	2	7.4%	4	4.4%	4	8.7%	1
One	31.1%	311	21.7%	52	31.1%	48	34.8%	32	37.8%	40	45.7%	40	34.7%	42	24.5%	12	31.2%	17	27.5%	22	34.0%	6
Two	37.7%	377	38.7%	93	31.4%	49	40.9%	38	41.7%	44	29.3%	26	44.5%	54	41.0%	19	40.8%	23	32.1%	26	39.2%	7
Three or more (Refused)	23.9% 2.7%	240 27	34.0% 1.6%	81 4	31.4% 2.2%	49 3	17.3% 4.6%	16 4	12.5% 0.0%	13 0	17.2% 2.5%	15 2	13.7% 3.4%	16 4	26.9% 3.2%	13 2	13.8% 6.8%	8 4	32.6% 3.4%	26 3	12.5% 5.7%	2 1
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

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EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]																						
Working full time	62.6%	627	73.1%	175	48.6%	75	48.1%	45	72.6%	77	61.0%	54	72.9%	88	64.2%	30	51.7%	29	58.7%	47	42.7%	7
Working part time	6.8%	68	2.7%	6	14.0%	22	6.6%	6	8.7%	9	6.0%	5	6.0%	7	7.4%	4	9.0%	5	3.3%	3	7.8%	1
Unemployed	0.9%	9	0.6%	2	2.8%	4	0.8%	1	0.0%	0	0.6%	1	1.4%	2	0.0%	0	0.9%	0	0.0%	0	1.0%	0
Retired	22.7%	227	12.2%	29	26.0%	40	36.9%	34	15.3%	16	29.8%	26	15.4%	19	23.9%	11	33.5%	19	31.4%	25	41.8%	7
A housewife / househusband	0.3%	3	0.0%	0	0.7%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
A student	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sick / disabled	0.3%	3	0.8%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Full time carer	0.2%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	1	0.0%	0
(Refused)	6.2%	62	10.0%	24	8.0%	12	7.7%	7	0.5%	1	2.5%	2	4.2%	5	3.9%	2	4.9%	3	5.7%	5	6.7%	1
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

QUOTA Zone:

Zone 1 - Chertsey, Addlestone & West Byfleet	23.9%	239	100.0%	239	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2 - Sunbury & Shepperton	15.5%	155	0.0%	0	100.0%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3 - Weybridge	9.3%	93	0.0%	0	0.0%	0	100.0%	93	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 - Walton-on-Thames	10.6%	106	0.0%	0	0.0%	0	0.0%	0	100.0%	106	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5 - Molesey	8.8%	88	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	88	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6 - Thames Ditton & Claygate	12.0%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7 - Esher	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	47	0.0%	0	0.0%	0	0.0%	0
Zone 8 - Hersham	5.6%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	56	0.0%	0	0.0%	0
Zone 9 - Cobham & Oxshott	8.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	81	0.0%	0
Zone 10 - East of Woking	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	17
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100

Elmbridge Household Survey for GVA

Weighted:

September 2015

PC Postcode sector	Total	1 - Chertsey, 2 - Sunbury & 3 - Weybridge			4 - Walton-on-Thames	5 - Molesey	6 - Thames Ditton & Claygate	7 - Esher	8 - Hersham	9 - Cobham & Oxshott	10 - East of Woking											
		Addlestone & West Byfleet	Shepperton																			
GU23 6	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	17								
KT10 0	6.0%	60	0.0%	0	0.0%	0	0.0%	0	50.0%	60	0.0%	0	0.0%	0								
KT10 8	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.4%	27	0.0%	0								
KT10 9	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.6%	21	0.0%	0								
KT11 1	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	17								
KT11 2	4.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	49.8%	40								
KT11 3	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	8								
KT12 1	0.8%	8	0.0%	0	0.0%	0	7.2%	8	0.0%	0	0.0%	0	0.0%	0								
KT12 2	5.7%	57	0.0%	0	0.0%	0	54.1%	57	0.0%	0	0.0%	0	0.0%	0								
KT12 3	4.1%	41	0.0%	0	0.0%	0	38.7%	41	0.0%	0	0.0%	0	0.0%	0								
KT12 4	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.8%	24								
KT12 5	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	57.2%	32	0.0%	0								
KT13 0	2.3%	23	0.0%	0	24.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT13 8	3.7%	37	0.0%	0	40.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT13 9	3.3%	33	0.0%	0	35.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT14 6	1.9%	19	7.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT14 7	1.3%	13	5.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT15 1	5.6%	56	23.3%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT15 2	3.2%	32	13.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT15 3	7.0%	70	29.1%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT16 8	2.5%	25	10.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT16 9	2.5%	25	10.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
KT22 0	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	15								
KT6 5	2.7%	27	0.0%	0	0.0%	0	0.0%	0	22.5%	27	0.0%	0	0.0%	0								
KT7 0	3.3%	33	0.0%	0	0.0%	0	0.0%	0	27.5%	33	0.0%	0	0.0%	0								
KT8 0	0.8%	8	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0	0.0%	0								
KT8 1	2.5%	25	0.0%	0	0.0%	0	0.0%	0	28.8%	25	0.0%	0	0.0%	0								
KT8 2	3.4%	34	0.0%	0	0.0%	0	0.0%	0	38.9%	34	0.0%	0	0.0%	0								
KT8 9	2.0%	20	0.0%	0	0.0%	0	0.0%	0	23.2%	20	0.0%	0	0.0%	0								
TW16 5	2.5%	25	0.0%	0	16.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
TW16 6	3.4%	34	0.0%	0	21.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
TW16 7	2.0%	20	0.0%	0	12.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
TW17 0	3.1%	31	0.0%	0	20.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
TW17 8	3.2%	32	0.0%	0	20.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
TW17 9	1.3%	13	0.0%	0	8.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Weighted base:		1002		239		155		93		106		88		120		47		56		81		17
Sample:		1002		100		101		100		100		101		99		101		100		100		100