## Demand Assessment Table - Health and Fitness Facilities (LB BARNET)

2017 Source: ONS Mid 2014 population projections OVERALL POPULATION 2017 135,000

Calculation used to calculate demand

Total population 15+

**2017** 105,000

2017 23,468

Number of potential members/users of health and fitness clubs

2 above shown as % of total adult population 1. above

Average user attends 1.5 times per week or six times per month number of visits per week Number of visits per week in peak times = 65% of total number of visits

Number of visits in one hour of peak time = total visits during peak time /34

2017 demand for Health and Fitness Facilities

449 **Current Supply** 

**2017** 14.9%

15,645

Current Surplus / Deficit in supply

107 Surplus

The model is based on the premise that for the supply to be sufficient, it must be large enough to cater for the maximum demand at any one time. Maximum demand is described as the demand during a peak hour session

Penetration of fitness users is defined using the FIA 2012 Parameters

The average health and fitness session is one hour

65% of use is during peak times

Site Name	Thoroughfare	Post Town	Post Code	Facility Type	Facility Sub Type	Unit	Numb Access Type	Ownership Type	Management Type	Year Built	Refurbished	Year Refurbished
ELMBRIDGE XCEL LEISURE COMPLEX	Waterside Drive	Walton-on-Thames	KT12 2JG	Health and Fitness Suite	Health and Fitness Suite	Stations	120 Registered Membership use	Local Authority	Trust	2006	Yes	2011

If include budget/mid price facilities, with similar membership fees to PfP, situation is:

Site Name	Thoroughfare	Post Town	Post Code	Facility Type	Facility Sub Type	Unit	Numb	Access Type	Ownership Type	Management Type	Year Built	Refurbished	Year Refurbished
BANNATYNE SPA WEYBRIDGE	Walton Lane	Weybridge	KT13 8QA	Health and Fitness Suite	Health and Fitness Suite	Stations	56	Registered Membership use	Commercial	Commercial Management	2007	Yes	2010
ELMBRIDGE XCEL LEISURE COMPLEX	Waterside Drive	Walton-on-Thames	KT12 2JG	Health and Fitness Suite	Health and Fitness Suite	Stations	120	Registered Membership use	Local Authority	Trust	2006	Yes	2011
NUFFIELD HEALTH (SURBITON)	Simpson Way	Surbiton	KT6 4ER	Health and Fitness Suite	Health and Fitness Suite	Stations	80	Registered Membership use	Other	Other	1998	Yes	2015
PURE GYM LOCAL (WALTON-ON-THAMES)	The Heart	Walton-on-Thames	KT12 1GH	Health and Fitness Suite	Health and Fitness Suite	Stations	220	Registered Membership use	Commercial	Commercial Management	2011	No	n/a
PHYSIQUE WAREHOUSE	Down Street	West Molesley	KT8 2TU	Health and Fitness Suite	Health and Fitness Suite	Stations	80	Registered Membership use	Commercial	Commercial Management	2011	No	n/a
							556						

This would appear to better reflect the local area and changes under supply to over supply of +27

Under supply becomes a surplus of 964 which seems to better reflect the situation on the ground, based on consultation.

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## Demand Assessment Table - Health and Fitness Facilities (Elmbridge BC )

## 2035 Source: ONS Mid 2014 population projections OVERALL POPULATION 151,000

513

Calculation used to calculate demand

2035 120,000

2035 14.9% 17,880

**2035** 26,820 17,433.00

1 Total population 15+ 2 Number of potential members/users of health and fitness clubs

2 Number of potential members/users of health and fitness clubs 3 2 above shown as % of total adult population 1, above

4 Average user attends 1.5 times per week or six times per month number of visits per week

5 Number of visits per week in peak times = 65% of total number of visits

6 Number of visits in one hour of peak time = total visits during peak time /34

Current Supply

556

Current Surplus / Deficit in supply

3 Surplus

The model is based on the premise that for the supply to be sufficient, it must be large enough to cater for the maximum demand at any one time. Maximum demand is described as the demand during a peak hour session

Penetration of fitness users is defined using the FIA 2012 Parameters

The average health and fitness session is one hour

2032 demand for Health and Fitness Facilities

65% of use is during peak times

Site Name	Thoroughfare	Post Town	Post Code	Facility Type	Facility Sub Type	Unit	Number	Access Type	Ownership Type	Management Type	Year Built	Refurbished	Year Refurbished
ELMBRIDGE XCEL LEISURE COMPLEX	Waterside Drive	Walton-on-Thames	KT12 2JG	Health and Fitness Suite	Health and Fitness Suite	Stations	120	Registered Membership use	Local Authority	Trust	2006	Yes	2011

If include budget/mid price facilities, with similar membership fees to PfP, situation is:

BANNATYNE SPA WEYBRIDGE Walton Lane Weybridge KT13 8QA Health and Fitness Suite Health and Fitness Suite Stations 56 Registered Membership use Commercial Commercial Management 2007 Yes  ELMBRIDGE XCEL LEISURE COMPLEX Waterside Drive Walton-on-Thames KT12 2JG Health and Fitness Suite Health and Fitness Suite Stations 120 Registered Membership use Local Authority Trust 2006 Yes  NUFFIELD HEALTH (SURBITON) Simpson Way Surbiton KT6 4ER Health and Fitness Suite Health and Fitness Suite Stations 80 Registered Membership use Other Other Other Other Other Stations Version Stations 120 Registered Membership use Other Other Other Other Stations Version Stations Version Stations Version Stations Stations Stations Version Station Stations Version Station	ed Year Refurbished	Refurbished	Year Built	Management Type	Ownership Type	er Access Type	Number	Unit	Facility Sub Type	Facility Type	Post Code	Post Town	Thoroughfare	Site Name
NUFFIELD HEALTH (SURBITON) Simpson Way Surbiton KT6 4ER Health and Fitness Suite Health and Fitness Suite Stations 80 Registered Membership use Other Other 1998 Yes PURE GYM LOCAL (WALTON-ON-THAMES) The Heart Walton-on-Thames KT12 1GH Health and Fitness Suite Health and Fitness Suite Stations 220 Registered Membership use Commercial Commercial Management 2011 No	2010	Yes	2007	Commercial Management	Commercial	Registered Membership use	56	Stations	Health and Fitness Suite	Health and Fitness Suite	KT13 8QA	Weybridge	Walton Lane	BANNATYNE SPA WEYBRIDGE
PURE GYM LOCAL (WALTON-ON-THAMES) The Heart Walton-on-Thames KT12 1GH Health and Fitness Suite Health and Fitness Suite Stations 220 Registered Membership use Commercial Commercial Management 2011 No	2011	Yes	2006	Trust	Local Authority	Registered Membership use	120	Stations	Health and Fitness Suite	Health and Fitness Suite	KT12 2JG	Walton-on-Thames	Waterside Drive	ELMBRIDGE XCEL LEISURE COMPLEX
	2015	Yes	1998	Other	Other	Registered Membership use	80	Stations	Health and Fitness Suite	Health and Fitness Suite	KT6 4ER	Surbiton	Simpson Way	NUFFIELD HEALTH (SURBITON)
DINVOIGHE WARFHOLICE Days Cheek West Melecles 1/30 CTU Health and Fitness Critical Conference Membership was Communical C	n/a	No	2011	Commercial Management	Commercial	Registered Membership use	220	Stations	Health and Fitness Suite	Health and Fitness Suite	KT12 1GH	Walton-on-Thames	The Heart	PURE GYM LOCAL (WALTON-ON-THAMES)
PHYSIQUE WAREHOUSE Down Street West widesley K18 210   Health and Fitness Suite   Stations   80   Registered Membership use   Commercial   Commercial Management   2011   100	n/a	No	2011	Commercial Management	Commercial	Registered Membership use	80	Stations	Health and Fitness Suite	Health and Fitness Suite	KT8 2TU	West Molesley	Down Street	PHYSIQUE WAREHOUSE

This would appear to better reflect the local area and reduces under supply to 32

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